



Romantic Connection

The Romantic Connection:

Finding a Romantic Connection to Get More Dates, Phone Numbers and Lays Than You Ever Thought Possible

by Justin Wayne

Based on the teachings of New York Dating Guru Justin Wayne...

The Romantic Connection

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To all my followers who have supported me throughout the years. To all the women who rejected me in my early stages. Thanks to my statistics professors, where I learned how to do proper tests for every technique I have, and that also changed the way I view the world. Thanks to Kenny Wayne who showed me his mentality and special statistical analysis methods for sports betting, which then also translated in the art of meeting women! Thanks to the writers at Cosmopolitan magazine who verified that my pick-up videos were infact real to the public, and most importantly, to YOU for taking action to improve your dating life. Cheers!

VERY IMPORTANT DISCLAIMER:

This Book Is LESS THAN 5% of What Is In Our Full Course Which Has Over 50 Hours Worth Of Video & Audio Programs Within 'Step-By-Step Seduction'. We Also Have Our Special VIP Community Forums In 'Step-By-Step Seduction' Where You Can Get Direct Advice For Your Current Level Of Game From Tons Of Game Enthusiasts.

Again, This Book Is NOT To Be Replaced With Our Full Course. This Is Only A Suppliment & Is NOT The Main Course. FULL COURSE (Step-By-Step Seduction) Is Here:

<http://www.TheRomanticConnection.com/Special/SSS>

The collage features several elements:

- Two DVD covers for 'STEP-BY-STEP SEDUCTION' showing a woman's legs in high heels.
- A book page titled 'Introduction' with the following text:
 - Understanding the FUNDAMENTALS of being a great CONVERSATIONALIST is the Most important facet of connecting with people for the first time.
 - The Conversation is the HIGH-WAY to a woman's heart, mind, and soul because it can convey many things about yourself.
 - Being a good conversationalist does NOT require being an EXTRAVERT or EXTREMELY SOCIAL. It requires Social Intelligence and Experience.
- A large yellow text overlay that reads 'Over 30 Hours!'.
- A photo of a seminar by Justin Wayne Seminars, with a whiteboard in the background showing a graph of 'Conversation' over 'Time'.
- A photo of a 'Live Demonstration' showing a man and a woman in a social setting.

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Foreword

You are about to have your life transformed in a huge way.



Justin Wayne



Part

1

Romantic Connection

1 What We're Trying to Do Here

Approaching women is not a course you can take in college, although I'm sure it would fill up mighty quickly. Lab scientists haven't approved some crazy theoretical equation for getting laid. You cannot concoct a Romantic Connection, the gold standard for developing a lasting, meaningful, sexual relationship with a woman the way you follow a recipe, after which you pull a woman's phone number out of the oven like it's a batch of chocolate cookies.

Getting laid is not a pure science. That said, this book comes pretty damn close to make it one.

We've done most of the work for you. At Wayne Dating, we have spent years talking to literally thousands of women in every conceivable scenario. We've tried every tactic and technique out there on every type of woman. We've tried them at night, during the day, at bars, on the street, alone, in a group. You name it, and we've tried it.

Beyond that, the principles included in this book were not just attempted by professional pickup artists, who can naturally meet women anyway. No. What you're about to read was honed over thousands of students around the world, all of whom started out just like you: a cool guy who is just looking for a little guidance. They are principles that will get you phone numbers, dates, flirtatious conversations, and Romantic Connections in ways that you've never thought possible.

A Brief History of Pick-Up

Before you can look to the future, you have to understand the past. The science of romance is a field that is still very much in its infancy, merely a decade old. Compare that to fields like medicine or mathematics, and Pick-Up is a baby. However, there have been great discoveries that have been scientifically documented.

First Generation: Social Connections. This is the ability to befriend women as a social counterpart. This is more significant than it may sound, especially in a stranger approach scenario. This was what the Old-School-Method was really based upon. It dealt with the raw mechanics of Social Intelligence, which was highly useful at that time, and still is. The issue with that method was the Lack of sexuality and most gamers complained about ending up in the Friend Zone. Basically, men were getting some stimulating conversations out of their Stranger Approaches, but many of the reactions went essentially nowhere. There was a high Flake Rate (we'll get to this in a bit).

Second Generation: Sexual Connections. Gamers switched up their tactics in order to "sell sex" to the girl instead of selling themselves. People were being much more Direct with their approaches, leading to the more prevalent practice of going to a night club and hoping liquor will do most of the work. However, women do not value sex as much as men since they can get it from anywhere. If you have sex with a woman primarily because she was drunk (or some other artificially-created Sexual State), she will later Flake on you when she wakes up and is no longer in that state of mind nor interested in you. Bottom-line: men were having sex a bit more, but there was very little potential for relationships and long-term, deeper connection.

And now we arrive at the current, Third Generation: Romantic Connections, the Justin Wayne Dating contribution to this field. You are selling the idea of Romance to women, something

that is much more valuable than sex for women. It's what will make them *want* to see you again, *want* to sleep with you again, and *want* to connect with you on a deeper level. Women can have sex with any type of guy that they want. Men are much more attracted to visual stimuli than women; this explains why the porn industry is highly lucrative. Men desire and masturbate with simple sexual imagery; 99% of porn viewers are men. You might be wondering: don't women masturbate too? If so, what turns them on? Visuals? No. Women masturbate to the idea of Romance. That is why 99% of the romantic novels are sold to and read by women. Romance should be your aim; sex will come naturally out of this romance, not the other way around. A Romantic Connection is the cure to all evils (Flakes, boyfriend objections, and much more).

What is in this book?

In these pages (or, more likely, on the screen of your Kindle, Nook, iPad or phone), you will find a variety of techniques and tactics that have been crafted and honed over years of, for lack of a better word, experimentation.

You'll learn the most effective ways to approach women, hold a conversation with them, develop a connection with them, deepen that connection, and ultimately develop a romantic relationship. Is this a fancy way of saying "We'll teach you how to get laid?" Get your mind out of the gutter, man.

Think of this book not as some manual on pick-up. It's more of a lifetime mentorship. We'll talk about things here that absolutely have applications way beyond dating, romance and sex. This book helps you become the most awesome version of yourself you can be with regard to Social Dynamics. This holds true whether you're starting a business, making friends in a new city, or, yes, trying to win the affections of a lady.

What is not in this book?

You will not find a Magical Script that, if you read to a woman, she will be unable to stop herself from removing all of her clothes right there in the street and begging you to have sex with her. Instead, we will discuss the sorts of things that have worked for many other men in the past. We will certainly give you examples of the types of things you can say, but ultimately, you will have to live in the moment. You're still going to have to get her to like you. You can fake your way through a job interview; you can't fake your way into a woman's heart.

This book is also not a human being transformer. No will read this book, go to sleep, and wake up the next morning, only to realize he has turned into James Bond. (Although please email us if this happens. If nothing else, we will want to get some real scientists involved.) You are still going to be you. However, you'll be the you that approaches any encounter with a new woman armed with an arsenal of efficient, effective tools so that you're ready to handle anything. Are you quirky? Are you short? Do you not speak English well? If you internalize the teachings in this book, you'll be able to approach women in the way works best for *you*. Everything in here is a suggestion that can and should be customized, person to person, to optimize results.

Who is this book for?

Or, "This book is for whom?" if you want to be a grammar dick. (First lesson: If you want

women to like you, don't be a grammar dick. It's not that impressive.)

In short, this book is for pretty much any guy looking to get better and more consistent results with the ladies. Sure, the Beginner who has been trying his absolute best, and just hasn't been able to get so much as a phone number. The Expert who has been suavely jumping from bed to bed, but is humble enough to know that he can always use an extra pointer or two.

The vast majority, however, of the people reading this book fall somewhere into the Intermediate category. Maybe you've gotten a few phone numbers, and you're looking how to avoid getting the infamous Phone Number Flake Out. Maybe you've gotten a few dates, but you haven't been able to seal the deal. Maybe you just got out of a long relationship, and you're looking to shake off the single guy rust.

Ultimately, you're reading this right now because you're not absolutely, positively, 100% stoked about the results you've been getting when you approach women. Well that, my friend, is going to change.

Also, this book is probably being read by some women, who were sent as spies to figure out all of our secrets. Bravo, Lady Spy. Your commitment is admirable.

Overcoming Rejection

Okay. Huge bummer alert. Before you even get started approaching women, you need to be mentally and emotionally prepared for Rejection. You simply have to deal with Flakes and Rejections in Stranger Approach situations. It's seriously easier said than done, but there are few concrete things that can help you deal with it. It's very easy to make Rejection the negative focus of an entire day or week. Get comfortable simply by knowing that it's normal. You can even get rejected by a woman and end up dating her later; it's happened to me plenty of times! A Rejection doesn't even mean it's game over with a particular girl.

First things first: it's not always your fault. Sometimes it is, particularly at the beginning, but who gives a shit, honestly.

Think of life as a playground. In 50 or 100 years, everyone in the park where you're gaming will be dead and/or not remember anything. I'm not going to remember it; she's not going to remember this; so who gives a shit? Just have fun while you're here, and get your game on.

Handling rejection can give you more confidence. Sometimes a girl might give you shit, even if she's not rejecting you outright. Say it with me now: "It just doesn't matter." She is a *stranger*! Anyone who is great with women is going to get rejected. It's the rule.

Go out and give a Direct Approach: "I think you're cute and I wanted to say hello." Do this five times in a row to the most beautiful women you see. You're going to get rejected when you do this, sometimes several times in a row. Embrace this. Eventually, you become numb to it, and this is a beautiful place to be. You start to see things differently.

Also you need to understand a sense of identity. Go for the girls you want, not caring about what other people might think of you. Think of a basketball player who misses a shot: he knows that he can go out and make that exact same shot tomorrow. Just because you get a rejected by a certain *type* of girl, don't think you're going to be rejected by that *type* of girl the next time. It's a subconscious thing that can happen, where you start to think that tall women, or Asian women, or beautiful women, etc., are unavailable to you because of a few random rejections.

Also, don't worry about the Fear of Wasted Time. Ignore this. There are going to be bumps in the road in any good Romance. Plus, always remember that you're upping your game with

every rejection, no matter how much you might think she's stringing you along. It will help you down the road. Only amateurs worry that, "Oh, boo hoo, I took her out for three nice dates, and she still won't sleep with me." This is a form of rejection; if you don't like the way it's going, think what you can do to make it better. This book will give you the tools to do so.

Also watch out for the certain types of guys you're hanging out with or gaming with. They shouldn't be judgmental or mocking you if you get rejected. Your boys should all be on the same and at approximately the same level. You can always give each other tips and ideas, but no one should be making anyone feel like crap for any missteps along the way. As soon as this happens, Rejections will start to get in your head. You simply cannot have that.

What is a Flake?

While we're on the topic of rejection, let's just get through the basics of the most common (by far!) mode of rejection: the Flake. Sure, sometimes a woman will just say "No" right to your face. It hurts, but it's often so quick that it can be easier to move past. What can really do a number on your psyche – but of course shouldn't – is when she really seems to like you, and then just Flakes for seemingly no reason. As always, it doesn't fucking matter! If she liked you, she wouldn't be Flaking. It ain't no thing.

So, what is a Flake? When a woman gives you her number, but never follows up or sees you again. It can take place in several forms:

- 1) She gives you a fake number.
- 2) She gives you a real number but never responds.
- 3) Sometimes she responds, sometimes she doesn't.
- 4) She responds, but it is very difficult to arrange to meet her.
- 5) She agrees to meet but keeps canceling.
- 6) She agrees to meet and does not cancel, but does not show up.

The bottom line is that she is not meeting you in real life. There are two common ways for minimizing flakes.

- 1) Revise your follow-up plan which involves texting and calling methods. (Meh.)
- 2) Improve your initial interaction prior to the number exchange. (This is ideal and by far the best solution)

We'll get into how to get her number a little bit later on, but it just helps to get all of this shitty stuff out of the way, so we can really focus on the fun, romance elements of the Domino Effect.

Why is so much of this book about Stranger Approaching?

The simplest answer is that Stranger Approaching is much more difficult. You already (presumably) have a good rapport and friendliness with women in your social circle. You need to experience the challenge of establishing that rapport with a stranger, and making a smooth transition into a Romantic Connection with her.

Think about it: if you can hook-up with a total stranger within an hour of meeting her, think about how successful you'll be when you finally put the moves on that cutie co-worker you've had your eye on, or that friend of a friend you've flirted with on six different occasions over the last year.

Truthfully, if there's a woman in your social circle that you want to get more romantic with, but for whatever reason it's never happened, she may have already put you into the dreaded Friend Zone. But fear not: all the tactics and techniques that keep you from falling into the FZ with a stranger in the first place are totally applicable to wriggling free from the FZ with the women in your social circle.

Avoiding the Friend Zone

Let's launch right into one of the most fundamental reasons why men turn to a dating program: they get boxed into the Friend Zone by woman after woman. Some men start to feel like there is no escape. This would be completely incorrect.

Okay, sure, there are some female friends of yours who, no matter what you do, will never hook up with you. That's simply going to be true of certain women you meet throughout your life, whether or not you know them. But the easiest, most demonstrable way to exude your desire for more, and exit that Friend Zone gracefully is to constantly progress into more and more intimate physical contact over time.

We're going to talk a lot about Progressive Framing in Chapter 5, but the basics behind Framing a conversation is that women will accept the story that's in front of them, as long as it's genuine and consistent. If you've never touched a woman, and then you all of a sudden go for a hug, it will be hugely jarring.

Conversely, if you just come off as a "friendly, touchy guy" (Note: not touchy, as in "ugh, he's so touchy when you bring up the fact that his favorite NBA team sucks." Here, touchy means a guy who experiences affection, and that affection often manifests itself in the form of friendly, touchy physical contact.) who enjoys high-fives, hugs, handholds, etc., the woman will accept that "this is just who this guy is."

Keep this progressive physicality in mind throughout the process of seducing a woman. The process is much more collapsed when you're gaming a stranger; the only difference in your social circle is there's a little bit more risk involved. Many good men have lost many good friendships because only one of them was interested romantically in the other.

Take your time. Life is short, sure, but if you're working your way out of the labyrinth known as the Friend Zone, it can take some time to undo some of the Framing you've already done in your relationship with her, and gradually create some new frames for her to see you in an entirely new light.

The easiest way to get out of the Friend Zone, of course, is never to have entered it in the first place. You are going to learn how to maintain a constantly increasing level of playful sexual tension between you and the woman you're interested in. When done properly, this technique will ensure that, if she does think of you as a friend at all, it'll certainly be one with benefits.

Sexual benefits, if that wasn't clear.

Conscious Attraction versus Subconscious Attraction

This is the first of many times when we will discuss the many, many, many differences between men and women, particularly in the way they go about looking for a mate. So, as a man, ask yourself: how many times has a woman walked into a room, and you said to yourself, almost immediately, "God I'd like to see her naked and have sex with her." If you're anything like me, the

number of times you've done this is about equal to the number of times you've seen an attractive woman. Approximately 5 million times if you have the pleasure of living in a city.

Women, however, often take much longer to arrive at this conclusion. Sure, they can be seduced by the mere sight of a man – I mean, who *can't* say this about the first time they saw Tom Selleck in his prime – but a desire for sex often comes much later. Women like to know a variety of other factors about you before agreeing to anything romantic: who you are, how you carry yourself, how you treat the people around you, what sort of boyfriend/partner you'd be, etc.

Still though, if a woman likes what she sees enough after the first few minutes of conversation that she's willing to continue evaluating you, she's very likely Subconsciously Attracted to you. Compare that to the man, who is very Consciously Attracted to a beautiful woman almost disturbingly quickly.

Playing the Numbers Game

Many people seem to believe that "Game" (and they put the word in quotes so it seems less scary or something) does not exist. That it's simply a numbers game. I see it differently. If it were, then you'd be admitting that there's no skill involved, and it would make no sense to learn anything. Yet as you improve your gaming skill-set, lifestyle, and mentality (and other facets of your life), your percentages and results will rise. You become more attractive by enhancing the different aspects of your life. Fashion, style, inner-psychology, fitness, you name it. Can't every single point mentioned help you become a happier and more attractive person to be around?

This is an (unedited) question and answer e-mail that I recently had about this issue on my website.

"Hey Justin thanks for the video and I've improved and gotten laid twice. however, From my experience and time in the game; Ive learned that women either like you or they dont. I mean, i dont understand how you make women like you. I mean so many women walked away from me when i was talking to them and then some just were not interested and then i had the few that were. Some times all i did was look at them up and down then they would give me eye contact and i would open. They wouldn't hold my hand back. I would then lean in and ask what perfume their wearing. If she made a awkward gaze i knew she was not interested. My only conclusion is no matter how bold you are or how skilled and flirty you get with women if she does not like you, she just doesnt like you. I feel like the community has told men lies that you can get any woman to like you or that once you learn a method you can get any girl. what is your take Justin?"

Good Analysis. I am a Dating Coach. I do not endorse all of the original Pick Up teachings. Some make sense; some are just a fad.

Game does help you score with a higher percentage of women, if done properly. However, there is still a huge element outside of your control. The most you can do is improve yourself and your game: skill set and approach selection. Always think about the two competing forces: "Numbers Game" (things out of your control) versus Your Game (things in your control). Focus on the things in your control to maximize odds in Stranger Approaching.

Give it a year or two to truly know your potential.

Numbers' Game, Part II: A Lack of Receptiveness

Many guys view a particular girl as not being attractive if she's not receptive when you first talk to her. Receptiveness basically is the reaction a girl gives you on that particular second of that day. It can be for a VARIETY of reasons such as

- She is in a bad mood
- She is totally not in a social mood and it is just too much
- She just came off the phone with her boyfriend, father, friend issue.
- She has to go to the bathroom
- She recently got approached by a creeper.
- She has a 10-page paper to go home and write.
- She may not be into you or your stereotype
- She may be going through a hard time at work

It goes on and on. This is a part of the "numbers game" (things out of your control). The funny thing is that, if you approached her an hour later, when her mind was clearer, she might have been more receptive. Same girl, same approach, different time. Some things are simply not in your control.

That being said, for me, game is not only a numbers game because my percentages are dramatically higher than they used to be. Beyond what I'm saying to these girls, my vibe is ever present, and girls can feel it. Vibe is a very deep concept, one that we'll be getting to soon, but we all feel it and can sense it from others. As you move forward with this book, constantly self-evaluate the sort of Vibe that you project to the world. Improving your Vibe will truly make a world of difference in everything you do, not just approaching women.

The image features a dark red background with a central heart shape composed of vibrant, swirling flames in shades of orange and yellow. A white play button icon, consisting of two vertical bars, is centered within a light gray circle on the right side of the image. The word "Part" is written in white, bold, sans-serif font, positioned to the left of the play button icon and partially overlapping the heart.

Part

Romantic Connection

2 The Work You Need to Put in Before You Hit the Streets

Honestly, do you think a boxer steps into the ring and just hopes his instincts will carry him through the fight? No chance in hell. He's spent months running, swimming, lifting weights, studying his opponent, and learning everything he can from his coaches.

Dating is the same thing, albeit with a (hopefully) much smaller chance of getting knocked out by vicious punch to the jaw.

Feel Good About Who You Are

Good self-esteem and self-confidence are two of the most important traits a man can have before he approaches a woman. Before you can give a shit about what any woman in the world thinks of you, *you* need to feel good about you. Trust us: if you don't feel good about you, no else is going to.

It is so easy to care about other people's opinions.

You're going to read a lot in this book about Value. When you see a woman, she has Value to you, if you want her phone number, or if you want to go on a date with her, or if you want have to sex with her. (Or, most commonly, all of the above.) She has Value to you. So what do you bring to the table? Well, a variety of things. But a good self-

A very practical theory for not just the dating world, but of conversations in general: the person with the most self-confidence will control the conversation. Think of any time you debated about a social issue with your friend. Unless one of you is a master debater (heehee, yes, grow up), the conversation will be steered by the person who happened to read the most shit about this topic online. He's got the facts on his side, so he gets to dictate where the conversation goes.

Well, feeling good about yourself when gaming a woman is equivalent to reading Drudge Report, Wikipedia, and the New York Times web site before launching into a discussion about Syria. You know how this is supposed to go, so it's not a surprise at all when it goes the direction you want it to go.

Getting Into the Right Mindframe

There are a lot of adjectives to describe the right mindframe for gaming, but by far the most important (and the one that encompasses most other adjectives for this mindframe) is *playful*. I mean, hell. It's called game isn't it? It only makes sense that someone has to be *playing*, right?

Look around the next time you're walking down the street. How many of them have a sourpuss look on their face? How many faces can you not even see because it's buried in the glow of an iPhone screen? People are not naturally happy as they walk down the street.

You need to go the opposite direction. Remind yourself how happy you are to be alive. Think about how great it is to be a single guy in a world with over 3 billion women.

Beyond everything, the most important thing you can do is just smile. (Note: not in a creepy way. There's a fine line between a guy who is self-amused and a guy who looks like he could be a creepster with a shrine to his ex-girlfriend in his basement.) Our brains associate smiling with good times, naturally, because we're so often smiling during the times when we actually are having a good time. You can literally trick your brain into thinking, "Hmm... whenever I utilize the facial muscles to shape my mouth into an upward curving position, I'm having a good time... so now must be one of

those times! Hooray for life!”

The fact is that you need to be someone who is self-entertained. Basically, you need to be your six year old nephew. You give him a truck, and he'll be pumped about it for *days*! Talking to people is your toy truck. Hell, even just existing in a place with a bunch of beautiful women is your toy truck.

If you're in the right mindframe, you know that, no matter what happens out there, you're going to have a grand ol' time. That sort of attitude is infectious. Any woman you talk to, within 30 seconds of meeting you, should know that you aren't relying on her in order to enjoy yourself.

Bottom-line: it's really difficult to have a bad time with someone who's clearly having a great time, and would like nothing better in the world than to invite you into your good time.

Affirmations in the Mirror

Stay with us now, as this will be pretty much the only hippy-dippy exercise you'll see in this entire book. Please trust that we wouldn't be recommending this if it *didn't work*. But guess what? Those meditative gurus know what they're talking about.

Take a minute, when you first wake up, look into the mirror, and say, “I accept that I am not perfect” five times. Say it five more times before you go to sleep. Switch it up after a while, and say, “I'm okay with getting rejected.”

The thing with these affirmations is that they are 100% true. No one is perfect. Everyone gets rejected. Even though we all subconsciously know that they are 100% real, we don't actualize them in our lives. We spend so much time trying to be perfect, not letting even our close friends watch us fail or realize our deepest flaws.

The point of proper gaming is to get her to like *you*. Not some slick dominator version of you. Actual you. Flaws and everything. Once you feel yourself start to move in the direction of truly believing these affirmations, you need to move from Verbal Affirmations into Action Affirmations.

Go out there, and get rejected! It's one thing to say it's fine to be rejected, but it's quite another to fully be at peace with it. Go out there, and fuck up. Slip and fall. Screw up an approach. Then screw up ten more. The world won't end, I promise. I'll still be your friend.

Visualizations: Oh God! What if she doesn't like me?

When you're at home, before you even take to the streets to practice your game, take some time to truly visualize the three different encounters you're going to have with women.

First, picture it going really well. You're making her laugh, she's actively flirting with you, you're totally in the zone. She invites you over to her apartment that very night. You're feeling like you're totally in synch. You're completely on top of the world.

Second, picture it going just okay. You manage to get a five-minute conversation with her, but she's a little cagey throughout. You get her phone number, but you feel reasonably confident she's going to flake on you. Hey, at least you learned a little about how you handle this situation.

Third, it goes to shit. You fuck up your opening. You fumble through a story you try to tell her. She's totally not interested. She calls you out for trying to game on her. Maybe you even hear her, as she walks away, talking on the phone about some jerky guy who just tried to hit on her.

Wait. That's it? That's the absolute *worst* thing that can happen? She walks away and then I never have to see her again? Holy shit! It totally doesn't matter! What matters is I put myself out

there. I was friendly, and I tried my best. Not every woman is going to respond to every advance from every man. That is totally okay. You need to be okay with it. Once you realize that the shittiest possible outcome of approaching a woman totally does not matter one teeny tiny little bit, you should be in the right mindset to approach a woman.

Warm-up Drills to Try at Home

Practice what you're going to say. It seems simple, but you have no idea how many guys skip this step. If you can't say, "Oh hey, I thought you were cute, so I just wanted to meet you" to that Shakira poster in your bedroom (which, by the way, you should *definitely* take down before you bring a woman up there) without fumbling, you are probably not going to be able to say it to a real woman properly. Practice at least five different Testers, Approaches, Transitions, and Openers (we'll get to those in Chapter 3, bro, relax) until they feel as natural coming out of your mouth as Jerry Seinfeld feels when he's telling his opening joke.

Go Over The Stories You Might Tell

Unless you're one of the world's greatest storytellers, chances are you could stand to refresh yourself on the finer details. Ask yourself the following questions about each story:

*Does this story maintain or raise my value? (Don't tell a story that makes you seem like a total asshole or someone who doesn't know what he's doing.)

*Does this story have several Hook Points? (She should be intrigued throughout the story. Know exactly how and when she'll be hooked in.)

*How does this story connect to my current conversation? (There should be a point. The moral could be anything from "So anyway, after that crazy experience, I'm just really happy to be meeting a cool girl right now" to "Ever since, I've just been making it a point to have more fun and meet new people." Whatever it is, the story should definitely tie back in a clear way to your current conversation.)

Good stories evoke emotions like fun, intrigue, humor, conspiracy, mystery, and romance. Sexual and romantic can be much more powerful in developing a connection with a woman, but be aware that they can be a major turn-off if told too early in the process. That's why you need to have a few different types of stories at your fingertips. Universally amusing, innocent stories for earlier in the conversation, and deeper, more vulnerable stories for later in the conversation, or even for the second date.

Warm-up Drills to Try in the Field

Because so much of gaming is about mind-frame, you can get yourself heading in the right direction simply by talking to any strangers about anything.

"Hey man, nice hat!"

"Hi there, miss, just wanted to say that's a really cool scarf!"

"Whoa, I love those boots, they must be great in this cold weather!"

It totally doesn't matter what you say. You're just trying to get a little bit of momentum. All the pressure is off. You're not even trying to have a conversation. You're just giving yourself a much-needed reminder that opening the door to a potential conversation with another human being is not a painful process. In fact, when you do it a few times, you'll see how enjoyable it is to brighten people's days with a well-placed compliment.

Once you get a few of these utterly innocent compliments out of the way, try to be a little bit more direct with your warm-ups.

"Hey you, let me talk to you!"

"Hi there. I got a question for you!"

You can even put yourself into situations where you're forced to start a conversation with strangers. Buy a few random dudes a round at a bar (alleviate the awkwardness by telling them that you just got some good news, and you're feeling generous). Split a cab with someone. Hold the elevator door for a stranger and strike up a conversation. The key is Social Repetition. The more comfortable you get talking to strangers, the easier everything will be. Maybe people will talk to you, maybe they won't. As long as you keep things super casual and *playful*, you're going to be getting into the right mindset to talk to people. And just as importantly, you'll be reminding yourself that getting ignored is totally not a big deal.

Setting a Game Schedule

The key to a good schedule is *balance*. Game is not your life, and your life should not be game.

Again, think of the boxer. He doesn't go about his day, head to the grocery store, and then think, "Hmm, I'm in training, maybe I should sprint down this aisle to the cereal, because I haven't run much today." He wakes up at 7am, goes for a run until 8am, and then, ya know, finishes the rest of his workout. Please note: I don't have a goddamn clue what boxers do before I fight. I just know that they have a schedule.

You need to have a schedule as well. A great sample schedule: Tuesday and Thursday after work from 6-9pm, and Saturday afternoon from 1-4pm. You get to sample a few different times of day, and a few different neighborhoods.

The temptation will be to try the "Approach All Day" schedule. Oh look, hot chick on the bus! Check it out, hot girl standing behind me in line at Starbucks. You need avoid this temptation!

By limiting the number of days and times when you're gaming, you can assure yourself that you can get in the right mindset for all of those times. Gaming takes a significant amount of mental energy (and, if you're walking around the whole time, physical energy as well). You don't ever want game to feel like an obligation. Otherwise, you'll turn into one of those burnt out teen athletes who never wants to see a soccer ball ever again because his dad pushed him too hard. The key is *balance*.

Approach Anxiety

Approach Anxiety comes in many different forms and just as many different severity levels. Maybe you're terrified of talking to any stranger. Maybe you're just a little scared about rejection. Approach Anxiety, or the fear of performance in Stranger Approach gaming, comes in many different flavors.

The key is to remember that you are not alone.

There is inherent social awkwardness in talking to strangers. Why? Because human beings are tribal creatures. We feel safe among our families, our friend groups, or even a group of individuals that has some arbitrary common trait.

You want simple proof of this? Next time you're in New York, and you see someone wearing a Boston hat, say, "Hey! Go Boston!" 9 times out of 10, their eyes will light up, and give you a hearty "Hey, yeah, go Boston!" right back. By revealing this shared, yet totally arbitrary, trait (being from Boston), you've communicated to this total stranger that, "Hey, we are essentially part of the same tribe! We can feel comfort with each other. We are not strangers!"

Therein lies one of the easiest tricks to getting over Approach Anxiety. Don't even think about it like you're approaching *strangers*. You're approaching a new friend; you just haven't found out what you two have in common *yet*. After all, you're both human beings. You both like art. You both like smiling. You both like hanging out with your friends. These may seem totally broad, and they sure are, but they can also be perfectly reasonable things to bond with someone over.

Style Yourself

Okay, not everyone has thousands of bucks to drop on a professional stylist and a closet filled with the coolest clothes that came straight from Milan. In fact, truth be told, guys who do have that kind of money are generally douchebags and they can go to hell.

If you're serious about gaming, however, you need to make sure you have at least three super cool outfits. Check out what Ryan Gosling wore on The Today Show. See what Leonardo DiCaprio wore to a cool party in New York. Go to a fancy clothing store (even if you don't buy anything), and talk to one of the sales reps to make some recommendations on the sorts of things that will work with your body type.

Everyone knows that the hardest look to pull off is the "Wow, he looks so cool – and he's not even *trying!*" Anyone who has spent even 10 minutes working in Los Angeles knows that this is total bullshit. The people who "look cool without trying" are actually trying their asses off. It takes work.

Just make sure that, while you're dressing cool, you're dressing appropriately for the setting. If you're approaching women in the park at noon, don't wear an Armani blazer. Comb your hair and groom the hair that isn't on your head. You want to look like you, but you want to make sure it's an intentional version of you. Before you leave the house, review your choices from shoes to hair, to make sure that it all makes sense.

Don't Be Satisfied With What You've Gotten in the Past

A good gamer is always building off his past experiences. However, you will *never* hear a good gamer say something like, "Ah, you know, I've gotten a few phone numbers, but they usually flake out. I just need to talk to different girls." Wrong!

A little knowledge can be a dangerous thing. If you've got it into your head that you know everything there is about talking to women, then good luck to you. In fact, I don't even know why you'd be reading this book right now. Nobody has all the answers.

You need to have the humility to acknowledge that, even if what you're doing gets you some good conversations, or some phone numbers, or some nice dates, or some great make-outs, or

anything else you could name, if you're not getting the results you want, you might have to look *backward*.

Be honest. Are you currently thinking: "Fuck that, I'm not some fuckin' novice. I know how to talk to women! I just need a few pointers on how to close the deal."

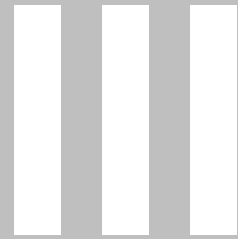
Sometimes, the frustrating fact is that you have to build, and often re-build, from the fundamentals. Tiger Woods, even while he was going through a historic run of golf championships (and, as we later found out, a historic run of sexual encounters), worked with a coach to completely overhaul his swing. He backslid, not winning championships for what must have been a difficult few months. But he came back stronger than ever. Re-visiting the basics pays dividends in the long run.

So maybe you need to re-visit the way you open a conversation. Maybe you need to look at the right moment to ask her for her number. Whatever it is, don't be afraid to fly in the face of something you've *thought* to be true for as long as you've been gaming. Come up with an honest self-assessment, saying the 3-5 things you do really well, and the 3-5 things you know could use some extra work. Even if it leads to you getting fewer numbers and dates at first, really spend time on those areas where you feel like you're deficient.

Real men are in this game for the long haul.



Part



Romantic Connection

3 Getting and Keeping Her Attention: The All-Important First 5 Minutes

No one in their right mind would dare say that, if you can maintain a five-minute conversation with a stranger, she necessarily wants to sleep with you. If this were true, I would have slept with every one of those clipboard people that roam the streets of New York City for charity. I'm sure they're nice people raising money for all sorts of worthy causes, but they somehow manage to talk to me when I'm at my most irritable, and not in any sort of gaming mind-frame.

Anyway, while you cannot guarantee sexual success with a woman within the first five minutes, there are a thousand ways you can guarantee failure within the first 60 *seconds*. Let's take a look now at some of the most important elements to making first contact, beginning a conversation, and developing some momentum for later seduction.

Where should I go to approach strangers?

Luckily for us, strangers are everywhere! On the street, in the grocery store, on public transportation, in elevators, coming out of a movie theater. If you've been there, you can find strangers there.

Notice, though, that I avoided mentioning places where you're likely to see the same people over and over again: your apartment building, your office, the coffee shop you go to every single morning. The women you see there can certainly be targets for romance at a later date, but since they're essentially part of your wider social circle, we are going to focus on just strangers for right now.

You want to pick a place that has significant foot traffic, busy enough that people won't look around and say, "What's with that guy who has now talked to 8 of the 11 women in this courtyard?" Plus, the more bustling the area, the greater number of types of women you'll encounter anyway.

Optimal Scenarios for Approaching Strangers

For Beginners, you should know that "Moving Targets," or women who are walking past, can be much more difficult to approach. The data we've collected over many years of trial and error says that stopping a girl while she's walking will work out only about 10% of the time for Beginners. They are already on their way somewhere, and this can act as an extra barrier between wanting to talk and not wanting to talk. A woman hustling to a 5pm meeting is much more closed off to a potential encounter with a stranger. Instead, consider locations such as parks, malls and bookstores. A woman casually perusing a wall of travel books, for example, opens you up for a variety of different, yet totally organic ways to strike up a conversation. The data bears this out, that even Beginners will be able to succeed in at least striking up a five-minute conversation about 50% of the time. The Social Repetition you'll get from having so many more conversations will work wonders in your comfort level as you get started.

As we've discussed, establishing a common ground can be a helpful in kickstarting a conversation with stranger. As such, choosing a comfortable zone puts you in a better position to find women to talk to. For example, if you love coffee, perhaps you'll enjoy bonding with a woman over her choice of mocha. If you're a wine connoisseur, a lounge might be the perfect place to strike

up a conversation about Chilean reds.

Of course, you don't want to utilize the same location so that your, say, love of baseball becomes a *crutch*. Eventually, you will become so adept at approaching women that location will become almost irrelevant. That said, there's nothing wrong with making your life just a tiny bit easier, particularly on your first few weeks getting your gaming sea legs.

The "Oh, I just saw you" Technique

Unless you're in a movie, in which two characters spot each other from across the room and are magnetically drawn to each other, you don't want to stare at your target and walk right up to her. This is a very direct approach, which certainly can work, but it's a bit more of an advanced technique that requires more experience and subtlety.

One simple technique you can try, to avoid any overture of creepy directness, is to be just getting off the phone. Some folks will fully pretend to be on a phone call, and pull the whole "Oh hey, you're cute..." and then "So as I was saying" right back into the phone. This sort of strategy can work, but it's easy to be revealed as a fool if she notices what you're doing or, Heaven forbid, you receive an actual phone call while pulling off this gambit.

The happy medium, then, is to put your phone away as you walk past your target. Hit the "End" button on your phone, look around for a half-second, and then "notice" your target woman. "Hey excuse me, I was just talking to my friend about finding some bubble tea place around here. Do you have any idea what she's talking about?"

If you do happen to be on the phone and you see a very sexy woman just sitting there, you can certainly take a moment away from your phone call to say, "Hey, I just wanted to tell you that you're sexy. Sorry to bother you," and then continue your call. You're just being honest; it's as if you literally couldn't help yourself from complimenting this woman. Five or ten minutes later, when you're done with your phone call, if she's still sitting there, you can go over and coyly apologize as an entry point to your conversation.

This is a very simple way to test the waters with this woman. You're clearly not hitting on her, so she won't be particularly alarmed at the question, and perhaps a smiling response to your question will open the door moving forward with the conversation. Either way, it's a risk-free way to open the conversational door under any scenario.

The "Oh, I just saw you" Technique, Part II

This one requires a more specific set-up, but can be tremendously helpful in getting smoothly into an interesting conversation with your target, without her even sensing that you were intentionally "hitting on" her.

Picture a park bench that is approximately four seats wide. You see a couple, a man and a woman, sitting in Seats A and B, and your target sitting in Seat D. Instead of walking right up to the woman of your dreams, instead approach the *couple*. Begin with an interesting, even more direct conversation starter, like, "Hey excuse me. You look like a nice couple. I was just debating with my friend on the phone, and this is totally random, but is it better to be needed or wanted in a relationship?" Another good line for this: "Hey, who lies more, men or women? I just love getting people's perspectives on this. What do you think?"

This couple will probably look at each other playfully, not knowing how to answer in front of

each other. You can start bantering and charming this couple; they certainly don't have their guard up. You couldn't possibly be so brazen as to hit on this man's girlfriend or wife right in front of him! You must be just a normal guy starting a friendly conversation.

Now, if you've positioned yourself correctly, the woman in Seat D (who was your romantic target all along) has taken notice of this friendly, funny guy who is asking strangers a rather interesting relationship question. As soon as she turns her head to listen in, you have every opportunity to invite her into your conversation: "Hey, let's hear what the pretty lady has to say. She probably has guy throwing themselves at her feet. What do you think?"

Boom. Without even approaching this woman, she's sensed your value and you've even thrown in an innocent compliment her way to boot. Not bad for having conversed with her for under 6 seconds.

Approach Invitations (or AIs)

Sometimes, the woman will choose *you*. That's right. She'll give you something – whether it's a look or a hello – that let's you believe she is the right person to approach. Here's a bit more on this topic, based on an (unedited) email I got on my website along with my original response:

"Hey Justin, You're a very stylish, decent looking guy. I would think you would get more AIs than just one when walking through a busy mall. Have you ever tried forcing AIs; Forcing an AI would be looking at a woman walking towards you and if she looks up at you hold sexual eye contact. You then read her nonverbal communication and see if she likes it or not. Open if she doesn't, don't open if she doesn't. That's one way to force an AI and my success has gone up since I started doing it. Anyways, glad to see you posting again Justin!"

BUSY NON-SOCIAL ENVIRONMENTS AI's: Yea, That sounds like a great method once you're actually getting these AI's from the type of girls that you like. Maybe it's just me, but when I'm in a busy mall or street, I do not get that many looks from girls that I am attracted to. Maybe because in New York, people are such in a rush that they do not have time to properly analyze passerby's. Especially doing street game, or any kind of moving target. Even times they've looked at me, when I approached, many of the times it still didn't make much of a difference. They would still play 'hard-to-get' many of the times.

Here is my hang up. A girl can look at a guy for a myriad of reasons. So let's say these reasons are:

- 1) I am wearing a cool shirt, but she is not sexually attracted to me
- 2) I look like someone she knows
- 3) she was looking at my direction anyways
- 4) MAYBE I was looking at her first
- 5) She is just bored and 'people watching'
- 6) She finds me attractive and wants to talk (True Approach Invitation)

I will say that on a simple level, if a woman gives you an approach invitation, it will be more likely to go be a positive interaction (which is a far guarantee from getting the lay still).

There's more. Let's say there is a 1 in 6 chance of me forcing the AI that she actually finds me attractive. It doesn't seem that great of a method in the 'environment' where I am gaming because I will have to wait and fish around for AI's. Within that time, I could approach girls casually

and take it from there.

Where do AI's work for me?

SOCIAL FUNCTIONS: Any area where people come out to socialize. More girls are likely to send me Approach Invitations that would have never even looked at me when she was busy walking with three shopping bags in her hand trying to catch the next train.

When I go to social house parties, it is tremendously easy. Girls have time to assess who they really want to flirt with. They would usually look at me a lot, maybe 3 to 4 different times. Then I will make my move. This is where more attractive girls would give me approach invitations at times.

In terms of being a minority, you will have better chances of receiving Approach Invitations in these Social Functions/Environments since a girl will have a better chance to look beyond your stereotype and find something momentarily intriguing about you.

Other social functions: bars, lounges, social groups such as yoga classes, cooking classes, salsa lessons etc... These can be also applied in rural areas, where you are somewhere in a store and the woman looks at you repeatedly. In New York, it is quite busy, so those moment do not happen often. Even if it does, it may very well be with a girl he is not attracted to.

SOCIAL FUNCTIONS AI's VS BUSY NON-SOCIAL ENVIRONMENTS AI's: So let's view Social Functions AI's VS a 'potential' AI's in BUSY non-social environments. In social environments where the main reason for them is to socialize, it is much more likely to identify a TRUE Approach Invitation since the girl may look at you for a much longer time span and repeatedly like 3 to 4 times; maybe all night. That way it is not 'just a coincidence'.

However, if I am walking in a mall and a girl just glimpses me for 3 seconds, it can be more likely that it is not a TRUE Approach Invitation. It can be for many other reasons as previously mentioned. After all, how can she look at me all day if we are both walking in opposite directions? How would I know if it just a coincidence? Well I guess its mental masturbation at that point and I should just approach her and then view her more accurate levels of interest after I stopped her, and then I will take it from there...

What's the verdict?

- 1) Depending on what you're into, you may not get much AI's from the girls that really make your blood bubble.
- 2) If you are a minority picking up white women or other races, it is even less likely for an equal or more attractive white girl or race other than yours to give you a true Approach Invitation, especially in Busy Non-Social Environments.
- 3) If you have a designated time-frame to approach women/practice game, it may be a waste of time only seeking for women that give true Approach Invitations with in that time. I do not pick up women through my day as I am an introvert and it requires a certain state of mind for me to do approaching.
- 4) It can work in very low-key, Non-Social situations such as being in a Laundry Room for 30 minutes and a girl is on the other side looking at you and smiling.
- 5) If you are going through your day and get these Approach Invitations from women that you actually desire, then by all means enjoy and see where it takes you.

Direct Approaches

A Direct Approach is exactly what it sounds like: direct and to the point. You're letting the woman know, right off the bat, that you're interested in her romantically. A few examples:

"Hey, I really love your shades, you've got this really artsy vibe... Would you describe yourself as artsy?"

"I'm sorry, I just thought you were cute and I had to meet you."

"Hey, you know what? I saw you, and you seem like an interesting person. I'm John." (Don't say John, unless your name is John. Use your own name. I probably shouldn't have to mention that, but it's better to be safe.)

Direct Approaches have the upside of real genuineness. You're walking over there because you noticed something very attractive about her. Walking right up to her and saying exactly this demonstrates that you're not the sort of guy who beats around the bush (so to speak, hey!).

Additionally, it's rare for women to get approached in such a manner. Most men will be a little more indirect, or just downright timid. This change of pace will be seen as a very sexy by a certain type of woman.

Of course, every upside comes with a downside. Some women are a little intimidated by a Direct Approach. Using a line like the ones you see above can be very effective when, for example, you've been making flirty eye contact with a girl from across the bar. It's clear that both you find each other attractive; why not skip a step and verbalize this attraction?

Well, by walking over to a woman and professing, in so many words, that you're already into her, you've actually given her the upper hand. Women do enjoy being in this position of power, but you've created a framework of the conversation where she is now much more in control of the direction of your interaction.

Indirect Approaches

Indirect Approaches, meanwhile, give off a totally different vibe in the opening few seconds. You're basically using an outside excuse or reason to talk to this woman. This type of approach falls into a few different sub-categories:

Functional Questions: "Excuse me, do you know what time the stores close around here?" or "Hey do you know where I could get a really good cup of coffee? Not some Starbucks crap, like a really good coffee?" These questions have nothing to do with seduction, but they should at least offer you the beginnings of a conversation.

Opinion Questions: "I've been talking about this with my friends a lot. Is it better to be needed or wanted in a relationship?" or "Hey, this is totally random, but what's your opinion on guys who carry those man purses?" These often lead to slightly more playful, interesting, and engaging conversations than a woman would normally have upon meeting a stranger.

Previous Conversation Confirmations: "Sorry, I just had to tell someone. My buddy just told me on the phone that he's stayed out partying until 6AM for three straight nights. I mean, I like partying, but that's crazy, right?" Frame the conversation (in this case, partying) to be about anything you want.

Additionally, most good Indirect Openers can almost all be used later in conversation if there's a lull. Once you've got her chatting, and you feel a little more comfortable, maybe that's when you ask, "Is it better to be needed or wanted in a relationship?"

Indirect Approaches are also great if you're approaching a woman in a group of friends. It can be a little awkward to see one girl among her three friends and point out how sexy that one girl

is, totally neglecting her cohorts. But an open opinion question can be fun for the whole group. (For beginners, though, please stick to one-on-one gaming at first, and work your way up to Group Approaching.)

Another benefit of the Indirect Approach is that you never lower your perceived value. A Direct Approach immediately puts the woman in the driver's seat; you've professed your attraction to her, and now the ball is in her court about whether or not to reciprocate. An Indirect Approach, meanwhile, when executed properly, can simply be seen as a friendly guy having a friendly conversation. This concept actually rings back to Progressive Framing; if you frame yourself as the sort of guy who just enjoys talking to random *people* on the street, she will be more receptive to you than if she thinks you're this lecherous dude who only approaches beautiful women when he wants a date.

Neutral Approaches

These can be some of the most fun ones to use, because they can't be memorized. Why? They employ the unique situation, utilizing the surroundings.

Let's say you see a girl wearing a Philadelphia 76ers hat anywhere outside of Philly. You can approach her say, "Philly? Come on, what kind of bold warrior do you have to be to wear that hat? You must get messed with all the time."

Or maybe she's wearing some extremely cool high-heeled shoes. "Hey, whoa, I'm sorry I just had to stop you. Those shoes are incredible, and you deserve to get complimented for being able to pull those off."

Notice the commonality between those two options: you're not actually hitting on her, *per se*. You're simply noticing something specific about her, and you *couldn't help* but remark on it. Again, Progressive Framing. You become the sort of guy who speaks his mind when something sparks his interest. Additionally, you're playing into the whole "Oh, I just saw you" mentality that puts both conversationalists at ease.

So... Which Approach Do I Use? Start with a Tester

A Tester is just a fancy word for "getting her attention." Any lunatic can get anyone's attention by waving his arms in the air. Your job is to get her to notice you in the right framework, and, depending on how she reacts to your Tester, give you a split-second decision about what sort of Approach to use: Direct, Indirect, or Neutral (we'll cover each of these in a moment).

Don't over-think these Testers. A simple, "Hey, how's it going" or "Hey, excuse me..." may be all you really need. If she's sitting there reading a magazine, and your "hey, excuse me..." leads to her looking up with a bright smile on her face, you might want to go with a more Direct Approach. Of course, if she looks a little suspicious or distracted or unfriendly, go with an Indirect or innocuous Neutral Approach.

If you can't tell immediately how she's reacting, simply string together a few Testers as smoothly as you can to buy time.

"Hey...excuse me...I'm sorry to bother you...this is totally random...I don't mean to intrude on you...just a quick question..."

Okay, that was six Testers in a row. It might seem a bit excessive, so try to get into your Approach a little sooner than that. But it's an easy way to get the conversation past the first 5

seconds. She'll still be listening to you; after all, she has no idea if you're going to ask her for directions, or inform her that her scarf is dragging in the mud.

The more information you can gather about her level of receptiveness early on, the more effectively you can figure out the sort of Approach that will work on this particular woman.

Note: there is no replacement for in-field practice on this one. Reading subtle facial expressions and reactions is a skill that can be honed and crafted. You need to have the recognition skills of an FBI interrogator, and that takes time and practice.

Transitioning Out of Your Tester

This is not a mind-blowing concept, but it's still one that you need practice. There needs to be a brief moment where you verbalize the transition from an opener to the beginnings of a real conversation. It gives her an opportunity to process a shift in tone, and it allows you to deftly steer the conversation in a new tone. Check out the slight differences in openers below by reading them out loud.

Approach #1: "I just saw you across the bar, and I thought you were cute. I'm Justin."

Approach #2: "Hey, excuse me, I just saw you across the bar, and I just had to say, I think you're really cute. By the way, my name's Justin."

Don't get me wrong; both of these approaches certainly can work. But the first one feels like a *line*. Like he's practiced that before, and that he's used it on many different women. The second approach feels more organic, that you're speaking off the top of your head. Those little transitions – "Excuse me," "By the way" – they make a world of difference in creating a framework for an actual conversation. No one wants to converse with someone who will just be spouting off prepared one-liners. But if you seem genuine, you have a much better chance of continuing to talk to her.

Here are a few more good Transitions you can use. Practice putting them into play after a Tester or an Approach.

"Oh that reminds me..."

"Oh, by the way..."

"So while you were talking, I noticed that..."

"Oh, you know what...?"

"Hey, check this out..."

Make sure to utilize these transitions when getting in and out of your Stories. They help to tie together why you were telling the story in the first place. "Oh hey, check this out...(tell a story)... And you know what? That's why I was think we should grab a drink later..." Transitions ease the steps from one thing to the next. And since the Domino Effect is all about this sort of progression, from Introduction to Basic Social Comfort to Romantic Investment to Romantic Connection, these transitions can help serve as markers about how you're doing along the way.

Exaggerated Time Limits

When you approach women, some will have that look in their eye that says, "I really don't have time to talk this guy. Whatever he's selling, I ain't buying." This is where you should utilize an Exaggerated Time Limit.

Start off a story with something as simple as, "Hey, I'm meeting my friend in this area in five minutes, but before I go I just wanted to meet you..." or "Real quick, before I head out, you just

seem like a cool person and I wanted say hello.”

Letting her know that you’re not going to be eating up the rest of her day puts her at ease. She knows that, at absolute worst, she can hear your “elevator pitch” (this is a business term, referring to the entrepreneur who can pitch his entire proposal to an investor in just an elevator ride) and move on with her life. This completely opens the door to where, if she likes your “pitch” (which she will!), she can keep listening. But she knows that if you’re a total stinker (which you damn sure won’t be!), she is not committed to being bored to tears for more than a few minutes.

Additionally, you’re subconsciously raising your value to her. She doesn’t know what you’re doing in five minutes. Are you meeting friends? Are you going on a date? Be vague about where you’re heading next in order to create intrigue. Even if she asks, “So where do you have to be in five minutes?” Provide her with nebulous and mysterious details, like “Oh please, you don’t know even want to know” or “It’s just a big mess, not a big deal to you though.”

This vagueness will pay dividends when the conversation does start going well. All of a sudden ten minutes have passed, and on the off-chance she tries to call your bluff, you can just provide a simple excuse like, “Oh, I’m just waiting for a text from my friend Brian, he’s probably stuck at work or on the subway.” Problem solved.

Skimming 5-10 Topics Instead of Diving Deep into One Topic

In the first few minutes with a girl, try to jump around from topic to topic. Note: Don’t be like a frog, jumping from random lily pad to random lily pad. Use your transitions and sense of logic to get from topic to topic in a sensible way. Each new topic that you bring up comes with an emotional spike that gets injected back into the conversation. As soon as you repeat yourself or give the impression that you’ve run out of things to say, the vibe will be killed before you even had a chance to really get it going.

When I tell this technique to guys, they rightly believe it to be counter-intuitive. After all, a deep connection is built on diving deep into each other’s souls, something that can’t happen when we’re flitting about through a whole host of topics. Well, that may be correct in theory, but a Deep Connection is not what we are gunning for here. That comes way later. Instead, the opening stages of a conversation are about simply getting a sense of each other.

Think about the last time you discussed one topic for a lengthy amount of time. Maybe you were discussing something breezy, like the current football season, or maybe you were discussing something heavy, like issues with your family. Regardless, you think back to that conversation as “The Conversation Where We Discussed Thing X.” By extension, you can’t help but think of the person you were talking to as “The Guy or Girl Who Talks About Thing X.” You’re subconsciously boxing yourself into her mind as a guy with limited conversational range.

Think now about catching up with an old friend. You’ll get a sense of her job, her family, her dating life, her current interests, and whatever else pops up. A day or week later, you’ll think back to “That Conversation Where I Got to Know Person X.” Unless that person was exceedingly dull, you’re now primed to want to know a little bit more about her thoughts and ideas on all of those topics, as opposed to being exhausted listening to her endless thoughts on any singular topic, particularly since you now have zero evidence that she is capable of discussing anything else in the world!

One caveat: if the conversation takes a suggestive or romantic turn (perhaps you’re discussing your favorite things to do on a date), then by all means, follow this lead and see where it

goes. But even within this construct, you can change up the topics: what are your favorite daytime dates? Where are the coolest places to just get a quiet drink? Would you go to an Indie Rock show on a date? Where do you go for a nice, intimate romantic walk?

Your homework, then, is to come up with a variety of topics that *you* are interested in, and a variety of topics you're interested in hearing *her* perspective on. Keep a notepad as you're gaming; when random topics pop up that you think you might be able to use again, write it down and file it away for a later date.

You're also going to want to adjust the breadth of the stuff you read and watch on a daily basis. If you're a big politics junkie, make sure to flip over to some style or celebrity news once in a while. If she brings it up, you don't want to sound snobby or elitist. If all you read about is sports, then you're going to look totally lost if she mentions a new music star and you seem like the old man who hasn't heard about what all the kids are listening to these days. You need to become somewhat of a Renaissance Man; your charm can overcome cultural deficiencies in knowledge, but only up to a point.

Creating Intrigue in the First Five Minutes

We briefly touched up on this when discussing your Exaggerated Time Limit, but it's an overall tactic to keep in mind throughout your courtship. This is a classic technique in Hollywood screenplays: always get your audience on the edge of their seats, dying to know what's about to happen next.

Think of those scenes in movies and TV when a character looks off into the distance and says, "Oh shit." What is he looking at? Is someone coming to kill him? If so, who is it? I need to know more! And now you're taking me to commercial? Oh God, I love this show! You need to inject this kind of suspense and intrigue into your personality and stories. An unfinished compliment or comment about a woman can do wonders.

Here's an example: "Whoa. I just realize that you remind me exactly of high school girlfriend, except for just one or two things. Anyway, what sort of stuff do you around here?" Try to change the topic and see if she isn't practically begging you to know what it is about her that's different from your high school girlfriend. But don't give in quite yet; the intrigue is just warming up.

You continue: "Oh, no, it's just you reminded me of her. I don't know you well enough to start talking about how you look and everything. That was my bad for bring it up. So anyway..."

Now, she absolutely *needs* to know. Is she hotter? Is she shorter? Is she funnier? It doesn't matter! The fact is that you have something, in this case a piece of information, that she wants. Having something that she wants promotes your value in her eyes.

Here's another similar talking point through which you can use this tactic. Let's say she says something that genuinely makes you laugh or makes you think in an interesting way. Go quiet for just moment, while making smiley eye contact with her. Then break the silence with: "I just have this intuition about you. I'm not ready to say what it is, because it might be wrong, but hmmm. Anyway, I was wondering if..."

Who in the world, male or female, *doesn't* want to know what a stranger's intuitions are about them? The result is clearly going to be something flirty, but it's far more intriguing to have her be the one that just really needs to get it out of you. It's like when your friend does a great impression of Bill Cosby. If that friend did it every time you were all hanging out, he'd be a dick. But if he waits until everyone at the table is just begging him to do it, it's a fun party trick.



Part

IV

Romantic Connection

4 The Type of Man You Want to Be (and the Type of Man You Don't Want to Be)

No one is trying to change *who you are*. The essence of you should always be you. We don't want any crazy "Talented Mr. Ripley" situations out there, where you're literally trying to adopt an entirely new and different persona.

That said, there are certainly elements of your personality that you'll want to bring out more prominently and highlight when you're gaming. As the great Chris Rock says about dating, she's not meeting you, she's meeting your "representative." No one is completely themselves upon meeting a member of the opposite sex for the first time. You might as well keep a few successful traits in mind.

Men versus Women: What are they attracted to?

The Feminist Movement has brought forth some really wonderful changes in our society. More women than men are graduating from college for the first time ever. More and more women are getting the top jobs at major companies. More men are becoming "stay at home dads" than at any time in history. The discrepancy in pay between a man and woman is getting smaller and smaller each year.

Despite this almost 50/50 relationship between the sexes, why don't women approach men for dates? Sure it happens, but it's almost always accompanied by an awkward, apologetic, "I can't believe I'm asking a man out" type of vibe. Is there any explanation?

The answer lies in Evolutionary Biology. From a purely evolutionary perspective, it is in a man's best interest to spill his seed into as many wombs as possible, for that is how he will pass on his DNA and ensure the survival of his tribe. And from that same evolutionary perspective, it is in a woman's best interest to protect her womb from the many awful men out there who don't deserve to father her child. She needs filter out all the crappy guys, something that's really easy to do when a bunch of them are coming up to her all the time, acting like idiots.

Men, meanwhile, buy into this Evolutionary Mythology, by locking onto a beautiful woman like a heatseeking missile, and going to great lengths convince her why he deserves the opportunity to break down the barriers in front of that womb. This is a giant mistake.

If women want equality, they're going to get equality. Sure, you, a man, might make the very first move in this relationship, but your goal should be to shift the dynamic of the relationship to 50/50 as soon as humanly possible. Look, just because you found her attractive doesn't mean you want to marry her. It just means that she happens to have one evolutionary quality, attractiveness, that you desire at that moment. Do not fall into trap of thinking that you'd be lucky to be with a certain woman. Romance is a two-way street, and if you're the type of guy who understands that, and more importantly exudes that, you're going to have much greater success.

The James Bond Mistake

Ask any man to close his eyes and picture a "Ladies Man." What would he say? "A super cool guy who is nothing but stylish, slick, confident, and manages to sleep with any woman he wants within seven seconds of making eye contact."

Here's the part we forget: that guy exists in a *movie*. A professional screenwriter told him what super clever thing to say. A professional costume designer had a six-figure budget to style him like a GQ model. And most importantly, a professional director is standing there telling the beautiful actress, "Okay, and then here's the part where you take off your dress and beg James Bond to have sex with you."

The big question: what happens if James Bond flubs his line? What happens if James Bond trips and falls? What happens if James Bond farts in the middle of walking toward his new sexual playmate? They delete that footage immediately, and re-shoot the scene!

No real man, however, should ever be so arrogant as to assume that he's never going to slip up, whether he's gaming or not. Say it with me: "You're going to fuck up. You're going to fuck up. You're going to fuck up."

So now, the big question, in real life: what happens if James Bond slips and falls? He looks like a total ass, and there's no way in hell he can recover. He's built this giant Fortress of Badassness around him, and it all came tumbling down in one simple flub.

If, however, you're a more playful guy, then flubbing is just part of who you are! And sometimes, even better than playful is just being downright *shameless*. When played right, it might even be totally adorable that you screwed up! There's something very attractive about a man who just doesn't give a fuck. You can't fuck with his flow. Why? He never claimed to have a flow in the first place.

The Perfectionist Myth

The Perfectionist Myth is the logical extension of the James Bond Mistake. In addition to being okay with screwing up, you need to be okay with getting any result. You're not perfect, and neither is she. Accepting your own flaws frees you up to be the best version of you that you can be. Perfectionism is this mental prison we create for ourselves, where we're terrified of making even the tiniest misstep, for that will reveal to the world how bad we are at, well, doing anything.

That, right there, is *exactly* why this book does not offer a Magical Dating Script. Do we offer you possible things to say? Sure. Do we give you some hints and topics of what to talk about? Of course. But there is no magical formula. Ultimately, you need to be a real person. And a real person doesn't think through every tiny little decision as if his life depended on the outcome of this one minor conversation with a random stranger! Accept your flaws, and you'll be looser and better equipped to charm women than ever before.

Not to mention, when done properly, your flaws can actually be used to your advantage when talking to women.

"Look, I'm honestly a very shy guy, but I made it my New Year's resolution this year to go up and talk to a really pretty girl once in a while."

What kind of woman would she have to be to reject a guy who just openly acknowledges his imperfections like that? If she walks away after a man admits that he overcame a very natural human phobia just so he could get to talk to her, she would basically be admitting that she is shallow and heartless. No one, no matter how shameless you are, wants to admit to *themselves* that they possess those traits.

Avoid Bragging at All Costs

Nobody likes to hear another person brag. Who's cooler: the guy who tells you about the sweet Porsche he just bought or the guy who discretely hands his Porsche keys to the valet and never mentions his ride again? Everyone knows the answer to that question. The trick is getting her to perceive your increased value, all while not coming right out and informing her of how goddamn great you are.

First off, beautiful women who get hit on all the time basically expect you to start bragging about yourself. She knows what you want out of the exchange, and she thinks she knows that you'll say anything to impress her. This is where you can totally undermine her expectations of you by allowing her to make her own judgments.

If you own a yacht, offer her a ride on your boat. If you own a mansion, invite her back to your crib. If you have a ton of money, tell her you do all right (only if she asks, of course). If you have been bedding a different woman every night for the last month, tell her you enjoy living in that city because you like meeting different types of people. Underplay everything; bragging only works if you can deliver the goods anyway. And if you can deliver the good without having bragged at all? Then you've got serious value.

This whole concept comes back to the difference between "trying to impress someone" and "not needing to impress someone." All you're looking for at this moment is a pleasant conversation between two people. You're not trying to get laid in this moment, and she's not trying to get a diamond ring in this moment. If you're together long enough, various things will organically come up in conversation that allow you to obliquely brag about yourself, as if by accident.

Storytelling is also one of the best ways to demonstrate increased value without fully bragging about yourself. Think of stories that tangentially make mention of the fact that you make a good living or have a really active social life, without ever specifically calling out that you're suggesting those things. Try these stories on your female friends, because they generally have the most sensitive Bullshit Meters.

Just make sure that your stories come organically out of your conversation. If she mentions liking hip-hop or live music or Kim Kardashian, it can trigger your story about going to a Kanye West concert. You should know all of the related topics that can lead to your story being a natural part of the evolution of the conversation. If nothing is triggering your story, you can launch in simply by saying, "Oh! The craziest thing happened to me the other day. I just *have* to share this..." Stand-up comics do this all the time! Even if the story happened to them five years ago, they'll still say it happened "the other day" in order to provide a more organic transition.

Giving Off the Right Vibe

Your Vibe is, by definition, the undefinable quality that you carry. It's the energy you project. Everyone has a vibe, but it's much easier to recognize in someone else than it is in yourself. So many guys carry this sort of depressed, mopey vibe around for years, and have no idea that's what they're giving off to the world. We're not saying you should be happy-go-lucky (in fact, people who do that are usually very bad salesmen, since they creep everyone out), but just be aware of how people feel when they first encounter you. People often make snap judgments, and it's much harder to undo their unfair assessment of you than it is to just provide them with a favorable assessment up front.

You never want your vibe to feel like you want or need anything. This is the most important tactic you can have in a job interview: "You want me to have this job more than I personally need to

get this job.” You’re approaching a woman armed with the knowledge that she stands to get just as much out of this exchange as you do. No one likes a beggar, but everyone likes gaining a partner on an exciting new venture.

Take note of the sorts of things you’ve been using as Conversation Openers, and try saying them with different vibes. “Hey, I thought you were cute, and I just wanted to talk to you” can be said in a very macho, seductive way (which doesn’t work so often) and it can also be said in a semi-joking playful way (which works far more often). You’d be amazed at how the vibe of what you’re saying can be more important than the words you’re actually saying. You’re still telling her she’s cute, but you’re not overbearing and you’re not some pathetic guy using a line. You’re just guy with a complimentary opinion, and you like making people laugh.

A common mistake for Beginners is to try to get the woman to think that you’re Deep. Bringing up existentialism or your philosophies on Kant’s categorical imperative like you’re a writer for *The New Yorker* does not work within a few minutes of meeting a woman. Keep things breezy, especially if the conversation does take a more intellectual turn. You don’t want her to think you’re competitively intelligent, always trying to one-up her thoughts and opinions. This will keep her from being able to relax and develop a connection to you.

Loud Confidence versus Quiet Confidence

I grew up in the Caribbean, with a lot of different personality types: druglords, tough guys, you name it. What is an Alpha Male? It can seem like it’s *ego-driven*, but this is a mistake. Your confidence should not be about how great you already are; it should be trying to push you to achieve things that you haven’t yet done. True confidence requires great humility.

Loud Confidence is “I’m gonna talk to this girl, come here, girl!” They put you in your place if you talk back to them. This is the guy who plays the Muscle in your favorite mafia movies. They are specifically meant to intimidate people out on the street. They are over-aggressive and they’ll intentionally bump into you, starting drama for no reason at all. They come across as badass, because everyone else is afraid to fuck with them.

Someone with Quiet Confidence can actually say many of the same things as a Loud Confidence guy, but with a less stern, dominant facial expression. This is the Top Dog in the mafia; he doesn’t feel the need to express to people how bad he is. They know because he is because he’s just so confident in his own position in the world. It’s the difference between Sosa and Tony in “Scarface.” You don’t fuck with Sosa, because he always looked like he was in control, without ever showing anything.

If you spill a drink on a Loud Confidence Guy, he’ll get in your face and make you pay. If you do the same to a Quiet Confidence Guy, he’ll tell you it’s fine. Quiet Confidence guy never gets rattled, and doesn’t get aggressive. He won’t get all riled up over things that simply are not worth your time.

When you’re gaming, you just have to *know* that it’s going to work out in your favor. Maybe she tells you she has a boyfriend. You just look at her and say, “Oh, okay. Sure.” But you *know* that if she’s still talking to you, she might not be so concerned about staying faithful, or maybe she’s lying about having a BF in the first place. That’s the ultimate in a cool, Alpha vibe.

However, you should know that you can make subtle changes between Quiet and Loud Confidence to shift up the vibe. Maybe she thinks you’re being too aggressive: get a little Quieter in your confidence. Don’t turn into a doormat; turn into Sosa.

Confidence versus Indifference

So, regardless of how Loud or Quiet your confidence is, you definitely need to be confident. Yet no man can be confident in every statement of every single interaction. Even the so called 'naturals' only game when they feel like the mood and setting is right. That's why many of my natural friends will lose all the time in random stranger approaching. If you are into approaching random women/girls who are strangers, you will get many rejections.

It's hard to tell yourself, "I can get any girl I want!" When you inevitably don't get the girl you wanted, your mind will pick up on the fact that it isn't true, and you become more sensitive and emotional. Thus, if you grow too confident, you'll lose your Rejection-proof numbness, or Indifference, that we've discussed as being so important to your proper mindset. It is the most realistic way of mentally surviving the journey. It also means that you are happy with or without her.

Set Your Own Boundaries, and Stick to Them

Setting your own Boundaries is a great way to demonstrate self-confidence while never appearing needy. Everyone has their own personal boundaries, but true men make sure to stick to their boundaries and not compromise about them. Let's be clear: setting a Boundary is never about controlling the woman you're dating. It's about controlling your *own* destiny, and being honest about what you need to enjoy a relationship. It also opens the door for her to feel comfortable telling you her Boundaries; this degree of honesty and truth are the foundation of any good relationship, so you may as well start by being honest with yourself, in terms what you are and are not willing to accept.

A Boundary could be something very tangible, something like: "No matter what, I have to approach at least 10 women every time I go into the field." It could also be something more nebulous, like: "I will not be the sort of man who *chases* women. I'll put myself out there, but I will not play the game of pursuit."

Clear Boundaries massively help further on down the line when you're deeper into your courtship. Perhaps you don't feel comfortable dating a girl who is still in contact with her ex-boyfriend. Maybe you don't like it when she doesn't text you back the same day. Whatever it is, have the confidence to stand up for your convictions and communicate these so-called "dealbreakers." Tell her: "Look, there's absolutely no hard feelings if you can't live with this, but this is what I need in a relationship."

Of course, some Boundaries are purely personal, ones you do not necessarily need to communicate to the woman you're approaching, especially not early on. Still, a man who knows what it takes to make him a happy man is always in control of his own destiny. You can always have Flexible Boundaries, knowing that a heartfelt apology can make up for breaking one of your personal rules, but you're essentially making a contract with her when you communicate who you are and what you need. If she breaks that contract, she has no one to blame but herself for losing you.

It's also totally fine if your Boundaries change after a while. They can change because you're getting better results with women, or they can change simply because you're maturing into a different person with different needs and goals. That doesn't change the fact that your self-confidence will soar when you thoughtfully set the limits in your own life.

Using Attraction Triggers

Okay, so you're not trying to be James Bond. Still, there are a few qualities about James Bond that you can put out into the world without coming off like a dick. Primarily, we're talking about being an Alpha Male. Now, to gorillas and wolves and sharks, an Alpha Male is the one who can kick every other male's ass. We're humans; we have other ways of demonstrating our dominance besides beating someone else up.

An Alpha Male is not needy. He is secure in himself (hence the strong Boundaries he has no qualms about stating), and does not need the positive reactions of others, male or female, in order to determine his sense of self-worth.

An Alpha Male knows that *other women*, and not just one he's currently approaching, find him attractive. You want your young nephew to eat his peas? Show him how the cool kids are all eating peas, and your nephew will be dying to know what all the fuss is about. The woman you're approaching has never met you! For all she knows, you've never gotten laid in your life. Conversely, she might think you're freakin' Don Juan, and she would be lucky to meet you. It's all about what you project.

An Alpha Male is loyal to the people close to him. She should know that, if you two hit off, you're going to be on her side. Loyalty is a great theme to include in some of the Stories you tell. Perhaps a night when you stood up for a friend in need, or a time when you went out of your way to help a friend when most people would have stayed out of the way.

An Alpha Male is socially intelligent. He picks up on the subtle cues that people give off. Take note of the tiny eye roll a girl gives you when she thinks you're using a canned pick-up line, and actually call her out on it. Chances are she'll be flirtatiously embarrassed that you're paying such close attention to her.

An Alpha Male is not affected by Outcomes. We've talked about this already, but it's worth repeating: people who are truly secure do not require external validation. Maybe this Approach will go well; maybe you'll never see her again. An Alpha Male knows that either way, the sun is going to rise again in the morning.

Finally, the Alpha Male is willing to walk away. Ultimately, this trait encompasses pretty much every other Alpha characteristic. If you feel like you're working hard to get to know someone, you're being charming, you're doing everything in your power, and she's *still* stonewalling you? That's on her, bro. Not on you. Walk away, and start over with someone else. And a true Alpha Male knows that it's her loss, ultimately, for not even giving you a chance.

Getting What We Deserve

Picture the range of emotions you have in your life, from the highest high to the lowest low, on a scale of -10 to 10. So many people, when they first start gaming, are at a 9 or 10 when they succeed with a beautiful woman for a while, and are at a -9 or -10 when they get rejected. This is totally and completely the wrong way to approach gaming. You should *always* be, regardless of the Conversation and the Outcome, between between a 0 and 3: somewhere between neutral and mildly pleased. Here's the greatest secret: you can *choose* to feel that way.

What does everyone say when you lose your job? "It'll be okay, man. You'll bounce back. You'll survive this." Uh, yeah. That has to be the case, because millions of people get laid off every single year, and the world somehow keeps spinning. (Plus, if you get laid off, you have way more

time to for gaming on the street! Kidding, kidding.) After a week, you've dusted yourself and you're back at the grind looking for a new job. The same process could be said about going through a terrible breakup. Does it suck? Sure. Are you still alive? Yes. So why wait an agonizing week or month or year to smile, sack up, and get back out there?

You need to be in a positive mindframe *at all times* when you're gaming. Actively check in with yourself after every approach. Where is my emotional state, on a scale of -10 to 10? If you're down in the dumps, take a few minutes to collect yourself and remind yourself how lucky you are that your main problem in life at that moment is not "how am I going to pay rent," or "what am I going to do about this cancer"; it's "Which beautiful woman should I go talk to right now?"

And if you're riding too high, pull it back down a little bit. Rein it in. That hot girl didn't *give you* her number. You *earned* that number, by being an awesome guy who was willing to put himself out there. You get what you deserve in this life.

Be Playful and Quirky

This what will really set you apart from the James Bond wannabes. At heart, you're out there talking to new people because it's *fun*. It's fun to talk to people, fun to make them laugh, and fun to make yourself laugh. You would be amazed at the things you can "get away with" if you give off the right playful and quirky vibe.

I'm not kidding when I suggest saying the words, "You know something? You have a really cute butt." Say it straightforward, with no intonation, and subsequently picture the sexual harassment lawsuit from your place of employment.

Now picture yourself saying it after 10 minutes of successful flirting, all while giggling a bit, like you realize how ridiculous those words are coming out of your mouth. Maybe even add an "I'm sorry, I just couldn't help it" at the end. If you are having a fun giving the compliment, she'll have fun receiving it.

Quirkiness is also an undervalued character trait in our society. I know that when I hear the word quirky, it automatically calls to mind the movie character who was the nerd or the uncool guy who couldn't ever get the girl. Luckily for us, movies are not real life. The quirky guy almost always has an easier time talking to women, because women are less guarded around a guy who seems silly and approachable. We're not saying you should go out there and be a full-on weirdo, of course.

Bringing up your quirkiness can also have the added benefit of creating intrigue. Mention some of the weird elements about you (without lowering your value) in a way that she'll be wondering what else is in there once she starts peeling back your layers.

Don't Be Mr. Nice Guy

There's a huge difference between being a nice guy and being Mr. Nice Guy. A nice guy is breezy, fun, and chilled out during his conversations. But he's also got an edge to him. If you insult a nice guy, he'll dish it right back. If a nice guy is bored with a conversation, he'll leave or change the subject, not dumbly listen to something he doesn't care about.

Mr. Nice Guy, meanwhile, is just too approval-seeking. Think of an 8-year old kid playing soccer with all of the 10-year olds. He's so terrified of screwing up that he can't be himself. He says thank you every time they pass the ball to him, rather than thinking that passing him the ball might have been the correct athletic move in that moment. Mr. Nice Guy doesn't think that he deserves to

succeed.

You don't want to be a dick, but you also need to be sure that you're not giving off any sort of doormat symptoms. These symptoms can be subtler than you'd think: agreeing with everything she says, not caring about what restaurant you choose or what movie you see, or shying away from conflict or disagreements in conversation. Every time you do this, she could start to think that you don't really value yourself. And if you don't value yourself, why should she see your value?

The Types of Women You'll Meet

Well, if you're through this chapter, you have a sense of the type of guy you want to be out on the street. So now let's shift gears, and take a look at the types of women you'll meet in the field.

1. Yes Girls. These girls are every man's dream. They're the spontaneous types who could not care less if their friends judge them. They view sex and dating just as men do: the more, the merrier. In addition, a well-executed approach in and of itself can get you a date with a Yes Girl because she is just down to party.

The problem is that they're not a good assessment of your game. Any average guy can get a Yes Girl, so don't think too highly of yourself the next time you pull a chick who has sex with you without knowing your name. It's not your game. It's her.

2. Maybe-to-Yes Girls. These are the girls who tend to be very friendly and open. They might have been part of the bitchy clique in high school but were the ones who were still friends with the nerds. At the end of the day, they have standards, but they will give you the time of the day to see what you're made of. While they're not an automatic Yes, above-average game will likely land you a Maybe to Yes Girl. These girls are an assessment of whether you're past the beginner stage of game. Once you reach the intermediate level, these are the girls you'll have the most success with.

3. Maybe Girls. These girls separate the men from the boys. It's a straight 50/50 crapshoot with the Maybe Girls, and if you're not on point, you won't get them. A Maybe Girl has probably never gone on a date with someone off the street. She's been surrounded by high-status guys her whole life and could never bring herself to go on a date with a random stranger.

Have you ever convinced a girl to give you her number, only to later learn she was a Flake? That's a Maybe Girl. The indecisiveness caught up to her the moment she left the interaction. So how do you get a Maybe Girl? With good game. And that will only land you about 50 percent of them. Oftentimes they won't even stop for your approach, so you have to combine body language and Alpha Vibe in order to land yourself a Maybe Girl off the street.

4. Maybe-to-No Girls. Good luck, buddy. Unless you've been in the game for years and can get 90 percent of the Maybe to Yes Girls, Maybe to No Girls are a bit out of your league. But have no shame because Maybe to No Girls are out of most guys' leagues, during game at least. They're the socialite-type women who only date men with reputations in society.

For example, why would a Ford model go on a date with a random stranger off the street? She gets the VIP treatment at the best night clubs in the world. She sleeps with celebrities and CEOs. The only way to get a Maybe to No Girl is to completely captivate and steal her from her reality. Your vibe has to be so captivating that she lets go of all her inhibitions.

5. No Girls. She's in a long-term relationship, she's 15 minutes late to a meeting with Jay-Z, or she's just not interested. As they say, no means no. Most of the time with No Girls, it has nothing

to do with his game.

Life is fun because every single person has a separate set of circumstances on any given day. What if she just got fired? You think she wants to go on a date with you? Hell no. What if she's on the way to visit her grandmother in the hospital (God forbid)? You think she wants an instant date? Hell no. You get No Girls through pure (bad) luck. They'll usually give you a cold stare and continue walking, but every now and then, they'll be in great need of directions to their destination. Never let No Girls get to you because it's not you – it's them.

Keep in mind that their label in this list has more to do with their personality *in that particular moment*. A No Girl today can easily be a Maybe or Yes Girl tomorrow based on circumstance, your approach and your overall projected value.

Risking Over-Eagerness

Sometimes, no matter how 'smooth' you come across, the vicious and unpredictable nature of Street Game will be unforgiving. For instance, if you open conversation with a girl and she seems very busy and you can just tell that playing it cool will bore her and she will just leave, then you are better off temporarily risking eagerness by using a much more direct and talkative approach. This one decision can actually change the course of the interaction. She's going to walk away anyway; what do you have to lose?

Sure, some people would say, "Oh well maybe the girl was not worth it if she seems aloof." Well, most girls who stop and talk to you on the street will be Maybe Girls. If you're out there talking to thousands of women and only moving forward with the few who are Yes Girls right off the bat, you're never going to up your game, and you might fall into a dating rut. If you want to get better, you are going to specifically target Maybe Girls. This is the only way to become the gamer you truly want to be.

Types of Women, Part II: Age Ranges

Many people have asked me the difference between getting younger women and older women. Firstly, I would like to define the age ranges.

Younger women are generally considered between the ages of 18 – 30. Obviously, this depends on your country's age limit for consensual sex. For example, in New York State, the age limit is actually 17 years old. Any younger is against the law. Basically, a younger woman is considered young until there are visible signs of aging and she also has the mindset of settling down and getting a family with a partner they love. Most women tend to start visibly and mentally aging at 28.

Women in their prime usually are in the range of 18 – 24. In a woman's prime, she is at the perfect physical stage and age potential for any man. Men inherently want women in their primes. From a biological standpoint, anything younger is still a bit too fresh, and anything older is slowly going down hill in that area. Remember, this is generalizing; some women actually look better when they are as they age. However, internally their biological clock will be ticking.

Women between ages of 25-30 are in no way considered 'old'. The main difference is that they begin to have a mindset change towards dating and starting relationships that are stable. Also, they no longer have unlimited options in their social circles since they are no longer in colleges and have to work.

Older Women are generally considered to be of the ages of 30 and beyond. They may begin

to visibly age at this time or they may be mentally ready to settle down as their biological clock starts ticking, and they make more of a conscious decision to meet men that want to start a family with a secure partner.

Let's begin with the mindset of older women. Some men feel like older women are more difficult to get because older women are smarter and already had fun in their teens and twenties. Before I give my opinion on this, there are a few things to consider:

- Older women know that they have less time before settling down since their market value lowers as they age.
- Older women begin to realize that they get far less attention than they used to.
- Even if an older woman looks like she is in her 20s, she is still very much aware that she has to have kids soon or risk not being able to have them.
- Older women tend to be more decisive than a Flakey young girl, who has a bunch of options.
- Older women are more in touch with their sexuality and tend to get orgasms more easily.
- Older women miss the attention from young men, so they appreciate an effort more than younger women.
- Older women are less picky.
- Older women have much smaller social circles, and the quality of social circle is not filled with as many options.

Let's examine the mindset of younger girls who are generally attractive, particularly the ones in their 'prime':

- Young girls are in huge/closely knit social circles. If she is attractive, both girls and guys will want to befriend them.
- Younger women know that they 'have time' and can be as picky as they want to be.
- They are less in touch with their sexuality.
- They get bored easily since they have guys always trying to get them in some way or another.
- They do not know what they want.
- They have access to any man they want, from older wealthy men to the coolest young guys available.
- They are more Flakey. This means that they are less likely to keep to their word when it comes to making plans to meet them again. (Unless you created a Romantic Connection with them before parting ways in the initial interaction.)
- They can know they are greatly desired.
- They are more ego-driven, so they are more likely to lead guys on, even if they have no intention of sleeping with them.
- Younger women are more predisposed to them feeling nervous and socially awkward to men that are of a different race, age, culture, or ethnicity than what they are familiar with.

When it comes to stranger approaching, most men have an easier time getting older women. Even though the older women know what you are up to, they simply do not care as much. They are more decision-oriented. Younger women in their prime are the opposite. Younger girls may appear flirtier, but that is because they are more in touch with their childhoods. Seeming flirty does not guarantee true romantic interest.

Girls between the ages of 18 – 24 are mostly in college or are connected with people from their high school. The power of a young women's social circle is a huge threat to a random stranger

who approaches with romantic intent. Also, the value of a man in a woman's social circle will be much higher than a man who is not part of her circle of friends. At quick glance, a woman would rather date a guy who is a 7 out of 10 in her social circle than meet a guy on the street who is a 10 out of 10. This is why, once a girl in her prime has circle of decent friends, it can be tough to get to her. And the prettier she is, the more people want her around. Even girls who come from other countries or states will quickly get into a decent social circle if they are attractive and in their prime.

Older Women's social circles are different. Most of the friends of an older woman will be already settled. Also, social circles simply get smaller as times goes by. This is why some people say that local girls seem more difficult to get than tourists. (When I say 'get' the women, I mean from meet-to-sex. I do not mean getting phone numbers or drunken bar sex.) One more note on this: if a foreign woman comes to live in your country, she will quickly develop a social circle and become just as difficult to get as a local girl. Why? Because she is hot and has a circle of friends already with whom she can meet more friends and potential boyfriends. Friends almost never recommend dating strangers.

This is the reason why even the best looking gamers tend to have trouble getting sexual relationships with young girls in their prime. They mostly get their women in very late 20's and early 30's. I took notes. It is especially difficult when they already have a social circle that includes five potential boyfriends. Even if you got her number, to actually see her again and have sex would be difficult with creating a Romantic Connection.



Part

V

Romantic Connection

5 Conversational Basics: Navigating What You're Going to Say

Okay, so you've used a Tester to figure out the right type of Approach to use. Hopefully, she's still standing (or sitting) there. Now what? Oh shit! You mean we actually have to *talk* to each other?

Yes. Yes you do.

Now, you might be thinking, "I've been having conversations my whole life. With my mom, my friends, my co-workers. Why do I need some book to tell me how to have a conversation?"

The answer is simple: talking to a woman you've just met, particularly if you're going to get her to like you, is different from any other conversations you've had. You need to be alert, playful, responsive, and charming, all without seeming like you're trying to be any of those things.

Avoid Interview Mode

This is by far the most common trap new gamers fall into. Too many interactions go like this: "Where are you from? Cool. What do you do for a living? Cool. Do you like any new music? Cool." You get the idea. You very quickly start to feel like you're on trial. Of course it's fine to ask some "Get to know you" questions upfront, but too many and you quickly start to look like Mr. Try Hard. We definitely don't want that.

If she's not being particularly responsive at first, you might start to think that asking her questions is the only way to get her into a chatty mood. False. Think of how easily you can shift any question more into a statement that she feels compelled to react to.

For example, "Where are you from" could very easily turn into "I don't know what it is, but you totally strike me as a Westchester girl." If you're right, she'll be very impressed and want to know how you could tell. If you're wrong, she'll feel the need to tell you why you have your head up your ass. (Which you can playfully own up to: "Hey, I usually have a good intuition about this stuff, but I guess that shit doesn't work on you. That's impressive.")

Another example: "What do you do for a living" can be expressed as "Girls who dress as cool as you are always into something in the arts. You must be some sort of badass painter or director or something." Again, if you're right, you've got a whole range of topics to explore. If not, and she's got some boring desk job, you can flirt with her by complimenting this "artsy vibe" that she manages to give off, despite not necessarily being in the artistic world professionally.

One more example: let's say you've asked her what she enjoys doing on the weekends, and she gives you a very curt response: "I play the piano." You could ask a million questions based on this: How long have you been playing? Is it difficult? What sort of composers do you play? How many hours do you practice? Make sure to actively avoid this line of questioning. Instead, an assumptive statement such as, "It must have been difficult, mastering the piano like that." She might shrug it off, making sure you know that she's not a "master." Or if she doesn't, you can playfully tease her about the fact that she has now tacitly called herself a master: "Oh, so you really *are* a master then, huh? Wow, bragging huh?"

Another great way to avoid the "question and answer" conversation is to provide intrigue, with unfinished, cliffhanger statements. "I have to say, when I first came over to you, I thought you'd be... never mind." What person wouldn't naturally follow that statement up with a "Come on, you have to tell me now!"

Similarly, you could try this: "What's your name?" She answers, "Sarah." And you just smile and say, "I thought that's what it would be" or "Of course it is" or "Hah, yes, I had a crush on a Sarah in 3rd grade, of course you'd be Sarah." Anything is better than just launching right into the next line of questioning.

The trick, ultimately, is to make the conversation feel as natural and friendly as possible. Friends don't interview each other. There's a give and take in a friendly conversation; you cannot let anything get one-sided.

Minimizing Your Apparent Agenda

In addition to making you look like Mr. Try Hard, a line of questioning can also give the impression that you have some sort of nefarious agenda. She might start thinking, "Oh God, I really don't want to give all of this personal information to this stranger. What if he's a stalker or something?" Okay, she's probably not thinking that, but you don't want to open it up to the possibility that she could think that either.

Remember our Exaggerated Time Limits? So important in making sure she doesn't think you have an agenda. Pepper in a couple of "Hey, just really quick, I had to ask you..." and "I only have a second, but before I go..." throughout the conversation. You want to give the impression that you have shit to do. You're a busy guy; if anything, this woman is actually keeping you from getting to your real agenda, your regular life.

Similarly, if you're ready to take her on an Instant Date (those are fun – we'll talk about them in the all-important Chapter 7), make sure she knows how quick it is. No matter where you're going, it's just "a few blocks away." Or even better, "It's like a 30 second walk from here." If you're getting on the subway together, stress that it's "only a few stops." She needs to feel comfortable that you're not going to attempt to monopolize her day, and by extension, her life.

Time Limits are just one way to minimize an Apparent Agenda, but they do speak to the larger issue: a woman should never feel like you've approached her in order to get laid. Again, practice the "Oh, I just saw you" technique as much as possible when you first start gaming until it's as natural as Kevin Durant jumpshot. Exude the confidence that you had no intentions of stopping to talk to anyone, but when this beauty had the audacity to traipse into your life, you literally couldn't stop yourself from at least saying hello.

Disagreeing on Purpose

Intentionally disagreeing with a woman you just met requires real belief in yourself. You have no idea how many guys just fall into the "Oh totally, I love that band!" syndrome. She says she likes going for long walks, and you agree (in the blind hopes you'll get to go on one). She says she loves dancing in night clubs, and you agree (stupidly hoping you'll get to bump and grind all up on her soon).

Stick to your convictions! Women are attracted to an Alpha Male, a man who knows what *he* likes, no matter what anyone thinks of him. Take a chance, and maybe even go out of your way to disagree. She's expecting you to be a Yes-man. Guys wrongly think that they can "Yes" their way into sleeping with a woman. All this does is get the woman to lower her perceived value of you, because you seem like you have no opinions of your own.

Note: do not go overboard with this strategy. You can very easily turn into a contrarian

dickhead. But if you do find yourself agreeing a bit too much, try to strike up a debate where it's perfectly fine to take either side. "Is it better to be wanted or needed in a relationship" is a perfect example. Whichever side she picks, you go the opposite route and try to goad her into a lively debate.

Everyone, Yes Everyone, Can Use Humor in a Conversation

If you're naturally funny, congratulations. You're in the approximately 1% of the population who can consistently make people laugh through wry observations and timely jokes. The other 99% of us? We can still make people laugh, as long as you don't take yourself seriously, and you embrace the delightful awkwardness of new conversations.

First off, revel in the wonderful phrase "Just joking." Thank your chosen deity that we, as a society, invented a phrase that allows you to say just about anything in the world (up to a point – there's just no coming back from some comments about AIDS, rape, and other taboo subjects), only to undo most or all of the damage it may have caused. "I think you have such a sexy smile" will often be met with a little giggle and a little eye roll. Simply follow it up with "Come on, I'm just joking around with you." She knows that still genuinely think she has a sexy smile, but this magical eraser phrase allows it to be much more socially acceptable.

Be sure to laugh yourself. Laughter can be highly infectious, particularly when you're "selling" a joke. Sometimes, even unsubtle, non-clever jokes can go over someone's head. She might not have thought you'd be the joking type, so she was ready to take everything you said at its serious face value. Give her physical clues, like a bashful smile and a little laugh to let her know that you're full of shit occasionally.

Don't be afraid to actually laugh at yourself. "Hah, yeah, I like corny movies sometimes, haha." Get her to laugh along with you, as you demonstrate to her that you don't take yourself seriously. Sure, you like to laugh, but more importantly, it feels good when you *make* other people laugh. If she says something cute or funny, reward her by laughing out loud at it. Just don't start obviously guffawing at every comment she makes; that's no better than being the dreaded Yes Man we just talked about.

The "Throw and Go" Humor Technique

Again, most of us are not Louis CK or Mitch Hedberg, with hundreds of beautifully crafted humorous lines and stories. Instead, we should use the "Throw and Go" technique of delivering humor: get the punchline out there, and move on, quickly. And honestly, punchline isn't even the right word. A punchline implies an organized series of escalations that seamlessly flow into a story's conclusion that is clever and mentally subversive in some way. Most of the "jokes" you'll be telling in your conversations with women are actually just simple observations said in a playful manner.

Let's say you're talking about the seasons in New York, and you bring up how summer is the worst, because the whole city just becomes sticky and sweaty. Perhaps she disagrees with you, describing her love for going to the beach. You just not even respond for a moment, just staring off into space. After a moment, just say, "Oh, I'm sorry, I was just daydreaming about you in a bikini, that's my bad." And then boom, move on to the next topic.

If you let that bikini line just sit there, it would be painfully awkward. But if you're playful enough about it, you throw it out there, and then go on to the next topic, it's interpreted much more

as a silly thought from a funny person.

Another example: Let's say she mentions that she loves to cook for a man after a few dates. You can jokingly say something like, "Oh my God, you cook too? I'm totally falling in love with you." Chances are, she'll give a knowing smile, aware that you're trying to literally charm the pants off her. Don't give her a chance to really process that, however; just move on to the next topic, like "So what's your favorite thing to cook?" Or even better than asking a question, try something like "Man, I've watched the Food Network for years, and I'm still totally hopeless in the kitchen, except for my one or two dishes."

She'll know that you don't take yourself seriously about the cooking, and by extension about the love comment. However, you've still put it out there that you're developing serious feelings for her, and subconsciously, little hints like that, even when bundled as part of a joke, begin to bring a woman's subconscious attraction to the surface.

The longer you wait after a punchline for her to "catch up" with you and "fully appreciate" your genius, the more she'll think you're an ass who requires her validation. Remember: you do not care about results. This includes what she thinks of your jokes. It doesn't even matter how sophomoric the joke is. Maybe you're eating some cashews and you offer her some, and you say "Wow, I'm really glad you like my nuts in your mouth. Just joking..." and fly into the next topic. It's totally stupid, we know! But you only need to look at some popular shit on Twitter to know that totally stupid things very often put a smile on many people's faces.

Exaggerations and Sarcasm in Humor

You can turn any story into a more humorous conversational moment by employing sarcasm and exaggeration. What's more amusing to hear: "I'm so hungover, I got so wasted last night" or "I'm crazy hungover right now, I had like a thousand beers last night!" She knows that you didn't actually have a thousand beers, but the exaggeration implies a playfulness with your stories that people find entertaining.

When you're going over your go-to gaming stories at home, see if there are some moments when you can add some exaggeration.

"Oh man, then like I swear, a hundred cop cars show up, ten helicopters, a SWAT team, it was like a Vegas casino heist."

"The dude had to have been 6 foot 8, at least 300 pounds, and he's just towering over me and my friend. It was like Shaquille O'Neal was challenging us to a fight."

Additionally, you can sarcastically call her out for not exaggerating. If you ask her who she's dating these days, and she responds no one in particular, you can say "Oh please, about you have about a thousand boyfriends." It demonstrates that you know how desirable she is, but it also playfully implies that you feel like you're the right choice despite all of her potential suitors.

The Phone Block Technique

This is a very tangible trick that you can employ rather commonly. Back before people had magical glowing rectangles in their hands that had access to all of the world's information, you didn't have to compete with the Internet for a woman's attention. Sadly, now, you do. Every moment that she's talking to you is a moment that she could be checking her email, sending and receiving texts, and reading some bullshit article about the 19 best TV theme songs from some former decade.

Well, if you're in the middle of a conversation with a woman, and she pulls out her phone, try the Phone Block Technique. Literally just take your hand and cover her screen and say, "Hey, hey. None of that, I'm talking to you." You can even try the popular, "Whoa, didn't your mother ever teach you manners about making eye contact with someone when he's talking to you?" You can even go full puppy dog, by saying "Hey, you know, I'm trying to talk to you, and you're kinda being a little rude." Give her a bashful smile so she knows that you're not actually upset, but certainly communicate that a human being deserves the full attention of his conversational partner.

An advanced version of this technique would be to simply cover her phone and say, in an exaggerated tone, "Aaaaand, back to me now." Give her a big smile, so she knows that you're worth her getting off the phone. Every moment that you're talking to her, but she feels like she can be staring at her phone, she is both subconsciously and consciously sending you signals that you're not *valuable* enough to give her attention. Make sure she knows how wrong that assumption is.

Progressive Framing Techniques

If you were just some random guy who had not demonstrated an ounce of self-confidence, your attempt at doing the Phone Block Technique would be really jarring. In fact, she might even assume that you were trying to steal her phone or something. Not great. However, if you're giving off the charming, playfully handsy vibe that we describe in these pages, touching her phone and calling her out will be totally acceptable. It's all about the Frame you provide for her to contextualize your conversation. More importantly, Progressive Framing allows you to control the direction of the conversation. Your confidence and playfulness will give the conversation

So now think about the term Progressive Framing. You can't meet someone and make out with her immediately (although you will come pretty damn close after some practice). But you can shake her hand. And then you can nudge her shoulder in a friendly way. And then you can high-five her. And then your next high five can linger for a few seconds of handholding. And then you can give her a side hug. And then, and then, and then. You get the idea. You've demonstrated right from the start of the conversation that you're very comfortable with physical contact. That makes things so much easier when you start progressing into more and more intimate physical contact.

The same can be said for your conversational framing. If you're the right kind of playful at the start of the conversation, she'll be much more okay with the suggestive liberties that you'll be taking as the conversation continues. If you're a bit more formal, however, she won't be nearly as receptive to the "I'm totally falling in love with you" comments. If you frame yourself as serious and formal, she'll frame all of your subsequent advances as coming from a serious and formal tone.

Progressive Framing is also yet another reason (as if we needed one) of why the Cool, Badass Persona does not work for picking up women. Your conversation and subsequent dates could go in a variety of different directions, and Cool Badass does not necessarily go with all or any of them. It's such a specific persona, that all of your dates would have to be these brooding, maudlin affairs. It really limits the scope of your activities, and it severely limits the type of women you'll be able to seduce.

Frames that you do want to progress through, early and often: flirty, playful, touchy, quirky, and sexual (a little bit later in the interactions).

Conversation Topics You Definitely Want to Avoid

This woman is not your close friend yet. She is also not one of your bros. It should go without saying that you don't want to bring up AIDS, rape, death, plight, slavery, 9/11, the Holocaust, or any other number of subjects that make many people feel very uncomfortable. These are all topics for heavy, dark discussions that require intelligent takes and intense scrutiny. Save these for your poli-sci study groups, or way, way later in the relationship, when one wrong topic won't get you the boot.

While those topics are pretty obvious stayaways, there are a variety of topics that might be less obvious: religion, politics, and war are three good examples. As we've discussed, going from topic to topic is far more impactful getting to know a woman quickly, meaning you won't have time to give the care and attention these weighty topics deserve. Plus, the fact that you don't know her yet means you could very easily tread on the wrong nerve by bringing up, say, a religion that she absolutely hates or absolutely loves. Why risk it? Stick to breezier topics, and your chances of putting your foot in your mouth decrease dramatically.

Then there are some other topics that, while you should never volunteer information about them, by all means pounce on them if *she* brings this up. The number one topic in this category is drugs. If you mention smoking weed or doing coke, even fleetingly in a story, you run the risk of her irreversibly thinking of you as some burnout, stoner, or cokehead. Not exactly the best impression you want her to have of you.

On the other hand, if she mentions getting together with her friends to smoke a bowl before a concert this weekend, that's a terrific opening for you to, say, invite her over for a toke some time, if you're into that sort of thing. Many drugs are illegal in many places, and many people have had people close to them die as a result of drug use. Bringing this up on the first or even second meeting can cause unnecessary pain that takes you prematurely out of the running.

Most simply, don't bring up topics that are going to make you look like an idiot. Perhaps she says she's from Ohio, and you don't know shit about Ohio. That's fine, because *she* was the one who brought it up. But if *you* randomly say how badly you've been meaning to visit Ohio, and she asks you why, you're going to look like an idiot. Stick to topics that you have at least an intelligent thing or two to say about, and definitely don't pretend to have a clue about topics where she can potentially sniff out your bullshit. If she catches you being a charlatan about something, claiming to have knowledge that you obviously don't have, she's going to be suspicious of your motives in pretty much everything you do moving forward.

Indirect Qualification Stories

We've mentioned that you should have a few stories ready to go that can work in many situations, but we haven't yet given you much guidance on what exactly that means. Here we'll talk about the different types of stories you can successfully tell a woman during the various stages of seduction, and how they function as part of a larger goal: getting her to connect with you romantically.

The first type of story is Indirect Qualification Stories. These are the stories that reveal certain positive and exciting attributes about yourself that you really want the girl listening to you to possess. So, for instance, these stories will present you as a rebel, a rule-breaker, or an impulsive lover of life with a short time horizon. The girl hears this, and feels a subconscious need to qualify herself as possessing those same exciting traits.

But remember: you need to avoid bragging at all costs. Maybe it's a story about a time when

you and your boys blew off classes in college one day to go on a fun road trip, where X, Y, and Z happened. You can even throw in a smiling qualifier that “man, we were such idiots back then.” Doing this demonstrates to her that, while you’ve certainly matured from that stage of your life, you definitely still have that rebellious streak inside you. Have an air of mischief about that story, and get her to truly believe that such adventures await her if she sticks around with you.

Your Trailer Stories

Your trailer is your personal statement. Unfortunately, you can’t hand her a resume that says all of the really impressive, cool things you’ve done. What you can do, however, is come up with a story that not only explains what you’ve accomplished, but the exciting emotions that came with this happening.

Come up with a list of things you’ve done that you’d like to share. Have you ever been mentioned in a reputable newspaper? Have you written anything of note? Were you randomly in a feature film? Did you learn to speak Chinese? Did you ever start a business (even a failed one)? Did you have an interesting job? Did you have a shitty job, but at least you got a sweet quitting story out of it? Think about the things that it would be great for her to know about you, and then come up with a delivery mechanism that makes it palatable for you to share this information. It’s not unlike when I would wrap my dog’s worm medicine in a piece of ham; it’s all about the delivery method. Make sure this story is told in real-time; you want her to feel like she was right there with you, reliving the excitement.

Sexually-Based Stories

Here’s where we get into some of the really good stuff. Before we start though, remember: if she thinks, even a tiny bit, that you treat women as sexual conquests, you’ll be digging yourself a serious hole before you even get started trying to woo her. Yes, I just said woo. Deal with it.

Keep your stories confined, then, to talking about “my ex.” She doesn’t need to know it’s “one of your many exes,” necessarily. Honestly, there’s a subtle but powerful difference between saying “my ex” and “an ex.” It has a totally different connotation in terms of your perceived commitment level and romantic preparedness.

Think back to a time when you and your ex did something very adventurous and sexually exciting. Maybe you had sex in the back of a college library. Maybe you convinced her to pole dance in front of a big crowd at a strip club. Maybe you both went streaking in the middle of winter at midnight through a snowy golf course. The details should be vivid and thrilling. Again, she should think that, if she gives you a chance, there’s no telling what kind of shenanigans she’s going to get herself into. Intrigue, as always, is the name of the game.

You can even check in with her during the story. “I’m sure you’ve done stuff that’s way worse than that.” Regardless of her response to that, you can say, “Ooh, so you are a bad girl. Damn!” or “Oh okay, so you’re kind of an innocent type, just waiting for the right guy to break you out of your shell.” It’s great to set yourself up to have a suggestive response to any plausible reaction she could have to one of your stories.

It should go without saying, too, that you’re going to want to entice her into “one-upping” you with a story. The more you talk about your sexual experiences, the more she should feel compelled to keep pace. And the more she talks about her sexual experiences, the more

comfortable and intimate she'll feel around you, and the more her subconscious attraction will become conscious.

Delivering Your Stories

Practice, practice, practice. Practice your stories on the bus, practice them in the mirror, practice them to your cat. But don't sit there and write out the story word for word. That's how you come off looking over-prepared, like you're following that so-called Magical Dating Script. Instead, write out the 5-10 most important bullet points for your story, and learn to improvisationally fill in the blanks. This will keep you from ever telling a given story the exact same way twice.

Like Muhammad Ali said, you have to "float like a butterfly." Bob and weave. Be malleable with your stories. Make sure you have a version that's 15 seconds long, one that's 30 seconds long, and one that 60 seconds long. And hell, in case she seems utterly captivated, one that's 90 seconds long. The point is that you need to be reading her reactions as you go along in the story. If she's totally engrossed and laughing along with every detail, add some more specificity. If it seems like you're losing her interest, figure out good story points for you to jump to the end without seeming like you're fully copping out. Even stopping the story midway through by saying, "Ah, it's not a big deal, the cops showed up, whatever..." and see if you can get her to convince *herself* that she's interested in the story by begging you for more details.

Pay attention to good storytellers. These could be particularly engaging friends of yours or talented stand-up comedians. Take note of how they tell their stories. There's constant variance in pitch and tone. You slow and down and get quieter during a more thoughtful moment, and you speed up and speak a bit faster as the momentum builds. Your delivery should help tell the story as much as the actual content of the narrative does.

The Opening Line of the story should also be a major grabber. "Oh my God, I got invited to this crazy party at this rapper's mansion" or "The other night, this insane thing happened." Don't beat around the bush with bullshit introductions, like "So, I'm in my apartment making a sandwich, and I turn the TV on. That's when I realized that..." She might already have checked out because nothing you've said is interesting!

Make sure your story has a strong ending statement. She needs to know, unequivocally, why you felt it was worth her time to tell her some lengthy tale of something that happened to you and possibly other people she also doesn't know. "Because it's a good story" is not a strong enough reason. There needs to be a tie-back to your present situation. Will she find you more attractive by the end? Will she trust you a bit more? Does she now understand why she'd be crazy *not* to go on a date with you? If you're unclear as to why you'd be telling the story, it's a pretty safe bet that she'll be wondering the exact same thing.

Along these lines, make sure to remove anything that might lower your value to her. Omit the part where you couldn't get the bartender's attention or that you hang out with guys she'll think of as losers. It can be just as important that she thinks you run with a good crowd as she does that you personally are a good guy; crappy guys tend to have crappy friends.

Conversely, try to inject a few of those Attraction Triggers we mentioned earlier into your story. Talk about a time when your loyalty was fully on display, or you made an admirable decision that you thought you'd regret at the time but never have. Just make sure to run through these details with a friend, especially a female one. You don't want to be seen as braggy or unconvincing.

Conversational Wrap-up

In general, just make sure that you're in a *conversation*. You want to be doing no more than 60% of the talking. Ideally 50%, but you can make do with a little bit more, particularly if you've become adept at steering the conversation.

Also, have more prepared material ready to go than you think. If you've ever worked on a film set, you know that you will often shoot over 30 minutes footage in order to create a three-minute scene. Have stories, anecdotes, and topics ready to go that could fit a variety of situations, and then be able to deftly pick and choose the ones that will work most seamlessly in a given conversation. Keep notes after every session of gaming, tracking which stories were particularly effective in certain scenarios. You'll develop a finely-tuned sense of what to talk about and when, giving your interactions a greater smoothness and charm than ever before.



Part

VI

Romantic Connection

6 Checkpoint Number 1: Basic Social Comfort

Strap-in, boys. Everything we've talked about up until this point (how to tell stories, how to exude self-confidence, how to care less about external validation, etc.) really could apply to a wide variety of scenarios. Most are strategies that would be right at home in a book about job interviews, running a business, or other similar ventures. And while many of the lessons we're about to discuss do have other applications, this is when we really start to talk specifically about how to develop a romance with a woman.

There are three main Checkpoints we're going to discuss along the way. Checkpoint Number 1 is Basic Social Comfort. Think of the people in your life with whom you would describe yourself as having Basic Social Comfort. What does that mean to you? You can probably joke around with them about pretty inappropriate stuff. It's no big deal to give them a friendly hug once in a while, or playfully tease them for being an asshole.

The longer you're talking to a stranger, the better chance you have of achieving this degree of comfort. Will she be willing to sleep with you? Not yet, most likely. But you will both be well on your way to developing that gold standard Romantic Connection.

You've Got Her Attention. Now what?

There's an old joke about some Mormons who go door to door, day after day, telling people about how great their religion is. And one day, almost for a laugh, a man leads them into his house, plops them down on the couch, and says, "Okay, you know what? You've been coming to my door every single day for a year. Let me have it. Why is your religion so great?" And the Mormons look at each other, and say, "Uh, sir, to be honest, we've never actually gotten this far."

The truth is that some gaming Beginners are so overjoyed to get past that initial hump of "Oh my God, she's actually willing to talk to me!" that they get flustered when they attempt to actually start a conversation. That's why you need to approach every single scenario with the confidence that, at the very least, you're going to get a ten-minute conversation and a phone number.

Just as you used your conversational Transitions ("oh by the way," "this is totally random but...") to get from your Tester to your Approach, you can use a Transition to go from one topic to the next. Preparedness is the key to everything. Never run out of things to talk about; even a three-second window could be enough for her to peace out on you.

At the same time, use logical transitions, not random ones. If your approach was about the cool t-shirt she was wearing, transition into cool style and fashion in general. If you've established that she likes a certain television show, find out what other shows she likes. A nice generalized Transition is to shift from *surface* conversation topics (shopping, TV, the weather) to more *intimate* conversation topics (dating, romance, sex). All you need to do is use a playful teaser, like "Well, sure, but let me know what you're *really* like."

The Yes Ladder

This is a classic Sales Term, and it applies to the concept that a salesman will do anything in his power to get you to say yes. Now, if he asks, "Do you want this vacuum cleaner?" right off the bat, you're going to say "No." And you're going to remember that all this guy wants you to do is buy a vacuum cleaner.

But if he comes at it from a different way and says, “God the dirt just builds up in my apartment, that ever happen to you?” Of course you’re going to say yes! You’d have to be a liar and an asshole not to. Well, whether you realize it or not, this salesman has his hooks into you.

The next thing he’ll ask is, “Don’t you find cleaning to be so annoying?” Sure I do. “Wouldn’t it be nice if there were a way to make it less annoying?” Hell yeah. Look, these questions sound super cheesy and infomercial-esque when they’re written out, one after the other. But if they’re peppered in throughout a ten-minute conversation and asked at the right time and with the right tone? They cause you to start growing accustomed to saying Yes. You have no idea how psychologically impactful this can be. Well, you realize it once you check the mail, and UPS has you sign for a \$500 vacuum cleaner.

This is how you need to think about seducing a woman. Don’t start with the sales pitch. That’s how you scare her off. Instead, nibble around the edges a bit, so to speak. Give her the opportunity where she’s excited to know, little by little, where this is going to lead.

Thus, we’ll now be following two concurrent ladders: The Qualifier Ladder and the Flirtation Ladder. Make sure you’re learning them in order, because if you go out of sequence, you’re a salesman without a sale. Sometimes, if you do go in the proper order, but the steps are squeezed too close together (like the questions above), she’ll realize your ploy and leave you out in the cold. Alone. Holding your vacuum.

Level 1 Qualifier

A Qualifier is a term you’re going to see quite a bit in the next few chapters. Essentially, a Qualifier is the tool you need to build investment from a woman. They come in a few different progressive levels, which each level corresponding to how far along you are into the seduction process. Basically, you’re going to convince a woman, without her even knowing it, to make sure that *you* know how awesome and worth dating she is. If you can accomplish this with regularity, then you’ve got yourself some serious Alpha Male tendencies.

The Level 1 Qualifiers are simply a general statement about the sorts of women that you like or admire, with an open invitation for her to let you know that she meets your criterion. A good example: “I love adventurous people, but so many people are so conservative these days. Would you consider yourself an adventurous person?” It accomplishes so much in terms of her needing to prove that she’s not some boring stick in the mud, and yet it’s phrased in a totally reasonable way that you could say to pretty much anyone you’re meeting for the first time.

Either way, think about the position you’ve now put this woman in. She can totally shy away from the question, thereby essentially calling herself two bad things: super conservative, and – what’s way worse – just like “all the other girls nowadays.” No woman wants to be lumped in with “what all the girls are doing these days.” She comes off looking like a conformist lump on a log.

Alternatively, she can totally dive into the question and give you a full-on answer about some crazy thing that she has done. Maybe it was sex in a public park or an insane, spontaneous road trip, or a blackout drunk night at a bachelorette party. Whatever her answer, you’re now in a prime position where she is trying to prove to you how terrific she would be to date. Additionally, you’ve got a treasure trove to ask her more probing questions about that night, and all the other nights she got a little crazy. Note: don’t expect that this will be her answer this early on; as you’ll see, she’s pretty much jumping up to a Level 2 Qualifier without you even realizing it. If that’s the case, run with it, my friend. You’re doing great.

Finally, she can answer the question in a totally demure way, some version of: “Oh, well, I’ve done some crazy stuff, but I don’t know you well enough to let you know what it is.” *Now* we are getting somewhere. She’s trying to build intrigue! She’s using one of your most important moves against you! It’s not that she doesn’t like you; she’s trying to get you to want to know more about her.

No matter what her answer is, take it in stride. The whole point of the Qualifier process is to show that you’re not quite impressed yet. Don’t get too excited about a sexy answer, and don’t get remotely bummed out by a non-answer. Let her prove herself, allowing this process to roll out in front of you comes with a very powerful psychological suggestion: the harder she works to gain your approval, the harder, she soon realizes, she actually is seeking your approval.

Now, depending on how favorably you feel she has responded to your Level 1 Qualifier, be careful not to jump right into a Level 2 Qualifier. (Next chapter, cowboy.) It’s very easy to get excited in this position, and want to ride the momentum, but she’ll be able to sense your excitement way too early in the process. Go back to “normal” conversation, jumping around to various topics, before proceeding to a Level 2 Qualifier.

However, if you are feeling like you want to progress, then it’s time to start Flirting.

Level 1 Flirt

The indispensable resource Urban Dictionary primarily defines “flirting” as “dinking around with the opposite sex. Complements (sic) and shit.” Scarily, that’s pretty much accurate. Because we are laser-focused on being as effective and efficient as possible with our seduction techniques, we’re not going to be okay with just “dinking” with the women. We are going to have a multi-step plan, just like Yes Ladder, that progressively increases your flirting throughout your time with a woman.

The first level of Flirting (capital F, because we’re getting serious now) can best be described as light, friendly sarcastic exaggeration of your liking for her. Remember our term “Throw and Go”? It’s where you toss a silly joke or comment out there for her to hear, and you just move on to the next topic before she dwells too much on it, but not before letting the spirit of the comment seep into her subconscious. Some simple examples:

“Wow, I totally have a crush on you right now.”

“I can’t believe you just said that, I am like totally falling in love with you.”

“I’m seriously so impressed by you. I really admire that, I love independent women.”

You’re throwing around words like admire, crush, and love, but all under the playful guise of flirting. Please, please, please, for your own sake, stay super loose with this step. If you tell a woman “I am falling in love with you,” and it’s not accompanied by the right tone of voice and playful smile, she may call the police to search your house for buckets of her hair.

But if you are going to use the correct playful tone, then notice how these Flirty sentences come logically out of a successful Level 1 Qualifier. She tells you some crazy thing she’s done recently, that she, I don’t know, got drunk and won a wet t-shirt contest on spring break in Miami. She deserves a little love for that: “I totally have a crush on you now” makes perfect sense.

It’s a system of rewards. She gives you a solid Qualifier, and you reward her with a playful compliment.

In addition to the verbal element of this Flirt, make sure to physicalize your compliment with a fun high-five or a one-armed “side-hug.” These are things we do with our *friends* all the time.

Remember: the goal of this stage is to achieve Basic Social Comfort. If you're trying to get a kiss or hold her hand when she doesn't even know if she necessarily wants to be friends with you, you're jumping the gun and you don't deserve to move forward with her.

One more note on that side-hug. If she re-coils at the hug, make sure not to pursue it aggressively. Take a step back so you're in a less imposing physical position, and try it again later. If, however, she turns and accepts the hug – and honestly, who wouldn't accept a hug from you – make sure to say, "Ooh, that felt good." She needs to know that you're in tune with how your physical sensations are increasing your attraction to her. It's yet another way that her subconscious attraction will become more conscious.

Gauging Reaction to Flirts

Keep this in mind throughout the various types of Flirts we'll get to (Levels 1-4), but you simply want to be aware of if the woman gives your flirt attempts Passive Acceptance, Active Acceptance, or Discomfort. Passive Acceptance is when she does not shy away from you in any way, and perhaps even laughs and seems to enjoy herself as you keep talking comfortably. You should certainly feel comfortable moving forward with her, knowing that she's on-board. Just make sure to tread cautiously, and wait a few minutes before trying another Flirt on the same Level before going up the Flirt Ladder.

Active Acceptance is when the woman actually participates physically or verbally to return your Flirt. Maybe she laughs and touches your arm, or compliments you right back in a Flirty manner. Certainly don't get complacent if this happens, but you should feel good about storming up the Flirt and Qualification Ladder if this is her response.

If she demonstrates Discomfort at your flirt attempts, you've probably jumped the gun a bit in terms of reading when to flirt with her. Consider taking a brief step back into a less physically imposing position, chatting her up more, and then going in for a Flirt when you've established some more comfort with each other. Her discomfort can be very subtle; you need to be constantly reading her reactions to your advances. It can be just a quick look away, or body language leaning away from you. Don't be fully discouraged, but do be aware not to continue down a path that has clearly made her uncomfortable. Re-group and start again from another position.

Increasing Physical Attraction Through Games

The goal at this stage of gaming is steadily increasing the amount of physical contact she's comfortable having with you. A steady diet of high-fives and hugs can certainly get you there eventually, but you're going to want a few extra tools in your arsenal for variety. That's where Games come in.

Let's say she challenges you on something you say. She doesn't believe one of your stories, or she playfully shoves you in response to your playful contact. You can very easily transition this into a physical contact game by saying, "Oh, you think you're kind of tough? Let's see just how tough." Hold out your hand for a game of thumb-wrestling. It's a totally silly game (Google it for a video demonstration if you've never heard of it before) that you can choose to let her win if you'd like. Your aim is not to win or lose; it's for her to gain comfort holding your hand for 30 seconds or more. And of course, there's no better way to get a full hug than congratulating her on a well-earned victory or consoling her on a crushing defeat.

Another simple “Game” you can play is to invent a secret handshake that only you two share. Perhaps she shares a reasonably personal detail with you; you can transition easily into a handshake by saying “I feel like we’re sort of on the same team now – but we need to seal it with our new Team Handshake.” Let her come up with a few of the moves within the shake, and you can come up with a few together. Utilize things she has said to customize the shake: for example, if she mentioned that she’s a smoker, include a handshake stage where you put your hands to her lips like you’re lighting her cigarette. This handshake will increase your bond, as you’re starting the creation of your own little private world together, all while allowing you to move and touch her arm as you see fit in order to complete the handshake.

Another simple one is to tell her that you’re a psychic, and that you’d be honored to give her a – get this, for free! – palm reading. You can make up whatever you want; the real psychics make their shit up, so why can’t you? Utilize this opportunity to get some of your verbal Flirts and Qualifiers out of the way: “I can see in your thumb that you’re the type of girl who…” or “By the looks of this line here under your pinky, I imagine that you enjoy…” Excellent way to steer the conversation into literally any direction you want. And of course, given that you’re a professional psychic, you need to get paid somehow. In this case, a nice hug will do just fine.

Listening for Future Conversation Topics

If this is the first conversation you’ve ever had with her, you’re going to get quite a few topics firing rapidly off the top of her head. She may even quickly forget exactly what she’s told you. That’s why you need to be filing away as much information as you can, so you can surprise her later by remember a certain detail about her life, or utilizing her preferences to customize a fun date activity. If her mind really is blown, you can always laugh this off as, “I told you I was a psychic!”

The point remains, however, that you do need to constantly refresh your cache of potential conversation topics. Keep up with the news: what’s everyone talking about online? Did any celebrities just do something buzzworthy? What movies are coming out soon? The more you’re talking about new and fresh topics, the more she’ll be disarmed of the idea that you’ve been running the same game on every girl you’ve met since 1997. (And if that’s true, I hope you’re still rocking those white jeans you wore back then, Screech.)

Playfully Teasing Her to Develop Good Rapport

How many times have we used the word *playful* already? Over or under 600? Hopefully by now, you know how important it is to have that particular trait. But she probably hasn’t read this book. It’s your job to get her to become just as playful as you are. That’s why you need to tease her at well-chosen moments, even surprisingly early in your first conversation with her.

One of the easiest ways to Tease a girl is simply to repeat what she says in a little sing-songy kind of voice. She tells you she’s from New Jersey, you just smile and say, “Oh, I’m from *Jersey*.” Do it in the right way, and she’ll get playful right back at you, like “Come on, I don’t talk like that.” And you fire back: “Oh yes you do, *Jersey girl*.” Don’t relent right away; give her an opportunity to tease you right back. Only friends tease each other like this, so the quicker you’re reciprocally doing this, the quicker you’ve reached Basic Social Comfort. Be careful though, because if you’re teasing her and she doesn’t seem ready to dish it right back, you might be attempting this too early, or more commonly, you’re being a tiny bit too harsh. Calibrate your teases depending on her receptiveness

level.

Another simple mode of Teasing is simply name-calling. Let's say she doesn't want to answer one of your Qualifiers. Call her a brat. Say she's no fun. Let her know she's a big dork. If she's anything like most people, she'll be very quick to defend herself as to why she isn't any of those things, which very smoothly leads into another Qualifier. Allow her to be her own lawyer, as she is now on trial for the heinous crime of being dorky and/or no fun.

As things move forward, your name-calling can mature a bit as well. (And by mature, we mean moving from 5th grade insults to 7th grade insults.) Call her a pussy or simply a vagina for, say, not wanting to try new things. To be a little bit safer, be sure to broach these types of insults a bit more indirectly: "I'm sorry, Sarah, but you refuse to eat sushi because you're scared? That's the kind of shit my pussy guy friends try to pull on me – I wouldn't expect that from you, though." Surely you can sense the difference in magnitude of that indirect slight and just staring right in the eyes and saying "You are a huge fucking pussy."

Another playful insult is to call her a "bro." Maybe she likes pounding shots of bourbon or listening to Metallica. Tell her that she's a more badass bro than two-thirds of your male friends. She'll probably know that you're saying this primarily to endear yourself to her romantically, but subconsciously, she'll sense that you might be on the precipice of Friend Zoning her. (Every group of guys has that one girl who's the "Honorary Lady Bro." It's unclear whether this girl wears said crown with honor or not.) Just the idea that you might be considering her as a bro suggests that she's lacking some dateworthy material, which again, moves nicely into a Qualifier.

The Push/Pull tactic of teasing requires a bit more bravado, but it can be highly effective if you think she perceives her romantic value to be much higher than yours. Offer her a sweet compliment, and then follow up with a Negative Qualifier (also known in some pick up circles as a Neg.) "You know honestly, you might be the cutest girl I've ever met...in the last five minutes at least."

Another way of doing this that could be perceived as less harsh is to compliment her in a more negative framework. For example, "God, it is so cute how dorky you are" or "Ach! I hate how you smile like that, it's too sexy. I see what you're up to." You're telling her how much you like certain things about her, but you're finding reasons for them to be socially taboo. That will just stimulate her desire to do these things more, teasing you right back.

The final type of Teasing, and probably the most effective (and fun!) at creating a nice pre-romantic bond, is called Role Play. But we're going to save that for a little bit later in the seduction process. See what I just did there? In the writing biz, we call that a *teaser*.

Formal Versus Casual

Ask almost anyone on the street if they prefer formal dates or casual dates, and you'll get at least 90% of them preferring the casual ones. No one besides professional gourmands (and assholes) prefers a stuffy restaurant when you're trying to get know someone. You want a quiet coffee shop or a park bench.

Your approach, especially when you have yet to establish even the first Checkpoint on the way to a Romantic Connection, should mirror this mentality. She should know that even if she agrees to a date, it'll be totally casual. Even if she agrees to continue this very conversation, it will be totally casual. You are a go-with-the-flow kind of guy. You're enjoying talking to her, but if she needs to

move on, or hell, if *you* need to move on, it's no skin off either of your backs.

That's why, when you start to prime her on the idea of seeing her again, make sure she knows the type of date you *don't* want to go on with her. "Ah, I've been to those fancy restaurants, I always feel like I spent three hours for a meal I'm always gonna end up being disappointed in." Make sure she knows that *she* is the only element you need for a successful date. Even something as simple as a picnic blanket should be nothing more than a sweet added bonus.

Familiarity Breeds Attraction

When we look at how our parents dressed in the past, it looks very weird and 'not cool' because we are not familiar with that style in our modern lives. For example, in the early 90s, people used to wear extremely baggy clothes. The same applies for slang, games, ways of socializing, etc.

This applies to humans of different races, and a reason for natural prejudices among all races. Let's take an American white girl who grew up with mostly white friends and dated mostly white men. She will be more easily attracted to what she already knows. The same applies to other races.

Another example is how the media dictates what is "beautiful" or "handsome." During the Renaissance period, a few centuries ago, people such as Leonardo da Vinci aided in setting the standard of beauty for that generation which were more "chubby" or "plump" women.

Now today in the media, most of the celebrities are Caucasian. Most models are very thin. Nothing is wrong with this; it's just the way it is (hat-tip to Tupac). So what happens to everyone in the world? They see this in movies and music all the time and become familiar with a certain image/stereotype of them. Black people are shown as street thugs; hence a black guy just 'looks' more alpha than a white guy on the street. I do not think there is any conspiracy behind this. But this concept goes much deeper. Familiarity can also be related to other things like cars, websites, food, music etc.

So how does this relate to gaming? Well, 'familiarity' indirectly 'breeds' attraction by directly breeding comfort. If a girl is not socially comfortable with you, she will not be receptive to your game.

Now, this is not only racial. This is within subcultures and stereotypes. Let's say there is a white college jock and he approaches a white Goth girl. He would have a harder time getting her as a jock than if he was a goth kid himself. Why? She is not familiar with hanging around and connecting with the "jock type." It's very difficult to attract a girl without comfort, especially when a woman is sober.

This is also the reason why minorities will experience difficulties trying to pick up girls outside of their race. I can lie to the world and say it does not matter what race you are, but we all know that would be bullshit. If the girl is very into a certain minority, then he can use that romantic connection to approach her. However, in terms of the "pick-up" aspect, they will have a harder time establishing Basic Social Comfort. Without that, there is no attraction.

This is the reason why I never really liked online game as a means to pick up hotter women of other races. I can verify that all the girls in my 'Lay Reports Section' would not even respond to me if I messaged them online as a stranger. They would instantly ignore me, and in rare cases, message me back just because they were bored. However, I would not be able to get a date from them because they would have stereotyped me and there would be no familiarity.

That's what I like about gaming face-to-face. I can use language and conversational topics

to relate to them more and make them feel comfortable with me and see past the stereotype they may have of me. After coaching for three years, most guys have no idea of whether they have enough comfort or not. It's not their fault. Women will talk to you and be polite and not necessarily feel connected to you. It's not easy to tell.

Many guys have asked me, "How do you do so well with other races so seamlessly?" Simple. I spent my teens in the Caribbean. My vibe was very raw, and I had a thick Caribbean accent that sounded rough. When I came back to America, I noticed that I just couldn't connect with most people on a deeper level easily. Not even with African-American girls. The only girls I connected with were Caribbean. This was because that was all I was familiar with. One thing I did to help me understand different races/subcultures was to listen to their music, television shows etc. I even watched shows like Gossip Girl, 90210, etc to slowly understand the mind of the modern spoiled and overly feminized American women. This was all done as an experiment just to see if it would help. I also followed celebrity news. I noticed that when I re-applied this in pick up, it changed the dynamics. I even changed the way I spoke to them, using a funny and quirky vibe that they were more familiar with. It made a difference in terms of getting them connected.

Even in mini-subcultures, there is a totally different set of languages used with an 18-year old versus a 28-year old. There are new things that are cool. There are newer definitions of what cool is. This is where the pick up is an art. I have successfully developed a universal style that helps me to lay a higher variation of girls.

That's why older men especially must be in with the times of fashion, news, trends etc. The social subtleties keep evolving slowly and it's good to keep up-to-date. I even listen to new hippie music now just to get a feel for what's out there. In short, stay relevant.

I am coming from an extremely scientific, trial-and-error aka statistical approach to solving and refining pick up. I am NOT saying that every man should act, for example, quirky. People will have to find their own balance. I had to use quirky due to my stereotype and original vibe. Some guys need to be calmer, while other guys look too playerish. That's why I am a dating coach, I assist men with developing their style.

Signs She's Not Interested in You

At this point, you have created Basic Social Comfort with this woman. She could be very comfortable with you, and still not want to move forward romantically. That's why you need to pay close attention to the subtle signs of whether she is actually interested or not.

It can be frustrating when girls men give mixed signals, especially when it does not pan out the way you want it. I noticed this in social circles. I've had many situations, in my early pre-pick up stages, where I would swear the girl must romantically like me, and I was wrong. In fact, in social circle, it's more difficult to tell how the girl really feels about you since she is more comfortable with you as a friend.

Even in stranger approaching, when I tried the first generation pickup, it was really hard to know where I stood with the girl. Even when they met me on date after I went Direct and told them I liked them; they still ended up just wanting to "take things slow" or tell me, "let's be friends first." There was no clear metric for me to be able to determine how romantically into me they were. The truth is that a girl's attraction for you in the early stages will be subconscious. That explains the mixed signals they give us. The problem with subconscious attraction is that they don't know that they are attracted to you. Subconscious attraction (hind-brain) is volatile. That's why stranger approach is

very difficult because even when you do create attraction, it will fade away very quickly unless you generated a 'romantic connection' with her before parting ways.

If the girl is in your social circle then you have a major advantage since you can see her easily over-and-over again and simply wait for easy openings to game her gradually until she feels drawn to you. In stranger approaching, you will have to convert her attraction from subconscious to conscious attraction (fore-brain). This means that she is aware that she truly wants you romantically. This is what the romantic connection is all about. If she knows she likes you, she will act like she likes you:

- return your calls,
- think about you a lot more
- Make it easy for you to seduce her

What I am essentially doing with my game is first understanding how to generate subconscious attraction, and then turning it into conscious attraction. In a stranger approach this is what should be done before parting ways, since hind-brain attraction alone is not enough for her to see you again to even give you a chance to meet her again. Without being able to get it to her fore-brain, you will forever play the pure brutal 'numbers game.'



Part

VII

Romantic Connection

7 Checkpoint Number 2: Romantic Investment

Congratulations! You've developed Basic Social Comfort with this woman. The baseline has been set. Your next move is to make sure that she is not just going to say, "Wow, I'm really glad I have this new friend. Peace!" You need to make sure that she's *invested* in you.

What does it mean to be invested in something? Generally, in business and in your personal life, it means you've put your own time and money into something, and you want, nay expect, to see something significant in return. Maybe you've invested a few thousand dollars refurbishing your basement. You're damn sure going to make sure you spend time down there so it was worth it. Maybe you've invested time teaching your neighbor how to ride a bike. You're damn sure going to be pissed if you find out that she's decided that she's now solely into roller skating.

Another way of thinking about it is spending 1,000 dollars on a new couch, only to find out that they were selling the exact same couch for 50 bucks down the street. Try to guess which couch owner will be more careful eating chocolate ice cream on their furniture. If you work hard for something or spend more resources in acquiring something, you're going to go to far greater lengths to avoid losing that thing.

This psychology is powerful, once your mind decides, "I've sunk too much time and energy into this relationship. It sure as hell needs to go somewhere!" This is the stage when you create subtle tests for her to demonstrate her Romantic Investment in you. And as always, if it's done properly, this will all simply be a smooth and natural part of getting to know her and developing a Romantic Connection.

Generally Introducing Sex Into the Conversation

This certainly falls under the category of Flirting, but I wanted to mention "sex talk" first in this chapter because that's really the name of the game. Remember when we said that the easiest way to get out of the Friend Zone is to never let her put you there in the first place? She is now Socially Comfortable around you, but you haven't known her long enough for her to consider you a *friend*. She wouldn't ask you to pick her up at the airport or walk her dog if she went out of town.

Basically, you have all of the Comfort and dynamics of being a friend, without receiving that exact label. This means it's time for you to step up the sexual component of your interaction. Note: this does not mean you should start speaking like Barry White or even playing a Barry White album. You're still the playful, mischievous you that you've been throughout this interaction, but just garnering a few more smiley "oh stop it" comments from her.

The easiest way to do this is to replace the word "cool" or "cute" with "sexy" wherever appropriate. "You have a really cute laugh" in Chapter 6 becomes "How is your laugh sexy? That's not fair. Seriously." Maybe you were admiring the "cool, artsy vibe" she was giving off when you first approached her; now, you're complimenting the "sexy, artistic energy" she puts out into the world.

Similarly, you want your Progressive Framing to do a solid job of letting her know that you are simply a sexually comfortable individual. It's not that she's so amazing that you've been floored out of your normal character. No, no. That would actually lower your value, and put her on a pedestal. Instead, you should let her know as best as you can that, "Hey, it's 2014. I'm comfortable with myself, and I'm an open person who doesn't get all insecure when you start talking about sex

or sexuality.” People talk about sex much more openly these days than at any point in history; you’re just one of the guys who’s been ringing that bell a little longer, and more passionately, than most do.

Utilizing Sexual Misinterpretations

Here’s another way to inject some sexuality into your conversations, but it requires just a bit more conversational adroitness to implement properly. In simplest terms, you’re finally going to get to use all those “that’s what she said” moments you’ve been saving up since that phrase became popular in the early 2000s. You know the types of phrases I’m talking about, right?

“Oh my God, that thing is huge!” (Referring to a large cup of coffee.)

“No buts, please. No buts.” (Referring to an attempt to politely decline an invitation.)

“Wow, that is really hard.” (Referring to a tough decision.)

“He’s been riding me pretty hard.” (Referring to a difficult boss at work.)

“I could go all day long.” (Referring to a line of jokes, perhaps.)

Hopefully you get the idea. Any one of these could easily be about sex, no matter how innocuous they actually are in context. At all costs, please resist the urge to actually say TWSS. It’s not creative and it’s not charming. She’ll roll her eyes, and you’ll come off looking like Mr. Try Hard. Instead, just use those phrases to look for ways to bring up sex without ever making it seem like you wanted to talk that way in the first place.

If you say one of the phrases: “Oh, shit, that was so not intentional. I swear.” Or “Wow, that came out wrong. You’ve got me thinking about all these inappropriate things I guess.”

Even better, if she says one of the phrases: “Whoa, I’m not even gonna *touch* that one.” Or “Damn, slow down there. We literally just met, and you’re already going *there*? Fair enough.”

Converting Subconscious Attracting into Conscious Attraction should be your main focus at this stage. And while Freudian slips have been largely debunked by the psychiatric community, there’s no reason you can’t have a little bit of fun with them while moving your supposedly innocent conversation into a much more romantic and adult direction.

Level 2 Qualifiers

We are back on the Yes Ladder of Qualifiers. If you’re attempting to get a Level 2 Qualifier out of her, you should have been chatting flirtatiously with her for at least 5-10 minutes. If it’s a little bit more time, no worries at all. The key is that she has Qualified at Level 1 at least once. Two Level 1 Qualifications is much better, just on the off-chance that you were misreading the vibe on one of them.

Now, before, in Level 1, you were asking her if she considers herself an adventurous person. Someone can truthfully answer that in one sentence. Hell, they can answer it in one word! One of the main rules in conducting a journalistic interview is “Never give your interviewee the chance to cop out and give short, terse answers.” You want to get her speaking more and more. The more she tells you, the more *investment* she’ll creating in her own mind with respect to her relationship with you.

So change up the Level 1 Qualifier to make it just a little different: “Girls who are passionate and uninhibited are so rare nowadays. What’s the craziest thing you’ve done recently?” She’s already let you know she’s adventurous. Now, let her really prove it by offering an entire story. If you can get a woman to qualify to this degree, telling some adventurous story of a crazy night on the

town, then she's going to have break out all of her best pickup tactics. She's going to have be entertaining, charming, improvisational – she's basically bending over backward to get you to like her. That is some serious Romantic Investment.

Another way to get her to tell her story is to frame a question around something that she has showed interest in. "What was the moment when you decided that, yeah, I really want to be a social worker?" or "How'd you end up moving from Michigan all the way to LA? That must have been crazy."

This way, she's talking about things she knows about and is comfortable with. She'll speak in a manner that has more authority; she won't be nervous to screw up the details or say the wrong thing. That opens the door for you to reward her compliment with an innocent, yet still sexual, Flirt: "I just think it's so sexy the way you can talk about that stuff so passionately. Seriously, I'm sorry, but that's just a really sexy thing to be able to do that."

Please note, however, that just because she's telling you a story about something "crazy" she did, she is not necessarily *romantically* investing in you. People love to tell their stories. They love to hear themselves talk, particularly when there's a captive audience (read: you!). Just because she's telling a story does not imply that she's sexually interested yet, especially not any sort of conscious level. I'm just throwing that out there as a disclaimer so you don't think, "Woohoo! She told me a 30 second story! Let's find the nearest hotel!"

Level 2 Flirts

Remember how a Level 1 Qualifier led seamlessly into a Level 1 Flirt? Well Guess what happens when she provides you with a Level 2 Qualifier? You guessed it! Time to break out the next rung of the Flirtation Ladder.

She knows you have a crush on her at this point. Sure, you used the eraser phrase "Just joking," but deep down, she's aware that A) you are attracted to her, and B) you're not playing games about admitting as much. Now is the moment where you start getting specific about what it is that's attracting you to her.

As you saw above, you can compliment a woman for the way she speaks passionately. Use how she looks and things she does, because a generic "You know, you have sexy eyes" might not be as effective, since you've been staring into her eyes for the last 10-15 minutes. Instead, wait until the two of you start walking together, perhaps, and comment on, "Wow, I just realized, you have such a sexy walk. I don't know what it is, but it's really sexy."

Similarly, if you notice she has a tongue ring, comment on how sexy that is. Maybe she rolls up her sleeve, and you notice a sexy tattoo. Maybe you grab her hand and you notice she's got one fingernail painted a different color than the rest of them; that's pretty cool and sexy. You want to make the Flirt seem as organic as possible, so wait until a good, sexy trait of hers reveals itself, and then deliver your compliment.

There's no denying it: this is one of those Event Horizon moments. You're taking a risk here in calling something about her sexy, no matter how organic it feels. That takes balls. Even if she just giggles or tries to change the subject (some people get awkward when strangers compliment them, no biggie), she has passively accepted her plaudits. Sometimes, that's all you need to be emboldened to try another one soon thereafter.

If you really are nervous to try this type of Flirt, remember that the more random the body part, the less she'll be focusing on the word "sexy" and more on the "weird – no one has never

noticed my fingernail’ aspect of the compliment. You’ll still be successful in shoehorning the word “sexy” in there, but you should relax knowing that she’s not going to smack you in the face.

Depending on her reaction to your “weird body part” compliment, you completely open yourself to “try again” by honestly saying, “Haha, I know, that was a weird thing to say. Let me try again...” and then you can compliment anything you see in front of her: a sexy body, a sexy ass, a sexy vibe, sexy hair, whatever! The fact that you’re “trying again” because she didn’t really dig your first compliment means she’s basically saying “Give it another shot, buddy.” She has opened the door for you to compliment her; don’t let her down! As we’ve mentioned in the book, the dynamic *completely* changes once she’s asking you to do something.

Transitioning into Role Play

All right, gentlemen, calm it down a tiny bit. When we hear the term Role Playing, especially in the pages of a book about seducing women, our imaginations start to run wild with visions of Naughty Nurse outfits or Catholic schoolgirl fantasies. (Britney! What happened to you, girl?) No, no. This is not that type of role-playing, although if you get her into a Naughty Nurse costume on the first day you meet her, put down this book right now. I have nothing left to teach you.

Role Playing, in this particular context, is about innocently assuming new roles for the two of you create that can enhance your dynamic. A really simple pair of roles is Husband and Wife. Let’s say she mentions something really sexy to you, like she used to play the drums in college. You can respond eagerly by saying, “Whoa, okay. That seals it. We’re getting married. Do you have a priest or a rabbi in your cell phone? We gotta get him down here now.”

Clearly, you’re joking. You know it, and she knows it. But you’ve now invented a silly imaginary bubble where you can take the conversation in a hundred new directions. If she says she’s busy this weekend, you can say “But honey, I thought we were taking the kids to their soccer tournament on Saturday morning. You’re not bailing on me, are you?”

If she gets a text while you’re talking to her, and she checks it, you can playfully say, “That’s it. I gotta call my lawyer. We are so getting a divorce.” Get her imagination going: ask her what assets she’s going to leave you with. When she says the Astin Martin and the beach house in Miami, you have now hooked her into this super fun fantasy world. “Oh damn, Lisa, the beach house? How can you do this to me?” You’re showing her in this harmless yet meaningful way that you’re a really fun guy, and that conversing with you will never turn boring.

Another fun Role Play is the one between a boss and his employee. At some point during the conversation, if she says something that’s playfully challenging to you, you can just look her in the eyes and tell her, “Look, I didn’t want to do this, but I’m sorry. You’re fired.” She’ll probably give be more than a little bit puzzled, but then, like the Husband/Wife example, you can go in a variety of fun directions.

“I’m sorry, but I told you that how you dress on your own time is your business, but you can’t keep wearing those short, sexy skirts around the office. It’s great for morale, sure, but it’s terrible for our productivity.”

“We’ve really loved having you here at (Your Name) Industries, but the economy is what it is, and we’re downsizing. Unless you can convince me why you should keep your job?”

Basically, you’re jettisoning linearity for spontaneity, all while putting more and more thoughts in her head that you two are essentially playing the roles of two people who are about to have sex. The Role Play element of it makes the whole thing safe and comfortable for everyone, but

we both know what's happening underneath the surface of this innocent game.

A few other scenarios you can try:

Teacher/professor: "I'm sorry, but you didn't get your homework in on time. I'm just going to have to fail you."

Undercover policeman: "If you're going to be out here on the street looking all sexy and flirting with strange men like this, I'm just going to have to cuff you and bring into the station, Miami Vice style."

Magazine photographer: "Okay, yes, give me sexy. Oh there, that's the face, I'm not even going to use an Instagram filter, that's how cute you are."

Hell, if things are going well, just come right out and inform her that you're going to try a Role Play between a Seducer and the Woman He's Trying to Seduce. It's totally silly and corny to be that self-referential and obvious about it, but you have to feel that out in the moment. If she accepts (either actively or passively) the scenario you're presenting, you become instantly unburdened by those strangulating social norms that we impose on people when they're first meeting. In some ways, playing a made-up character can actually allow both parties to be even *more honest* about their feelings for the other person.

Another element of Role Playing is something we're going to talk about a little later on called Plausible Deniability. It's the concept of saying a certain thing or acting a certain way in such a manner that, if she calls you out or gets offended, you can cover it up by saying, "Whoa! I wasn't seducing you. We were just playing fun characters!" People do this *all* the time, particularly when they're inviting each other over for sex. We say, "Do you want to come upstairs for a night cap or a cup of coffee?" not "Do you want to come upstairs to possibly have some sex?" We all know that an invitation upstairs has sexual motivations, but there's Plausible Deniability if you add coffee into the mix.

Going On an Instant Date

You've been talking to her for, say, 10 to 15 minutes now. If she walks away now, even if you have her phone number, you could still be discarded as a forgettable blip in the course of her day, let alone week or month. But if you take her on a little adventure (have you noticed the adventurous theme this chapter? That's not an accident!), it's a very easy way to make a lasting and favorable impression.

We call this an Instant Date. Maybe she mentions how she hasn't been getting a lot of sleep recently. Well, you know the perfect pick-me-up, a chill coffee house only a few blocks away. She mentions that she's been trying this new health kick. Well, you know exactly where to get a really fresh juice shake. Maybe you two are bonding over a love a certain author. Well, there's a great bookstore right down the street that you two should check out together.

Obviously, you're going to want to familiarize yourself with the area where you decide to do the bulk of your gaming. Having a strong knowledge of the neighborhood puts you in your comfort zone; you also become somewhat of an authority. She now knows that she can rely on you for new information.

Another benefit of heading somewhere – really, anywhere – is that you're varying up your physical positions. Remember how we said that formal restaurants are secretly the worst place for a date? It's because you're stuck on opposite sides of a table, gazing at each other for hours on end. The same sort of physical stagnation can set in after a while, no matter how well your standing or

sitting conversation is going.

Take her for a walk, and grab her hand if something catches your eye that you want to lead her toward. Put your arm around her for a friendly side-hug as you walk next to one another. And of course, all *Seinfeld* fans know the classic move, where you put your arm up to stop her from walking into traffic. Even if you playfully point out exactly what “move” you’re “pulling” on her, you’re developing new levels of physical intimacy with her, all of which further her sense of physical comfort with you.

Always remember: the centerpiece of the date is *you*. If you set out to go to a bookstore, but a park bench you pass just has a really nice view, who gives a shit if that wasn’t the “real plan.” Your goal on an instant date is to stress your sense of adventure and extemporaneousness. Doing so sets you up nicely for your second date, as well, when she’ll be eager to know what sort of mischief or unplanned itinerary she might up enjoying.

The Potential Trap

If you’ve gotten her to Qualify at both Levels 1 and 2, *and* she’s agreed to go with you on an Instant Date, it means things are going pretty well. Maybe she’s even given you her phone number (although we’d probably say it’s too early to ask at this stage), or better yet, you’ve made reasonably solid plans to meet up again in a few days. You should definitely be feeling good about your chances of moving forward with her, and if you’re a beginner, you should definitely feel proud of yourself.

However, it’s my job to be a bit of a bummer at this stage and remind you something we call The Potential Trap. It’s at this stage that you start to see the potential for all sorts of things in the future: getting her to really invest in you, going out with her on a romantic date, maybe even having sex with her. Surely the *potential* for all of these things is there, but it’s important to remember that potential does not equate to actuality.

Since we’ve been talking quite a bit in this section about investment, we might as well bring up another investment term: cutting your losses. The savviest investors do like to see a return on their investments, but they also know when to just blow up the whole thing and start over with another company. A woman will be making a similar sort of decision at this moment, particularly if she gets that sense you’re complacent with how well you’ve “gotten her” to this moment. This is basically all just a fancy way of telling you not to count your chickens before they hatch. Nothing is assured in the dating world, so you should never be so arrogant to assume that you’re above such a rule.

How can you combat it? Continue to focus on building *intrigue*. You’ve been discussing a whole bunch of talking points, but she shouldn’t feel like she’s quite able to pin you down as a “*this*” kind of guy. Women love to categorize the men who hit on them as much as men attempt to quantify a woman’s type. Make sure that you’re consistently surprising her with new ways of viewing you.

Perhaps you’ve been talking about what you do for a living, and you’ve implied that it’s not super exciting, so you’ve changed the subject whenever she brings up work. Perhaps now is the time to “accidentally” mention that you might soon be landing a celebrity client, but you’re not allowed to talk about it. She’ll immediately want to know everything about this, and she’ll naturally start to assume that you’ve got an entire world of cool secrets about the people you work with.

Alternatively, the conversation has naturally meandered toward some of the badass things you’ve done: ridden a motorcycle, gone skydiving, gotten into a fight, completed a triathlon. Make sure that you show how drawn you are to the adorable pet store as you walk together on your

Instant Date.

These are obviously very specific examples, but the point remains that you need to keep some coolness ammunition in your dating holster, particularly if you think it will break an prejudicial view that has unfairly built around you. Having these little conversational gems ready to go before you start gaming is as important as knowing the first few conversational topics you want to hit with a woman.



Part

VIII

Romantic Connection

8 Checkpoint Number 3: Getting on the Same Page

If you've taken any of the Justin Wayne Dating courses, you may have heard this referred to as Same Page-ology, because there really is a science to it. Picture dating like a game of poker: you have your cards, and she has hers. You're both doing everything possible to reveal just enough information to induce her into making the moves and bets that you want, but without having full information. You're still holding a good hand, and every step along the way so far has given you some information about what she's holding. Same Page-ology is the moment where you both start to let those guards down, and you check in with each other to see just how far along you really are.

So she's told you some information about herself; is she *really* invested in you as a person, or are you just a convenient confidant? So she's made plans to see you again; is she actually excited about those plans, or is she going to flake out on you? So she's allowed you to call her sexy; does she feel the same way about you or has her lack of interest just been dressed up as coyness?

You need to get to the answers to these questions, ideally before parting ways with her on your first meeting. Otherwise, you're going to be chasing her via Phone Game. We all know that it's infinitely more difficult to woo a girl over the phone if you didn't lock down some serious Romantic Investment from your first meeting. However, if you do a good job getting on the Same Page *before* getting her number, all the flirty texts and phone calls before you meet again will be a breeze.

Level 3 Qualifiers

I'm sure you've been dying to find out about the next step on our still-in-progress Qualification Ladder, so let's just get right to it. Let's just review exactly what a Qualifier is intended to accomplish: it's a social process by which the woman is trying, either directly or indirectly, to win your approval by explaining just how awesome she is. Already, she has asserted that she describes herself as a couple of traits that you claim to find appealing. She has also testified with an anecdote or two, proving those aforementioned traits.

If all has gone to plan, this woman is on the cusp of Social Comfort and Sexual Comfort. It's a major decision-point for her. A strong piece of psychology, opening up about her life (romantically or otherwise) can be just the thing needed to nudge her into a more conscious acknowledgement of her attraction to you.

So now, we're talking about the Same Page-ology Qualifier. You're looking for high level investment, and you accomplish this by asking a question that is personal to her and requires, at a minimum, a few sentences to provide a satisfactory answer. The biggest difference between a Level 2 and a Level 3 Qualifier is that now, you're being significantly more demanding in terms of how much you want her to really open up to you. Since we're always looking for the path of least resistance, the easiest way you can achieve this is leading by example. Set a tone by Framing yourself as a very open and communicative guy from the very beginning, and you'll be amazing at how women will be far more likely to follow suit.

An example of a Level 3 Qualifier question: "So what do you have going for yourself besides looks?" Phrasing the question in this way allows you to sneak in yet another compliment about her attractiveness, while simultaneously demonstrating that the shallowness of physical appearance is certainly not enough for you. In the same way that you pass certain "Event Horizon" benchmarks (i.e. the first time you refer to her as sexy) throughout the seduction process, you're sort of forcing

her hand by providing her with her own Shit or Get Off the Pot moment. If she likes you, and judging by the fact that she's invested time, energy and laughter talking to you (and possibly going on a mini-date with you) she does, then she'll feel the positive pressure to perform well on this perfectly fair question.

For those of you who find this question as harsh, don't think about it as putting someone on the spot. Think of it much more as something that you genuinely need to know about someone that you would consider for an adult relationship. The question is wide-open. She has the opportunity to lead with any information or characteristics about herself that she pleases. The way she goes about answering this question can mean just as much as what she says. She could open by talking about her family values, or her sense of adventure and fun. In a short amount of time, you get a sense of her assessment of herself and how invested she really is in you.

Also note that this, along with your other prompts for the different Qualifier Levels can easily be turned into Assumptive Statements, as we are always avoiding getting into the dreaded Interview Mode. Rather than asking her, "What do you have going for you besides your looks?", you can spin it as "Hey, I think it's pretty clear that I think you're super cute. But based on talking to you in just this short amount of time, I really get the sense that there's so much more to you. I gotta know more... Give me the real stuff."

This turns the Level 3 Qualifier into a bit more of a game. However, this can be a bit of a trade-off. By really posing the question to her, departing from the utterly playful and breezy guy you've been this whole time just a tad, she might be more acutely aware of how important it is to you really get a sense of her. While turning this question into an Assumptive Statement may garner fewer walkaways, it might not be clear to her how much of an Event Horizon this is to you. As always, use your judgment.

And if your Assumptive Statement does not lead to a compelling or revealing response, ask a follow-up question. "Oh come on, I can tell you've still got your guard up. Not me, I'm an open book, ask me anything!" Get her into the flow of your honesty, and hers is sure to follow.

Level 3 Flirt

Surely you're getting the pattern by now: a good Qualifier should lead into the next Level of Flirting. In this case, you're going to explore the idea of commenting on sexual actions that you would like to try with her. Doing this can be remarkably effective, and ideally can spark a desire in her to reciprocate your sexual energy. Remember that this is a ladder, and doing this too early can really lead to some awkwardness. Wait until you feel like there is a legitimate shot that, with some more seduction of course, there's a good chance that sex has already crossed her mind. If you feel that's the case, then simply verbalizing it won't be much of a – ahem – shocker to her. (This is just your friendly reminder never to forget about those wonderful Sexual Misinterpretations that grease the wheels into a more sexualized conversation.)

Another more subtle pattern should be emerging as you Progressively Frame yourself as both Sexual and Playful: you can "get away" with saying things that, without our assurances that these strategies do indeed work, an onlooker might hear them and think, "What? You can't just *say that* to a stranger!" Yes, actually you can! You simply need to Frame yourself as the playful guy who says that stuff.

You can look her right in the eye, at this point in the process, and just say, "This might seem obvious, but I'm totally trying to get in your pants right now." She probably already knows this, so

what's the difference if you just come right out and vocalize it? You're making it real to her, which can be a tense thing. But sexual tension can be good in this case; again, you're sort of forcing her hand a little bit. Additionally, what's the one thing women want from their boyfriends more than anything else? Honesty. If she calls you out for being *too* honest, you can come right back and say, "Look, this is who I am. Sometimes I say what I'm feeling, and most people appreciate that about me. I'm not trying to freak you out or anything, but that's just me."

Another, even more playful, way of going about getting this across is to compliment her in a rather serious, genuine, non-romantic way, and then immediately switch gears into an almost puerile sexual compliment: "Wow, you're getting a law degree. That's so impressive. I would love to have you be my lawyer someday. Don't get me wrong, I'm totally still trying to get into you pants, but you could totally be lawyer as well." Make sure she knows that you're lauding her for all facets of her persona: professional, intellectual, physical, and sexual. These sexual comments are the keystone of Level 3 Flirts, but that doesn't mean you should neglect the rest of her as you move closer and closer toward a Romantic Connection.

Another one you can try is if you get a text message (from anyone) while you're talking, and you claim it's from a girl you're currently seeing, but you're not really that into. See the text, and sort of roll your eyes, like "I can't believe she's texting me again." The person you're talking to will naturally be intrigued and want to know more. "Well, it's this girl, we went on like three dates a few weeks ago, and my uncle died. (Or some other similar sad thing.) And I was trying to tell her about it, and she was like 'Oh. So let's go to a club this weekend and forget about it!' And I was like, are you kidding? I'm like opening up to you, and you just want to party." See how she reacts to this story. You can steer the conversation into "You're not that sort of girl, are you?" Have her tell you how *she* would react in that situation; by doing so, she is tacitly admitting that she wants to go on a date with you. Have fun with her by visualizing the entire date as well. Take her hand as you're visualizing the date. Make it an adventure, and even tell her, "Wow, you know, you're really starting to win me over."

As we've seen, many compliments you can give a women work much better when they feel organic. That's why starting them with "Oh, you know what? I just noticed..." can be highly effective. Perhaps she's telling you a story, or finishing a Qualification, and you can just sort of stare at her, rather lovingly. Just own up and tell her, "Look, I'm really sorry, I missed the last part of that conversation. I was daydreaming about making out with you, because I think it would be really great." There's a tiny chance she'll be playfully angry at you for failing to hear the end of her story, but it's much likelier that she'll be happy that her Qualifier has been working on you. Remember: it's just as important that she wants you to like her as it is that you like her in the first place. Never take this aspect of the conversation for granted.

If this Level 3 Flirt seems like a bit much for you, take it back just one quick notch. Let's even call it a Level 2.5 Flirt, where you're very much acknowledging that you like her and want to move forward sexually with her, but without the explicit sexual act. You can say something like, "By the way, I'm totally hitting on you right now. You seem like a smart woman – how obvious am I being?" This is a really strong way to force her to more actively, as opposed to passively, accept your advances. When she inevitably tells you, "Yeah, no it's pretty obvious!", but she doesn't leave the conversation, it's pretty clear that you two are, at least approximately on the Same Page. Knowing this clears the way for a more aggressive Level 3 Flirt just a minute or two later.

Positive Equalizers

Given that this chapter is about being on the Same Page, and that people in general have a tendency to want to date/hook-up with people at their own attractiveness level, it's important to utilize Equalizers to make sure she knows that you both deserve each other. It's more obvious for a man to think of an Equalizer that proves how worthy he is of the beautiful goddess standing in front of him, but it's just as important to note the exact opposite effect of Equalizers. Namely, if she gets the sense that you're a player or that you're of value to many women (and don't get it twisted, we definitely want her thinking this at least somewhat), she is going to start believe that you don't see her as a Match. She'll think you see her as an Easy Lay, and she may just decide to back away for that reason, if she does indeed want to sleep with you. The point is that in Same Page-ology, it's about making sure you are both feeling good about moving forward with the person you're talking to, and that this person both represents someone in the range of "the best you can do" on a variety of scales.

So let's start with the Positive Equalizers. Anyone with even a basic understanding of psychology or economics knows that Incentives are some of the most powerful tools we have in explaining behavior. If the lab rat finishes the maze, he gets a treat. If the rat doesn't get a maze, he doesn't get a treat. Soon, he'll start to finish the maze faster, because he wants a treat. Well, we humans go through the same thing all the time. If you say a funny joke, someone laughs. If you thinking making someone laugh feels good, you're more likely to make another joke. You repeatedly go to where the Incentives are naturally Positive for you.

Here's where Equalizing gets a little bit psychologically tricky. You can compliment her, "You know, you've got a really great sense of style," and she can "reward" you either by complimenting you back or simply by smiling and blushing. Either way, we like the way it feels, and we're going to want to do more. But if you compliment too many times, you are going to raise up her value so much that there's no Equality. In fact, she may even try to draw more compliments out of you, by saying something along the lines of "You know, you seem like a good guy," in the unsubtle hopes of getting you to basically repeat the compliment back to her. Be careful here! Don't answer right away. Be coy. In fact, if she senses you're only complimenting her because she prompted you to either by complimenting you or by coming right out and asking (i.e. "So what else do you like about me?"), you're going to come off as non-genuine.

The point is that you want there to be an Equal number compliments flowing in either direction. Don't put her on a pedestal with endless strings of how hot and smart and amazing she is. Similarly, don't be a dickhead who thinks that women only like a guy who is "so cool and badass" that he doesn't feel the need to make the woman feel good about herself. There should always be Equality.

Also note that many "compliments" a woman will give you are going to be non-verbal. If you're walking together on an Instant Date, and you compliment her by telling her that you really enjoy being with her, she might "compliment" you back by holding your hand. Keep note of this, because it's actually a much stronger sign of attraction than here merely saying to you, "Yeah, me too." You'll certainly feel how non-genuine a return compliment is when it's actually happening to you.

Negative Equalizers

Every Yin must have a Yang. You never want a huge disparity between how the two of you feel about one another. If you feel like she's been feeling "above you" throughout your whole

interaction, take solace in the fact that if she were secure in that mental assertion, she would have walked away. She is still talking to you, implying that she is still at least somewhat considering you as a potential mate. But if you get the impression that she feels like you would be just *so lucky* to get her, a Negative Equalizer may be the right move.

Big, huge, massive disclaimer: this is not a license to be a dick. So many dating books would describe this concept “The Neg,” where you say something to make her feel like shit. You tell her that she’s not that attractive, or that “hey, you’d be really cute if you tried hard.” Asshole guys pull this all the time, and it’s possible that it worked back in the ‘90s, but now, all it does is make her think you’re one of those guys who read one of those books, and you’ll very likely see her walking away soon. Not only that, but she’ll be sure to tell all of her girlfriends what a dick you are, and you’ll get a reputation that can be very difficult to shake.

Instead, we go with the Domino Effect Negative Equalizers. Sure, they are not as complimentary as the Positive Equalizers, but they are the same time meant to be just as playful. A perfect example goes back to the idea of Role Playing, but choosing one that, while still silly, is non-sexual. If she mentions liking football or video games, you can refer to her as your bro. “Wow, talking to you, it’s like I’m talking to one of my dudes, you’re like the bro-iest girl I’ve ever met, and I mean that in a good way.” By simply saying that you mean it in a good way, she’s still not going to think it’s a full compliment. It might, however, get her to consider that she’s not projecting a particularly feminine energy. All she has to do is question the persona she’s putting out into the world in the tiniest fraction of a way, and you’ve done your job by Equalizing the planes between you.

A more vague version of this can come after any sort of disagreement you have, when you say, “You know, I usually have a pretty good intuition about this stuff, and I just don’t think we’re going to get along.” Remember: you’ve already been talking to her for a while, you’ve probably hugged a few times, even held each others’ hands. You’re clearly invested in her, but subtly shrugging her off by saying that the two of you are going to get into too many arguments? That could cause her to get playfully angry with you. As always, keep it playful. These Negative Equalizers are not meant to cause anyone emotional distress; you’re simply trying to put little feelers out there that you’re both on the Same Page when it comes to your willingness to either stay here or just walk away if it’s clear that things are not working out.

A Negative Equalizer can also be a great way to build even more intrigue about yourself. Phrase it as a genuine compliment: “Seriously, you’re actually a lot of fun to talk to. It’s just a bummer you’re not my type...” You can and should mean the first half of this statement. Tell her that you really do like something about her, but that there’s at least one more (mysteriously not mentioned) aspect about her that makes this impossible to think it’s going to work out. Not only will she wonder what it is about herself that makes you feel this way, you’ll give off the impression that you have those very Alpha Male boundaries that accompany a guy who knows, without a shadow of a doubt, what it is that he likes in a woman.

Of course, this could total bullshit and she is completely your type. Or you’re like me and know that “having a type” is useless, since all types of women are wonderful. Either way, the Negative Equalizer can still be very powerful when used at this stage.

Using the Yes Ladder

Remember our old sales tactic, the Yes Ladder? That’s when you want to ask questions that, even if they seem totally irrelevant to the current situation, still cause the woman to start

agreeing with you. Think of asking her out not as a question, but as a multi-step process. Don't say, "Do you want to go out with me on Fridays?" right up front, particularly if you're not reading her as being a definite Yes yet.

Instead, start smaller with questions that every sane person will say "yes" to. "So, do you go out on Fridays a lot?" "Do you go out with people after work?" "Do you like the bar scene here in New York?" "Do you ever just like start the night with a shot, like *this* is gonna be a fun night?" "Do you like really crowded places or more like lounge settings?" Utilize her answers to this to fashion a very smooth transition into a date proposition. "Well cool, if you're really into that scene, then my buddy is a bartender at this place called Blah Blah Blah. It's awesome. I think he might actually be working there this Friday." You've clearly asked her to join you, but you've never even made yourself vulnerable enough by actually asking her the question. You've put her in the position to now have to go back against her word, that she *doesn't* actually like going to lounges on Friday nights. You'd essentially be getting her out out herself as a liar, and no one wants that to happen to them.

The same can sort of progression can work when you're getting on the Same Page about your attraction level. You can start with things, like "I really like talking to new people, meeting new people, it's fun, right?" Clearly it's fun! Who doesn't like to meet new people? Plus, she's doing it right now! Admitting that she doesn't like meeting new people while she's in the process of meeting a new person is utterly disingenuous. You can move from there to, "And it so much better when you guys actually have things you can talk about, you know?" Well, if you've been chatting and getting increasingly physical with her for the last 10 or more minutes, chances are she's on board with this concept as well. Use these simple, step-by-step questions that eventually lead to Assumptive Statement questions like "I gotta say, I'm pretty into you" and "This feels good, being with you" that allows her verbally confirm your feelings.

Assessing her Buying Temperature

While we're on the subject of sales tactics, the Buying Temperature is another term long used by the marketing departments of every major company you've ever thought was a Hollywood parody of itself. In broad terms, it's the openness or willingness of a person to officially buy whatever you're selling. And if you've ever seen a sales-oriented movie, like *Boiler Room* or *Glengarry Glen Ross* (both highly recommended, by the way), you know that even someone who seems extremely willing should still be treated as if they might walk away at the very final second. Why? Because they sure as hell still might, as long as that contract in your hand has not been signed yet.

Salesmen know that a prospective client's Buying Temperature is not linear. In fact, it can be closer to cyclical. You can get them really excited about that Toyota Tercel, but as soon as they see something as stupid as a grimy windshield, all it takes is for them to say "Ahhh, I don't know..." and they've totally cooled off. A good salesman will lead this client away from the windshield completely, focusing on something utterly unconnected: the gas mileage, the trunk space, the safety rating. You can warm up that Buying Temperature to the point that, when you do get out of the valley and back to a peak, it's a higher peak than the last one.

You need to think like this when you're at this stage of attracting a woman. You've probably had a few peaks (the first time she really hugged you, a really good qualification), and you've probably had a few, but hopefully not too many, valleys (maybe she sensed that one of your questions was a little more direct that she was comfortable with at that moment, or she got a text that

reminded her that she doesn't want to be stuck out there too much longer). Don't get discouraged by these; just embrace them as an inevitable part of the gaming experience and make sure to make a *lateral* move. You go from a grimy windshield to an amazingly huge trunk space! You don't go backward, like a grimy windshield to "well, can I start over by showing you another car?" and you certainly don't jump forward, by saying "Well great them, let me draw up the papers and make you an offer."

This is just a general concept to keep in mind, but more so at this stage. If you attempt to, say, hold her hand, and she doesn't seem particularly receptive to that, it doesn't mean she is necessarily repulsed by you, or even not into you. It could simply mean that she hasn't reached a sufficient sense of Comfort with you. Look back through this book for the myriad alternate approaches you can try to increase this comfort, without being too forward or by starting the conversation over again.

Turning Subconscious Attraction into Conscious Attraction

For women, this is the real definition of putting those metaphorical cards on the table. She can beat around the bush all day with "Oh, he's pretty cute," and "I guess he seems pretty sweet," and the dreaded, "I dunno, should I go for it? Eh..." It's in women's nature to be very selective about with whom they pursue a sexual relationship. That's why it's so important for her to Verbalize and Physicalize her attraction to you at this stage.

As such, you need to make sure that you open the door for her to be as sexually comfortable as you are. The Sexual Misinterpretations are a good introduction to this concept, as you're jokingly reminding her that she, like you, has sex on the brain. Beyond that, make sure the conversation is left open for her to be as much a sexual contributor. Put your hand next to hers, and force *her* to be the one who actually grab it and initiate a romantic handhold as you're walking together. Move from "You get a hug for that" after she says something amusing early in the conversation to "I'm pretty sure I get a hug for that" when you admit something personal later in the conversation. The more actively she takes part in your sexual chemistry, the more consciously she'll be aware of the attraction she has developed (and is still developing) for you.

Physical signs are the most powerful, but Verbal cues are a great stepping stone to a more open admission of her romantic feelings. Be careful not to seem desperate or Try Hard; no one wants to be put on the spot by being asked "Hey, so, do you like me?" What you should do instead is demonstrate how good it feels to have your emotions out in the open, thereby setting an example for how easily things can go if you're just honest with yourself.

For example, asking her out in this way: "I must admit, I like you. In a romantic sort of way. And if you feel the same, I want to take you out."

What's the phrase that a lot of people would forget? "If you feel the same." In truth, this little phrase doesn't really have much to do with the functional objectives of the question. You could have just as much success by simply saying, "I must admit, I like you, and I want to take you out." By adding "If you feel the same," you're giving her a very easy way for her to confront her feelings.

Without the phrase: "Sure, this guy seems okay, I was going to say yes to a date anyway. I'll see where this goes."

With the phrase: "I was going to say yes to a date anyway. And now he knows that I like him, and I didn't even have to do any of the dirty work and tell him that. Wow, I guess I *do* kinda like him."

It's a great intermediate step in the direction of a Conscious Attraction. She's admitting it, without really admitting it. But the whole process of admitting her attraction to you becomes infinitely easier when she's already put out a tacit feeler like this.

Remember also to continue varying up your physical proximity to her. Stand next to her, then stand facing her. Then take her for a walk, and grab her hand to get her to stop walking. Sit down next to each other, then grab her hand to pull her off the bench. All these different "poses" provide exploratory ways for the two of you to become more physically intimate in new ways. Each passing maneuver will make it easier for her to recognize her attraction to you.

How to Handle Her Disrespectful Behavior

Here's a question I got asked on my website, along with my response.

"Justin, what do you do about disrespectful behavior? Such as girls not texting in a normal time frame or making excuses when it comes to meeting up. Not be confused with girls who have no intentions of meeting up, but girls who do want to meet but is putting you as option B rather than A. You never discuss this any of your material but we all know it occurs way too often. Being a guy who is great seducer and is fun to be around is great but I feel the guy the girls respect is more important. Please give us some insight on how you react when a girl does this to you."

Good question. Whether you are a womanizer or a respectable guy it all boils down to the same thing. In terms of the girl always seeming too busy but still talking to you... Those are called the 'maybe' girls.

This is the problem with 'maybe' girls. They are time wasters. It has nothing to do with them respecting you. It has to do with them not having a 'romantic connection' with you before exchanging numbers. Assuming that she is not in your social circle, the likelihood of a 'maybe' girl deciding to move forward with you after exchanging numbers is extremely low. That's why people who play the numbers game have low percentages of success while doing stranger approaching. They collect many phone numbers from the 'maybe' girls. Naturally she is never too sure about whether she wants to meet a stranger or guy she doesn't really know and it rarely leads to anything romantic. What I preach in *The Domino Effect* is about converting the 'maybe' girls to 'yes' girls in the initial interaction BEFORE parting ways and exchanging numbers. This can work on SOME 'no' girls as well if you are advanced in successful stranger approaching. That's the only way to handle phone problems with girls. Phone Tactics generally do not work on 'maybe' girls as you have experienced. *In some cases where you felt it may work, it is very possible that there was a romantic connection before even getting on the phone and she was probably already a 'yes' girl. In stranger approaching, or even mild social circles, 'maybe' girls will mostly choose 'NO'. Why? Well, if she does not really know you that well the odds are against you. She will choose no in the end.

ENGAGING 'MAYBE' GIRLS IS ONLY USEFUL IN FACE-TO-FACE INTERACTIONS. NOT ON THE PHONE.

That's the beautiful thing about *The Domino Effect*. It's about creating a 'romantic connection' before parting ways. Therefore, the 'no' and 'maybe' girls then become 'yes' girls. Once you have that romantic connection with her, she will definitely see you again and return your call just like every other woman that is romantically interested in a guy.

This is why you should never aim for her phone number. It is much easier to get a 'maybe' girl to be a 'yes' girl in a face-to-face interaction than trying to do so on phone. You should always

aim for the romantic connection. I do not recommend collecting phone numbers of 'maybe' girls. It can get depressing since majority of them will end up wasting your time on the phone.

In my opinion, it is not healthy psychologically for you to keep a 'maybe' girl in your mind since you will have to call her and plan on what to text at what time etc. It is actually a low valued thing to do. People who respect themselves will NEVER keep chasing on the phone. It's not worth it if the return on investment is very low with 'maybe' girls on the phone. I do not mind temporarily persuading a woman face-to-face and dealing with the rejection on the spot. If you think about it, it is not that much of an investment to merely talk to a woman for 5-10 minutes while having fun. At least I will know where I stand with her. I would not have to go home and think about her as if she is an important facet in my life when I do not even know her.

Obviously there are exceptions when a guy gets lucky with a 'maybe' girl on the phone, however, this is not a consistent theme in his life or it would never be considered 'lucky'. In order to get 'lucky', you will have to go through the pile of frustrations while learning nothing to improve your odds. I find that to consistently get women of decent quality and beyond, you need a consistent system- especially for stranger approaching

I would go as far to say that if you get 10 numbers after creating a romantic connection aka "converted 'YES' girls", you should be able to sleep with at least 6/10 women. I am being modest here. However, if you get 10 numbers from 'maybe' girls you will bed probably NONE. Maybe 1/10 once in a blue moon with a lower quality woman or just pure luck. But to get lucky you have to play incredible odds and most people just do not get that lucky so it is not worth pursuing in that way.

This also explains why I have had much more success with women AFTER learning The Domino Effect. A quality girl will have many options in her social life with a bunch of orbiters and will never say yes if it's a 'maybe'. However, when I get a romantic connection with a woman, she will readily say 'YES' since she is now romantically into me and wants it just as much as me. There's no way around getting a romantic connection before hand in stranger approaching. Without it, you will play an unfair numbers game. Establishing the 'Romantic Connection' in the first interaction is the cure to all evils.

Firstly, The idea of creating a Romantic Connection with a woman is the basis of what "The Domino Effect" is all about. The reason why I called it the Domino Effect is this; After you establish the Romantic Connection, it's no longer an uphill battle. She will easily return your phone calls, meet you as soon as she can, the dates will go AMAZINGLY WELL, she will easily go to your house, hardly any Last Minute Resistance before sex, SHE will stick around after sex much easier depending on her situation. Hence, if you line up a set of Domino's in standing position and you push one down, all the others will go down easily with it. Without any effort. It will fall into place.

The Steps in Creating a Romantic Connection

Here's another idea sent to my website, along with my response:

"I like the idea of what you are saying Justin, especially for daygame. I already do this kind of thing in nightgame. This post reminds me of something Neo Rio posted on the old ASF "Sexual negotiation". it was a pretty vague post at the start but he then followed up with many CONCRETE SPECIFIC EXAMPLES of what he was talking about, how he would go about doing it, and ways to implement it. You have still been quite vague. Perhaps you think you have explained it fully but I still don't really see how you do it in your streetgame. I'm not asking for a stepwise process just

some examples of how you create this romantic connection.”

I understand the "Sexual Negotiation" aspect. This CAN work with YES girls decently in a night game atmosphere where there is alcohol and women are generally more open to that sort of stuff. I have done it plenty. However, this seems to MOSTLY work for structuring SAME NIGHT HOOK UPS. It does not last. A woman agreeing to SEX is a funny thing. It can only work in a very limited context before her going to sleep. As we have experienced with girls we made out in clubs, it still means nothing the next day to the girl. The "Romantic Connection" is in an entirely different league. Here's why:

The Romantic Connection is much better than a sex negotiation because women are not looking for sex in the long term. They can get it anytime. Women are looking for a Romantic Partner: aka Lover or Boyfriend material who they won't mind seeing mid to long-term. This will allow for her to see you again since she sees you as POTENTIAL BOYFRIEND MATERIAL. That is the only "internal" value that you can use in a woman's mind to see you; (up to current studies) if you want to highly reduce flaking in day game especially.

The key word is POTENTIAL. It's not that you guaranteed anything or that she feels so. It's just that you positioned in her mind something more powerful than some sex that she will only agree in the moment. So if you want a woman to see you again and again, she will have to feel some form of potential romance, not just sex. That is the only way to get SOLID numbers consistently. And since she sees you in a romantic light, sex will be easy to happen as well.

The Romantic Connection is the woman's INCENTIVE to see you again under a romantic context.

There is more value for her to see you for potential romance as opposed to a quick sexual encounter that she can get the 'one day of the year she consciously go out for sex' , by going to a bar or club or even her social circle. It is on those girls, who go out with that intention, where the sexual screening methods work.. For example ,60 years of challenge, some of RSD guys, and others very similar. That is why they are geared to same night lays as opposed to dates. They can not get much dates with that type of game because the girls are only interested in sex at the moment with a stranger.

It should also be noted that Day Game is harder because the logistics make it much tougher to create sexual vibes and also to take her home the same day. SO you will have to depend on setting up dates.

I am vague because it is important that people really get the concept first.



Part

IX

Romantic Connection

9 Getting Her to See You Again

Anyone who tells you that you should be getting her to sleep with you the first time you meet her is full of crap. Sure it happens, but it is neither the norm, nor what you should expect to be happening. Same-day or same-night lays will happen from time to time, particularly if there's copious amounts of liquor involved, but everyone knows that those types of encounters very rarely lead to a more meaningful connection. It all depends on what you're looking for, but you'll notice that in this particular book, we focus on Day Game. People are sober, and are therefore much closer to their normal, everyday selves. Alcohol can give you a little extra "liquid courage" if you have crippling anxiety about approaching strangers, but you cannot be at the top of your game if you're anything but clear-headed. Plus, you definitely want to master the sober basics, and then picking up women at bars at 2am will be much easier (if you're into that sort of thing – no judgments whatsoever).

So don't be disappointed if you "just" get her phone number and/or a peck on the cheek. That can still qualify as a successful interaction, provided that you set yourself up properly to see her again, and that she's just as, if not more, excited to see you as she was the first time you met. Remember, of course, that the Domino Effect is not about getting numbers and hoping for the best. It's about maximizing your odds of striking up a successful romantic relationship with a woman.

Making Solid Plans to See Each Other

The first step in seeing her again is – duh!!! – actually asking her out. When should you pop the question? Well, the concept of Buying Temperature should help you realize that, even if you think you can come back from an awkward moment or two during your first conversation together, you still should strike while the iron is hot. Think about these two scenarios, and which one will lead to more success:

Scenario 1: You try to hold her hand, and she pulls away. You both look at each other awkwardly. After a moment (that feels like forty hours), you muster the strength to speak: "Uh, so, do you want to get a cup coffee?"

Scenario 2: You say a joke, she laughs, and before she's even done laughing, you say, "Hey you know what? I have to head out and meet some friends in a little bit, but do you want to quickly grab a cup of coffee first? My treat."

Obviously the second scenario is the way to go. And obviously, we've made the two situations as Black-and-White as they can be in order to demonstrate the correct and incorrect ways to ask a girl out. Still, the point remains that your timing in terms of her current Buying Temperature can spell the difference between success and failure at securing a date. Make sure she's in one of her peaks of affection toward you when you even bring up the idea of seeing each other again. Maybe you've just made her laugh; maybe you've established a new tier of physical comfort, and you're enjoying a hug or an extended handhold. These are the moments when you make your Transition into making Solid Plans.

Please note, as well, that you can do a lot of work for yourself before she even realizes that you're going to ask her out again by doing a little bit of mental homework as you're talking to her. The ideal second date should flow naturally out of your first conversation. Maybe over the course of chatting with her, you mention that there's this cool gallery opening in Brooklyn this weekend. (It could be total bullshit; there's *always* a gallery opening in Brooklyn every given weekend.) If she

seems interested in checking it out (and everyone wants to seem cool by wanting to check out the gallery in Brooklyn, even if neither of you has any actual interest in going), it's so much easier to say "Oh hey why don't you come along then?" It's as if you're just realizing in the moment that such a thing would be cool by you.

Compare that to the smoothness of just sort of randomly saying "Hey we should go out some time," or even worse, "So would you like to go out with me some time?" You're giving her way too big a window to say no by phrasing the date in this way. Granted, if she really likes you, this window won't matter no matter what, but why risk it? Her attraction to you may still be a subconscious one at this stage, and firm plans help to solidify her true desire to see you another time.

Plus, asking in this unsure way comes off as very non-Alpha Male. Once you're at the 10-minute mark in talking to a stranger, unless both of you are just ignoring social norms for fun, there's going to be an attempt from one side to get to see the other again in the future. You need to feel that she's expecting to hear you ask her out as much as you want to ask her out. Therefore, you can make yourself look cool while taking any of the pressure off her by making it seem like "this cool thing that I suppose we could go and do together" instead of this formalized "Date with a big scary Capital D."

Make sure, no matter what your date is, to set Solid Plans. This means not asking for a wishy-washy date at "some time in the future." Don't make it the next day, or she'll start to think you're clingy. Do some homework to find out what she'll be up to on certain days of the week before even mentioning a date: "So you work at the store a few nights a week – what do you usually do after to unwind?"

Making firm plans can also be easier if you yourself have an active social life. This may seem counter-intuitive, but it does fit the Alpha Male profile we've been talking about. If you ask her out this Saturday, but she's busy, you might seem like a bit of a chump when she says "But I'm free next Tuesday?" and you jump at the chance. If she wanted to see you between now and next week, she'd make the time; no one, unless they're going out of town, doesn't have an hour free here and there. At that moment, you can even call her out, saying, "Oh, I see how this is. You don't have time for me, you're a real player huh? You're gonna make me work for it?" The trick is to force her hand and acknowledge that she's not as much of a big shot as her social calendar would have you believe. On the off-chance that she really is that big of a deal, and she literally can't squeeze you in until next month, you're probably better off meeting a new woman who seems to be more invested in finding a match.

Note: the "hour free" thing is another example of our Exaggerated Time Limit. You don't want to schedule a date where you're meeting for a drink from 7pm-8pm, after work and before she goes to meet her friends. It's much better to schedule a date when you both have the entire evening free, so you can enjoy each other's company and just let the energy of the night take you wherever the moment feels right. However, a Time Limit, like "I just want to meet you for one drink before I have to head out anyway" can make a second date seem like much less of a scary commitment. If you're both having a great time, neither of you is going to leave after one drink anyway. A great description of a first date can actually be a vague one: "Let's start by getting a drink, and then just go from there."

Additionally, when making Solid Plans, your Instant Dates can really put you at ease. If your Instant Date has gone well, you've gone from 1) meeting her in the park, to 2) sitting somewhere

else on a bench with her to 3) getting a cup of coffee with her. Think about it: the pressure is now totally removed for some scary First Date. You're just inviting her to spend more time with you on a "fourth date," you can jokingly say.

Getting Her Phone Number

Whoa, whoa, whoa. You've asked her out, and *then* you're getting the phone number? Yes! So many guys make the mistake of leaving the interaction by saying, "Well, it was nice talking to you! Give me your number – we should hang out some time." This makes the phone the centerpiece of setting up your next round of plans, versus the far more effective face-to-face interaction that you're currently going through.

Ideally, you're going to set your Solid Plans, making her phone number an after-thought blip that allows you to text her the details as the date nears. However, if you're not able to nail down tangible next-date plans without seeming too Try Hard (maybe she's being very cagey, saying "eh, I don't really know what I'm doing this weekend..."), don't panic. You can still get her Phone Number. Just know that you're going to have work a little bit harder over the next few days, and risk coming off like Mr Try Hard if she won't be straight about setting up the next date.

No matter when in the course of the seduction you go to get her number, it's important to use Assumptive Statements rather than a dopey question. You can even use one final Exaggerated Time Limit, by saying, "Look, I have to run out now, but give me your number, and we should hang out sometime." If she was 50/50 on giving out her phone number, a little extra time pressure puts her into decision-making mode. She likes you, and you want to imply that she'll never, ever, ever see you again if she doesn't just give you those harmless digits in that split-second. Sales reps would call this a Buying Window; gamers just call it effective.

Even if you haven't made Solid Plans, referencing potential plans can provide a strong excuse to get her number. "Oh, by the way, my buddy's gonna have a crazy party at his house this weekend. Give me your number, and I'll text you the details. You should come by, bring your friends." Keep it super casual. You can always "cancel" this party later on (read: it doesn't have to have ever existed in the first place), and come up with new plans. It's all about making it seem like the number is not a big deal; it's *seeing her again* that you're really focused on.

Do not get Fake Numbered! Back when people had business cards, it was highly unlikely that anyone would go through the insane trouble of printing up cards that had a fake phone number. The next phase of telephones led to women writing their landline numbers on cocktail napkins and the backs of receipts. You couldn't find out if you'd been faked out until you got home.

Luckily, we live in the age of smart phones! Simply take your phone out and have her punch her number right in. Then, you can simply hit send: "So you'll have my number too." She'll be outed as a faker right there! Easy way to ensure you get the real number.

Another simple method is to include the phone in whatever you're chatting about. Take a selfie together, show her a funny text you got from your boss, demonstrate an app she's asking about, or melt her heart with an adorable photo of your new puppy. You can then even make a playful, self-referential bit about it: "Hey, while my phone is out..." She knows you're trying to get her number; you might as well beat her to the punch by being blatantly honest about your intentions.

Phone Game 101: Never Seem Desperate

You never want to seem desperate or like Mr. Try Hard anyway, but when you're face to face, you can cover trying too hard with jokes, knowing glances, and the like. Via text, these subtleties are often lost, and you just sort of look pathetic.

Pay very, very close attention from now on every time you feel like a woman you're in touch with seems a bit desperate via text. It's usually when she provides a few too many smiley faces, particularly when they don't belong or a few too many exclamation points when only one or zero would be situationally warranted. Avoid these, unless it's a particularly clever use of an emoticon or a very earned exclamation point.

She might also seem desperate to you if she's simply texting way more than you are. This is both in number of texts and in length of texts. We've all been involved in those horrible text conversations (have you ever been in a fight over text? Awful.) where one person is writing block paragraph after block paragraph, and the other person is simply responding "ok" every few minutes. Don't be either of these people. Take friendly cues from each other – you don't want to seem over-eager, but you don't want to seem utterly non-responsive either. If you had to err toward one side, shade toward the non-responsive. But there has been so much internet ink spilled about the strategies both men and women employ by not texting each other back that you'll be outed as a self-aware dickhead pretty quickly. No one goes more than seven seconds without checking their phones; if you've gone 12 hours without responding to a text, you'd better have a good reason, and she deserves an apology.

If you're trying to strike up a conversation, don't be try to be too entertaining or cutesy with your first text. Just a simple "hey" or "what's up" is usually enough to get the conversation going; it's courteous and friendly, but you won't feel like an ass if she doesn't get back to you right away. Think of the phone more as a means to an end, where the end is the date. Don't think of a really funny text exchange as an end in and of itself, particularly when you're still feeling out each other's behaviors. If you're getting the sense that she's pulling a non-responsive game, you can just be totally upfront with her: "Look, I just thought you were cool, but if you're gonna be like that, it's fine. It was nice meeting you. Text me if you change your mind." It's a refreshing and respectful way of standing up for yourself as a man. You have the right to tell her that you wouldn't treat her like this, and just as importantly, that you know you're onto her little "strategy." Who knows – maybe she's read her own dating strategy manual as well.

Another part of phone game can be texts or voicemails with unfinished thoughts:

"Hey, I just got the strangest piece of news and I thought of you..."

"The craziest thing just happened to me..."

Or the most devastating: "I just heard the craziest thing about you." That last one requires a little bit of backup on your part; she's definitely going to feel compelled to get on the phone and ask some questions: what did you hear, whom did you hear it from, etc. It's a highly effective way of just getting her on the phone, or back into the swing of a lively texting conversation. Once those floodgates are open, it's infinitely easier to say, "Oh hey, by the way, what are you doing tomorrow night? Because there's this really cool..."

Starting a new text thread is another great time to use an Assumptive Statement. Rather than ask her what she's been up to all day, get playful: "I bet you're getting your hair all done up right now haha." If you're right, you're a psychic. If you're wrong, she'll tell you to rub your face in it. Either way, a text conversation has been started.

Another fun one: "Hey, you're not going to believe this, but I've had a really weird string of

bad luck ever since we met, and I'm blaming you." She will want to know all the gory details of the terrible things that have happened; everyone loves a good train wreck story. Once you've talked her through it, all the while entertaining her with your finely-crafted storytelling skills, it's much easier to end it by saying, "Anyway, after all of that crap, you owe me one cup of coffee. What do you say? You owe me that for the bad luck you put me through!" Playing the "I just thought of this" vibe when you're asking her out can be successful, particularly if she's seemed tentative to get on the phone with you since you first parted ways.

A simple way of confirming vague plans without seeming pushy is simply to change the time of your meeting. Simply text her, "Hey, is it cool if we meet at 6 instead of 5:30? I'm gonna be running late from a work thing." It shows your external social value while also cementing in writing that you do indeed have plans. If she was planning to back out of the plans, she'll be forced now to do so more actively.

Texting versus Voicemails

This ongoing debate is certainly going to require you to feel out her opinions on the matter. Modern technology being what it is, by the time you read this chapter, there may be an entirely new way men and women are contacting each other that goes beyond calling, Skyping, texting, Snapchatting, Facebook messaging, Tindering, and everything else. For years, I personally have been much less likely to check my voicemails when someone calls; I usually just see the number under my Missed Calls and call the person back. If it's a random number, I might not even get back to them unless I was expecting a call from someone.

All this to say that you need to feel the person out. Maybe she's very into texting; that's fine! As we've discussed, it is more than acceptable to utilize the phone as more of a transactional device than a romantic one. Keep the text chain alive with vibrant, but not over-eager, conversation. It's possible that the next time you actually hear her voice won't even be until the next time you see her again in person. If she seems to be a phone person (maybe she said "you're gonna call me, right?" when she gave you her phone number, or maybe it's just a sense you get that she prefers the more personal touch of an actual voice-based conversation), go with the voicemail.

As much as I hate voicemails for conducting business – I can't tell you the number of times I've gotten annoyed at having to listen to a 2-minute voicemail when a text or email could have done the job more efficiently – there's something very sweet about getting a voicemail from a woman you actually like. You get to hear the slight, adorable nervousness in her voice. Perhaps she's decided to call you from a busy street or loud club; you know that she's doing it so she'll "seem busy," and you know this because you would totally try to pull the exact same trick.

If you're going to use voicemail, make sure you're utilizing that specific medium. You know when you're watching a television news program, but it's simply a guy reading the news off the prompter? You want to yell at the screen: "Dude! You guys have cameras! Show me what's going on!" If you're just simply going to be reading it, you could go online and look up the article. You need to make use of the medium that's available to you. If you're going to go through the trouble of leaving her a voicemail, make sure it's close to as cool, Alpha, and playful as you would be in real life. So many guys think that they can leave a voicemail that's equivalent to a text: "Hey, it's Tom. What are you doing on Saturday? Let me know." Boring and rude. That would be a close to acceptable text, actually, but when read out loud? Not good.

If She Likes You, Stop Stressing

They say Beauty is in the eye of the beholder, and while that is certainly true, it's much more relevant that Annoying is in the eye of the beholder. Men and women get really freaked out about being annoying over the phone. But just think about any of the women, social or romantic acquaintances, and how you feel when you get their texts. If you don't like the girl, then a text of "I was just thinking about you" is going to make you cringe and think she's just so desperate. On the flip side, if you're really into a girl, and she texts you the *exact same thing*, you're going to be smiling from ear to ear.

Remember this ultra-important lesson any time you're agonizing over the exact right phrasing in a text. You've probably had that excruciating inner-monologue, and we're just here to remind you that word choice in a single text is not going to make or break your relationship. If she gave you her number primarily to avoid the social awkwardness of turning a guy down in person, then she's going to Flake out on you. At some point, there's nothing you can do about it except look yourself in the mirror and be totally okay with it.

As we've said repeatedly in these pages, Phone Game is not as big a deal as people make it out to be. Yes, people are texting and on their phones more now than at any point in history. Yet people are still looking for ways to meet up in person. We still crave that human connection. Plus, perhaps a "reject the phone" trend will gain steam in the coming years, and people will try to do way more in person than we even are doing it now. Winning a woman over, and conversely her winning you over, is going to have a hell of a lot more to do with how you approach her in person than how you perform in your texts and voicemails.



Part

X

Romantic Connection

10 The Romantic Connection: What It's All About

Finally! Don't you feel like one of those kids who has been saying "Are we there yet? Dad? Are we there yet?" from the back seat of the car? Well, son, we have arrived. If you've done the work in Chapters 1 through 9 properly, you are standing at the precipice of a deep, Romantic Connection with this woman. No, your work is not done yet, as even people who have been married for decades should and do continue to work on strengthening their relationship. That said, both you and she will finally start to feel some real connectedness to each other, socially and sexually, that serves as a well-deserved payoff to minutes-worth (and possible hours-worth or multiple-dates-worth) of courtship at this point.

There is no official timeline for creating a Romantic Connection. It all depends on how successful your seduction has been since you met her, and how many opportunities you have had to enhance your physical contact with her. Regardless if this is your first day meeting her and you're taking her home, or this is after your first, second, third, or fourth date, it doesn't matter. You've told her you like her, and she has reciprocated. You've made various physical actions that demonstrate your affection, and she has passively, and then actively reciprocated. She's even stood there on multiple occasions and let you know how awesome she is and why you should be into her in a progressively vulnerable way.

All that's left is getting a kiss, followed at some point, if you're both still attracted to each other, by the first of hopefully many satisfying and meaningful sexual encounters.

Level 4 Qualifier

Oh that's right. Tap the sex breaks for one quick second while we engage in the highest level of Qualification. If you haven't felt entirely confident in her sexual interest in you, a Level 4 Qualifier, also known as a Romantic Qualifier, should put it over the top. It's a more personal question that requires her to answer about herself, and it's one that should definitively prove, without a shadow of a doubt, that she is excited to move forward with you sexually.

A great example: "I have to say, you're really growing on me. But give me one good reason why you think it's worth dating you?"

You can still ask this with your classic, playful tone of voice, but so much of the pretense has been removed. You're intrinsically suggesting that, if you feel comfortable enough asking this, you're reasonably confident that she's into you. Or if she's still questioning, the door is now wide open for her to feel comfortable straight-up asking you. Either way, you're getting into the "I am really done with playing games" portion of your relationship. Everyone says "Yes" to the question "Don't you hate when guys/girls play games in a relationship?" and yet everyone still plays games. A direct questions like this shows her that maybe you're a little bit different from some of the guys she has dated in her life.

Think of the range of answers she can provide to the "why should I date you" question. She can brag about herself, detailing all of her wonderful virtues, something that she's already done in preview Qualifier rounds, but with a bit more romantic pressure on her. She can flirtatiously say "Hmm, I don't know...", which can open the door for you to compliment her in a more organic way and then press her for a more legitimate answer.

What she's *not* going to do at this moment is say, "Um, actually you shouldn't" and walk

away, crushing your dreams. You two are way past that. The mere fact that you're asking such a straightforward should be evidence of this. Putting aside the fact that it would be extremely rude, she'd be admitting that she is in the driver's seat to jumpstart this Romantic Connection. Even though you are the one who as steered the conversation to this exact point, you're giving her the impression of Agency, another example of getting her to put her cards on the table.

Level 4 Flirting

Okay, now we're into the really fun stuff. Sexual Flirting. Before she'll want to have sex with you for the first time, you're going to want prime her thoughts on sexual matters by getting her to first think about having sex with you, leading to her not being able to *stop* thinking about having sex with you. If you can achieve this, you two are going to have sex. It's science, bro.

If you've read this book all in one sitting (I'm going to guess you're on the toilet), you might still have it in your head that you're like 10 minutes into meeting her. Not so! Even the fastest gamers are not sexually comfortable *that* quickly, at least not every time. Establishing just the Basic Social Comfort takes time, as does creating varying degrees of Physical Comfort. Just try to keep that in mind as you read what you're supposed to do next. Ideally, these moves and Flirts will not be coming out of nowhere; if anything, they represent the logical next step in your quest for romance.

Once you've held her hand to pull her on an Instant Date, or doing your world-famous Palm Reading trick, it's time for more Romantic Handholding. This is done when you're walking for a full two minutes. Anything less than that, and you might just be fooling yourself into thinking it's more than it is. Two minutes is a *long* time. The trick is to make it not seem like that long, by engaging in breezy stories and pointing out shit that you're looking at as you walk together. All of a sudden, she's thinking, "Holy shit, I've just walked five blocks, and we've been holding hands the entire time. I've only ever done that with my long-term boyfriends!" Now, she is mentally lumping you in with the other men she has been sexually active with. This is a major step in getting her to consider you as a sexual partner.

Once you've held her hand for two uninterrupted minutes, you should feel confident about going in for a kiss. It should not be a make-out. Your first kiss should be closed-mouth and tender. It should be a sign of things to come, not the whole enchilada right there. (We'll get into why you don't want fully make-out with her right now.) If she tries to make out with you, or seems a little disappointed that you're not trying, you can actually get a little coy, and say "Whoa, chill out! I'm still just trying to get to know you! There's plenty of time for that later." Even though you're kissing, this is still very Flirty behavior. Kissing a woman on the lips is certainly Romantic, but it's still very far away from sexual intercourse.

However, one kiss does give you the floor for a next-level Verbal Flirt, by saying, "You know, I can just tell. When we have sex, it's gonna be fucking *epic*." Now you're really putting the idea of sex in her head. She doesn't know when it's going to happen, which adds to the mystery, but your confidence in this matter should be refreshing. More than likely, she's going to call you out, saying, "Oh really? What makes you so sure that we're even *going* to have sex?" This is clearly a return-volley Flirt. If she was grossed out by the idea of having sex with you, it clearly wouldn't have gotten this far. She's just letting you know that you aren't getting laid without proving yourself a bit more.

This might be a good chance for your first make-out. You've already kissed her, so adding tongue into the mix will be far more expected than jarring. At this point, you should try one of the

ballsiest, super-sexual verbal Flirts out there. It's highly sexual, and in no way "romantic." Still, it will get her thinking about having sex with you in a way she cannot ignore. You grab her hand, and say, "Want to see a magic trick?" She'll say yes. You then take her hand and put it on your erect cock. "Whoa, you made it levitate!" you can say to her. "You really are amazing! How'd you do that?!" It's the right combination of humorous and playful, while still creating and promoting utter sexual tension between you two.

Another Level 4 Flirt you can try is romantic visualization. Just like the kissing daydream you were referring to before when you zoned out during one of her stories, the two of you can combine to start talking about a variety of sex-based topics. What would the ideal hotel room look like? What's the best bed feel like? What sort of music is going to be playing? You can go on a fun, mental adventure together by planning out your first sexual experience note for note. Have fun with it; talk about thousand dollar bottles of champagne and Egyptian cotton sheets. The point is that it's a fantasy, one that you hope she now shares with you.

One more Level 4 Flirt is called the Triangle Gaze. You know how you're always terrified of your hot co-worker catching you checking out her cleavage? Well, at this stage of the game, you kind of *want* her to know you're checking her out (if you haven't already, and let's be honest, you totally have). The Triangle is looking into each eye, and then down at her lips. Be obvious about it. Later, look into each eye and then right down at her breasts, just for a moment. Without saying a word, let her know what you're thinking: that you are checking this hot chick out, and you're not ashamed of it at all.

Her Anti-Slut Defenses

Women are naturally fearful of being labeled as sluts for sleeping with too many men or sleeping with a man too early on. It's unfortunate that our society has driven sexually exploratory women to this point, particularly when the stigma does not also exist for men who like to have a lot of sex. It's our job as Modern Men to never shame any woman for anything that she likes to do consensually, and to make your male friends to stop it as well. It's 2014. Sexual laws and norms are changing more than they ever have in history; it's time that your stereotypical frat bro friends get with the program.

You need to keep these Anti-Slut Defenses that she has in mind when she does things throughout your courtship that makes you think she's playing "hard to get." Some women really are "playing" this, because it does make the eventual payoff of sex that much more satisfying for both parties. It's important not to rush a woman through her process of deciding when to move forward sexually. Even slight coercion of a woman to do something before she's fully ready is unacceptable. You can and should give her the opportunity to accept your sexual advances, but do not ever make her feel uncomfortable.

Besides, if you want her to get over her Anti-Slut Defenses with you, she needs to know that you are not a judgmental person. You should have been doing this anyway from the time you met her, Progressively Framing yourself as playful and, more importantly, sexually open. If she sees you as one of the people on the forefront of this modernist sexual revolution, she will know that she can give in to her sexual desires as early, late, or often as she wants without fear of being labeled by you or your friends. If she has sex with you after only one or two dates, and then you never call her again, she's going to think that she did something horribly wrong or that you're one of those awful men who wants a woman to be sexual with him, only to quickly realize that he can't date her

because she's a slut. Do not be an asshole, guys.

One way to demonstrate this open-mindedness is simply to bring it up early on in your conversations with her. (I know, crazy. Just say what you're thinking in order for her to know what she's thinking. It's revolutionary.) Here are some ways to bring it up, some subtler than others, that can be brought up progressively:

If she says anything liberal or modern, respond by saying: "By the way, while we were talking, I just noticed that you seem to be very open-minded. Just wanted to say I love that, I love open-minded women."

If she brings up a male friend or ex-boyfriend who is a bit of a player, you can say, "It's pretty crazy that, in this day and age, there's still that double-standard, where men are called players and women get labeled. It's totally unfair."

If she brings up some story about a time when she hooked up with some guy, and then maybe pulls back, thinking it was an over-share, you can respond, "You know, I know some guys get all weird about that, but I've never cared at all about a woman's sexual history. I think it would be actually great if society allowed women to be who they want to be."

If you say something sexual, and perhaps she gets a little coy, you can say, "Did that make you uncomfortable? I'm really sorry, but it totally shouldn't. Women love sex as much as men, it's true! I appreciate a woman who is not afraid to express her sexual side and does what she wants." These sorts of comments, when peppered throughout her knowing you, let her keep from being afraid of your judging her for want to explore sexually, particularly early on in your relationship. Your individual openness may not undo the damage a lifetime of assholes has done to her, but you can certainly do your part in rectifying this unfair social stigma, while also increasing your intimacy with her.

In addition to being non-judgmental, you should also Frame yourself as an utterly discrete person. You can do this by complaining about an ex-girlfriend who would constantly tell her friends about your sexual experiences, and how unfair this was, and how you'd never do that. Try to make it an organic part of the conversation; shoe-horning this in will be extremely awkward. Still, she should feel very comfortable that she can be sexually and romantically open with you, and not be scared that you're going to Tweet out all the naughty details to your 74 followers as soon as it's over.

Plausible Deniability

There's a funny staple of Hollywood movies and TV shows, where a scene *starts* with someone waking up in bed, seeing that there's another naked person in the bed, and saying to him or herself, "Whoa, what just happened?" It's funny that it happens so often in these scripted comedies and dramas (seriously, watch for it – it's all the time), and yet in real life, unless we're blackout drunk, we usually know exactly whom we're going to sleep with. Still, there is something to the romantic momentum that leads up to sex where you can look at each other and think, "Whoa, how did *this* happen so quickly?"

The key is Plausible Deniability. What's the number one goal for someone, male or female, who simply wants to get laid as quickly as possible? *Get the other person to enter your home.* We all know this. When you invite someone over, you may as well be wearing a blinking Vegas casino sign that says, "I am interested in having you in a private place, where sexual things can happen in a comfortable, legal way." But can we say this out loud? Of course not.

So, you have to give her Plausible Deniability. Even if you're both 100% sure that it's all a sexual ruse, you should still invite her up to watch a movie. Or for a quick drink before you head out. Or to listen to some music by that awesome Indie band you mentioned last week, and that she seem interested in hearing. The more organic the reason, the more likely she'll be to come up.

In the back of her head, and, let's be honest, the front of her head as well, she'll know that you're not nearly as interested in the Indie music as you are in ripping her clothes off. But by starting the invitation in this manner, she has enough Plausible Deniability to tell the story (both in her head and to her girlfriends the following day) as "Well, we had been talking about this band, so he invited me up, and one thing led to another..." *One thing led to another*. Yes, sex is a step-by-step process, so you never want to jump up too many levels, even if you feel like mentioning anything other than your sexual desires at that moment is both sneaky and dishonest.

Now, a slightly sneakier version of this tactic is to invite her to meet you for a date at a place near your apartment, after which you can suggest going to get a drink at a nearby bar. The trick, however, is that in order to get to the bar, you'll have to pass by your house or apartment building. Maybe your shoes got wet, or you feel like you need to change into a different shirt before you go to the bar. Whatever it is, you can say, "Hey, do you mind if I just run upstairs really quick to (do some thing)?" Of course, she's not going to stand alone on the street outside your building, so it's a smooth way of simply getting her alone in your place.

That said, we've been very encouraging throughout these pages of being extremely forthright in your sexual desires. If you two are really vibing, and things are really moving forward sexually, there's nothing wrong with simply inviting her over. "Hey do you want to come up?" is about as honest a sentence as a man can ask a woman. All the cards are on the table, and if she says yes to this, with no ruse or tricks, you're both very much on the Same Page.

Building Sexual Momentum

Level 4 Flirting is the highest level there is. Once you've arrived at this level, you should continue saying sexual things you're excited about doing, but they should increase in intensity as you get closer to your apartment. A well-chosen date will be just a few blocks from your apartment. It allows you be an expert on the area and head to the right place depending on the vibe: if she wants to get a slice of pizza, go to a quiet lounge, blow off some steam dancing, or go to your apartment.

Regardless, you need to pay close attention to where and how the two of you are sexually peaking. Recall the Buying Temperature; sexual energy can come in ebbs and flows. Women are capable being taken out of a romantic mood far more easily than are men. So if you're making out with her, but then it's another 15-minute grimy subway before you can get to a horizontal surface, that's plenty of opportunity for her to re-think her decision to have move forward that night. Know how long it takes you to get home (or to a unisex bathroom in a club, if you're both feeling adventurous and not germophobic) so that your most passionate, intense making out happens right at the doorway to your building. You can even ask her: "Have you ever made out in a bathroom? Ooh, let's do it!" When you're both really in the mood, heading into the apartment or other make-out venue just becomes the missing piece in the sexual puzzle, instead of a hurdle you she needs to mentally clear.

If you end up in a situation where it seems like you would both would like to find a bed, but you're nowhere close to either of your homes, make sure to give an Exaggerated Time Limit to how far you really have to travel. "It's just a few blocks" or "It's only a five minute cab ride" are the way

to explain it. Obviously, if you're totally lying about how long the trip will be, you are going to have to work *much* harder to maintain a romantic mood as she's asking questions like "Uh...you said five minutes" and you find yourself getting onto the highway. Many times, if you're smooth enough, she'll just go with it, thinking that she has already agreed to go on this little mini-adventure with you. However, doing so runs the risk of her not really believing claims you make in the future. Especially time-related claims, Mr. I Can Go All Night.

Once you get to your apartment, start making out immediately. You can even apologize after the first wave of making out, like "I'm sorry, I know I seem like an open-minded guy, but I just prefer making out in private, you know?" or "God I've been waiting to do that ever since I saw you." Knowing how worked up you are about her, now that you're finally in the right place at the right time, should facilitate her getting into the sexual vibe more easily.

Additionally, create a scenario in your apartment through which the only logical place for her to sit is on the couch or, even better, your bed. This can be accomplished by having stacks of books on your chairs (coincidentally giving you a scholarly vibe) or by simply removing the chairs in your apartment before you leave for the night. If she looks around and decides, "Wow, I guess I'll just sit on the bed then," you've done an excellent job of playing into her narrative of Plausible Deniability.

Here's another measure you can take that, while it is not particularly sexy, actually serves to jump-start sexual momentum. If the two of you are entering your apartment, but there hasn't been much build-up in the way of physical contact or making out, you can actually create some romantic tension by asking her to take her shoes off when she walks in. It's a little subconscious concept, that taking off clothing in your house is not scary. You can then pop your shirt off and change; show her that you're not embarrassed about what you look like. This takes balls, but it's classic Alpha Male behavior. Plus, she'll be thinking, "Hmm, I wouldn't do this with some random guy, be hanging out in his apartment while he's shirtless. We must be closer than that!" It's all about the psychological associations of closeness that she has for you.

Similarly, a move that can work in your apartment or even out on the street is to take a sip from a bottle. Say, "Mmm, it's so good. You want some?" If she takes a sip, she is subconsciously realizing that she's not grossed out by your spit. It enhances both Social and Romantic Comfort, depending on where you are in your timeline. It's just one step closer to making out.

Three Simple Techniques to Improve Your Dates

Look, I used to struggle with dates all the time as recently as a few years ago. It would always crush me when I put in so much work to finally get a few dates, and yet the dates would still feel as if I was not getting any closer to success. Here are 3 simple things that you can start implementing on your dates as soon as humanly possible.

1. **Have Multiple Areas to take her to.** One of the main reasons dates go flat is because people depend on one location to seduce the woman. This increases the chances of the vibe going flat. If the vibe goes flat, and you're still in that one location, you can easily take her to the next place. This will help to somewhat reset the vibe of the interaction. Also, this adds more of a serendipitous feel to the woman as you taking her on an adventure.
2. **Focus on Romance, not Sex.** I remember in the past, I used to focus strictly on getting sex on dates. This is not a good thing to do, especially on 'sober' dates during the daytime. Instead, I focus on Romance. As we've discussed, women value Romance far

more than they value Sex. Women will do just about anything to find that special someone. I am not saying to lead her on; simply sprinkle some romance in your interactions. Think like you're already her boyfriend: wipe lint off her face, etc. When she thinks about you romantically, sex is far more likely.

3. Show Genuine Interest. It is better to be interested than interesting. Do not focus on trying to seem like an interesting guy. Girls usually do not feel any closer to you just because you of your supposedly awesome stories. Allow a woman to talk about herself, and show genuine interest. If you're not interested, you're not going to connect romantically anyway. If they are a bit quiet in the beginning, give them time. An exchange of ideas is a two-way street, and it's the only way to grow romantically as a pair.

Applying Pickup Game in Your Social Circle

Your Social Circle represents about 95-99% of the people you're going to meet in terms of long-term prospects. This mostly means your friends, your co-workers, and friends of friends. Don't forget about the women that you're not necessarily friends with, but that you have a built-in way to see again. Maybe you share a weekly spin class at the gym, or she's the bartender at a lounge you go to. The biggest difference between Social Circle and Stranger Approach is that you know you're going to get to organically see a Social Circle woman again. You can take more time.

Once you get good at Stranger Approach, and you know how to get to, say, Level 2-3 Flirting within the first 20 minutes of knowing someone, think about how successful you'll be when you can stretch it out over a few different brief, flirtatious conversations. In terms of your approach, the only real difference is that you have much more built-in "organicness." So much of the difficulty in approaching a stranger is trying to make it seem like you have some reason to talk to her.

Well, now you can bring up something that happened where you both work and transition into much more social conversation. Or you can make a comment on your mutual friend and you're immediately off to the races, discussing friends, hanging out, dating, etc.

You simply need to be a little cautious when you're doing with Social Circle approach. If you really botch an approach with a stranger, which will happen at the beginning, the good news is that you never have to see her again. However, if you really misread a vibe from someone in your Social Circle, it can lead to some serious awkwardness down the line if it doesn't work out. That's just yet another reason why we advocate earning your stripes in Stranger Approach: you'll get really good at reading subtle things like passive versus active acceptance and body language shifts. That experience will be huge in making sure you don't make as many obvious mistakes when the stakes are higher in your Social Circle.

Consider this: you can Progressively Frame yourself as literally whatever you want when you're meeting someone for the first time. You can be mysterious, silly, touchy-feely, or smoother than you've ever been in your life. In your Social Circle, however, you don't have the advantage of a blank slate. You'll likely need to undo whatever Framing damage you've done with a woman that considers you to be in the Friend Zone. Don't rush this process. If she sees you as nothing more than a friend, it could take a while for her to start thinking of you as someone with whom she has sexual or romantic tension. And if you make too big of a leap, you'll end up feeling embarrassed when she gives you the dreaded, "Hey, I really like you as friend" talk. Be smooth and subtle, and leave yourself the all-important Plausible Deniability as you're progressively making your moves with someone in your Social Circle.



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11 Final Thoughts

Well, you've made it through the Domino Effect. Hopefully you've picked up a few tips along the way that are going to vastly improve your social and dating life. I'd like to just go over a few of the biggies, in no particular order.

Walk away from this book feeling damn good about who you are. A lot of guys come to the Justin Wayne Dating program because they haven't had a lot of success with women, and that can really do a number on their sense of self-esteem. What other people think of you (and the success you're having approaching women) doesn't fucking matter. There's no other way to say it. You are simply not going to have any success with women until you're fully comfortable with who you are. Women respond to confidence and self-assuredness; don't let a random drought of female intimacy affect your opinion of yourself.

Become a playful person. You can't fake the sort of playfulness that works with women. You need to incorporate this style into your normal personality. Even when you're not gaming, become the sort of guy who just enjoys meeting new people and sharing funny stories. Self-amusement is the way to start. If you're having fun just chilling by yourself, then adding another person into the mix is a bonus.

Learn to observe others consciously. Find common denominators in men you meet. Are they successful with women? If so, why do think this is? The same can go with women you meet. Some of them complain about not being able to find a good man. What do you think about it is about them? What are they missing? And more importantly, what are the things she complains about when she talks about the men who fail to impress her? Become a student of humanity. Ask couples how they got together. Ask your male friends what they're doing to be successful with women. The more you can learn, the more tools you'll have in your toolbox for future interactions.

Always be genuine. I know sometimes it might seem like we're encouraging you to have a certain type of personality, or to "be a certain way." While the things we suggest will lead to more success in the dating world, ultimately you need to mold these teachings and tips into something that fits your style. The longer you're with someone, you're going to be unable to maintain some sort of conversational disguise anyway. You might as well be yourself from the beginning, but just a more dating-conscious version of yourself.

Don't be afraid to get rejected. There will be plenty of moments where you'll feel that fear. The first time you tell a girl she's sexy. The first time you try to hold her hand. Maybe even the first time you give her a flirtatious look. You'll second-guess yourself and say, "If I get flirty here, she'll walk away forever." Well, guess what: she's either going to walk away or friend zone you anyway. Take a chance. You'll respect yourself for it, and you'll get much better results with women.

Be respectful of everyone you encounter. This comes with reading the subtle body language and signs a woman gives you. If you're doing something that makes her feel even remotely uncomfortable, you're giving yourself, and by extension, men everywhere, a bad name. Your goal is to get closer to her, and the best way to do that is to promote honesty, genuineness and trust. Don't

manipulate or trick your way into a date. Be kind, and the kindness will come back tenfold.

The skills of picking up a woman are just like any other skills you've mastered in your life: swinging a golf club, playing the cello, or writing a PowerPoint presentation. The longer you do it in game-time situations, the more they start feeling less like skills you've practiced, and more like just a part of you. Watch the best shooters in the NBA; they hold the basketball like it's a part of their body. You want to get to the point where you're not even thinking about using these strategies. These strategies eventually just become the guy you are when you talk to women.

Good luck out there, good sir. Keep in touch with us at <http://www.JustinWayneDating.com> to share your success stories!



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12 BONUS: Ultimate Guide to Conquering Online Dating



**The Ultimate Guide to Internet Dating:
10 Years In The Making “Fool-Proof System” to
Completely Dominate Online Dating!!
by Max Steel**



<http://www.conquer-online-dating.com>

Without a doubt, this is the definitive guide to online dating. I have written this step by step system to help other guys who may be experiencing the same type of frustration with online dating that I have in the past. The information contained in this guide will turn an average frustrated chump into a ladies man that is dating the hottest women on the internet in just a few short hours! If you follow the instructions I present here I can virtually guarantee your success with internet dating...

It does matter what you look like or how much money you make or even what kind of car you drive. The information contained within this guide will arm you for war. A war that other guys without this information won't even be competing in. After you prepare for battle with this information you will squash other men like ants and consistently pull the hottest women on the internet with little to no effort at all on your part...

Sound too good to be true? It has taken me 10 years of back breaking research and experimentation to come up with this system. I have written it with NO-FLUFF so that you can be on your way to dating the internet's hottest women in no time at all. I was tired of suffering and fighting a losing battle so I developed this system to win. It helped me immensely and it can help you too!

If you are serious about meeting and dating the hottest women on the internet and completely transforming your love life then read this guide to the very end and make that dream a reality!!



The bottom line is that this system works and I am giving it away to you completely for free now. So grab a cup of coffee or a Red-bull and let's dive right in...

**Online Dating Synopsis:
What Are The Major Factors Preventing Your Success?
And How To Blow Right Through Those Barriers...**



Here is a unpleasant surprise; Online dating is rigged for you to lose. It's not your fault. It's just the way the system has been setup and it's a numbers game just like real life; but even worst – everyone is a picky “10” behind the computer. Without this system there is a lot of competition out there on online dating sites, but with this system there really is no competition at all. . .

Let's take a look at the game we're playing, and what's preventing us from winning and how to blow right through those barriers!!

Part I: Why You Are Frustrated With Online Dating The Top 5 Reasons Why Girls Don't Write You Back



Reason 1: Inactive Profiles – The truth is that online dating sites rarely if ever trim or prune their user databases. It’s in their best interest to have as many “users” as possible so that they can sell their expensive ad space and recruit new users to sign-up for their monthly subscription services.

This way when you perform a search the site looks extremely popular and heavily visited. After all who wants to use a dating site with minimal activity? The dating sites want you to feel like a kid in the candy store and this is accomplished by showing you lots and lots of beautiful eye candy! Even if it’s been sitting on the shelf for years collecting dust...

Once you make an account on any dating site your profile is there forever, unless you manually tell

them to remove it. Online dating sites are littered with thousands of profiles of women who 1) setup a profile on a whim for some attention but have long since given up on online dating and 2) tried online dating for a while and either found someone and stopped using the site or ran far away from the computer due the huge amount of creepy and sexually explicit email messages she may have received during her stint on the sites and 3) fake profiles that are put there by the dating sites themselves to look more popular than they really are and to appear to have more attractive members in your city...

In either case “in-active” profiles will NOT write you back because they are not checking their messages. I know this is fairly obvious to most, but I just had to point this out because some people are just not aware of this, and that’s exactly how the online dating sites want it to be. As a matter of fact the sites make it damn near impossible to tell which profiles are active online and which ones aren’t. It’s very easy to send messages to “in-active” profiles because we have no way of really knowing how long those users have been “off-line” or “in-active”.

The dating sites use confusing terms like “Active over 3 weeks” which really means “this chick hasn’t logged-in for over 6 years!” That’s if they display this information at all. To combat messaging “in-active profiles” be sure to search for users that have “Been active recently”. Preferably message only women who have logged in within “24” hours or a “day” or “two” at the most. That way you know the profiles you are messaging are active and you have a chance of that prospect actually emailing you back!

Messaging girls that are “in-active” if even for a few weeks is a complete waste of your time. Instead take the time when you perform a search to only spend your time messaging women that are active and serious about their online dating AND login to the site often... It’s with those active users that you stand the best chance of getting a meaningful reply...



Reason 2: Your Profile Photos Suck – Let’s say that your message actually made it in front of real

“human eyes” and that your message title is being displayed in her inbox. There is nothing that will kill attraction quicker than bad profile photos attached to your message. A STELLAR profile photo is the single most important thing in your online dating arsenal! You cannot ignore this vital aspect of internet dating; it’s too important!! So make every effort here to produce kick-ass quality profiles photos at any cost!!!

The same way you and I are attracted to a pretty face and hot bodies so are women. Let’s face it. We are all biologically wired to want to mate with the hottest members of the opposite sex; either male or female because it ensures the longevity of our offspring. When it comes to online dating we have a ton to choose from! And so do they...

Even mediocre looking girls become very choosy when they are bombarded on a daily basis with emails from guys just like you who want to take them out on a “romantic” date. Naturally they have become very selective of whom they respond to and your online dating profile photos make it or break it for you!

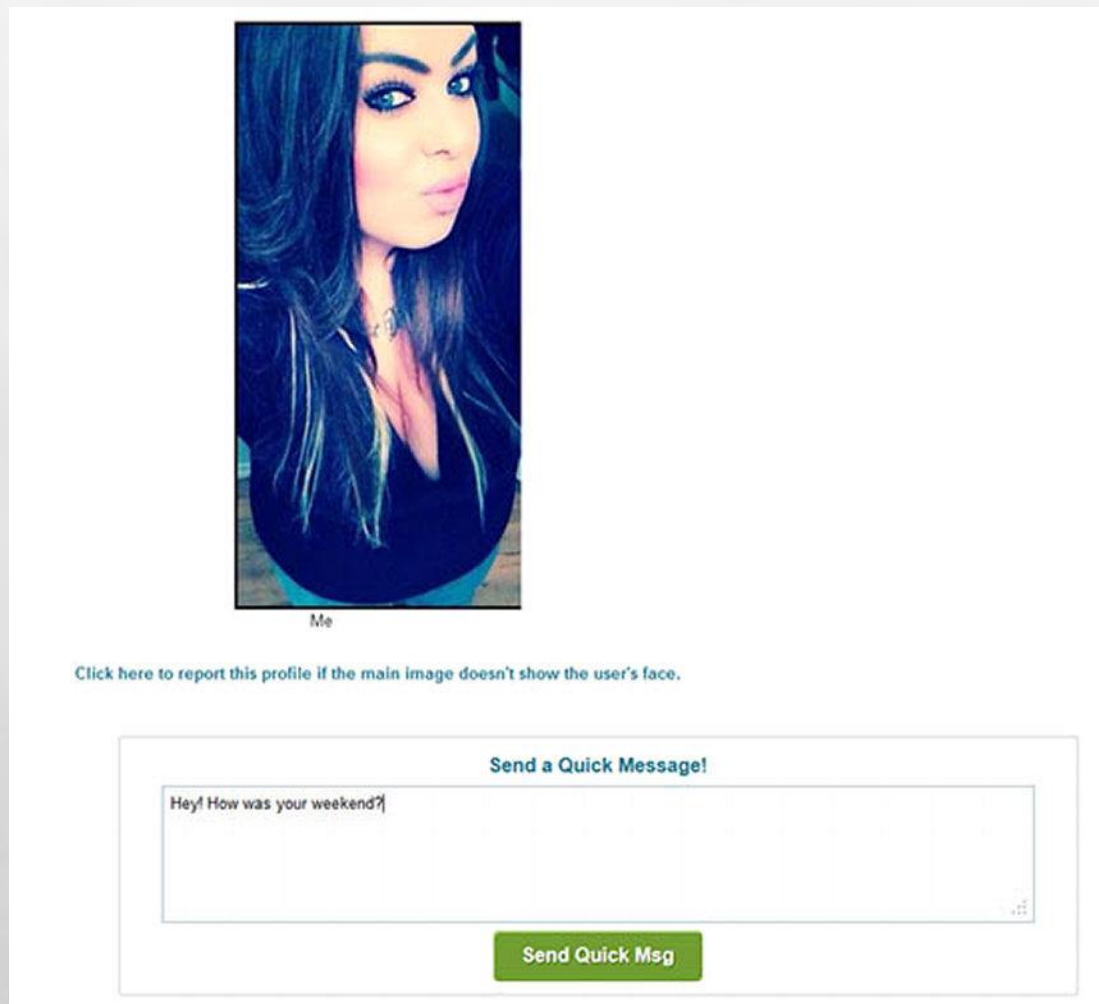
Simply put you need to do whatever you can to look as good as possible online. I want you to think about this for a second. What do girls go through on a daily basis to make themselves as hot as possible when they go out? Lots of make-up, curve enhancing clothing, fake nails and a laundry list of other “tricks” to look hotter than they really are. So don’t feel bad for a second about going through great lengths to look your best in your profile photos too. It will make a huge difference in your success rates.

I don’t care how good you “think” you look – take better photos and look even better! It’s that important...

This guide will go into great lengths of how to look your best in your profile photos a bit later. But for now take away this vital piece of information – “You need to do whatever it takes to look as good as you possibly can in ALL your profile photos!” There are no shortcuts or ways around this...

Having more photos online does NOT bring you more value. Use only the very best photos you have and no more. Get girls to rate your photos or use a “Hot or Not” photo voting service to determine which of your dating profile photos are the best and use only those. Your success rate with online dating will sky-rocket when you look your best and present that image to the world to see!!

Avoid using any photos of yourself that are less than stellar and your success rates will go up 10-fold. I guarantee this!!



Reason 3: Your Online Dating Message Are Garbage – Besides bad photos this is the #1 reason your messages are not being replied to! Think about this for a second. You are a hot girl. Every guy on the internet wants you so they are messaging up a storm like crazy! Imagine over the span of a few weeks (or months) how many messages from horny guys you will have read. Obviously at some point it becomes really clear what messages are worth replying to and which ones aren't worth a second look. Girls are much more of an expert on the subject of good introduction messages than you are because they are receiving a huge amount of messages every single day!

I know you think you are being clever by sending a “copy and paste” messages. But the truth is that girls can sniff these out these crappy messages from a mile away and they absolutely kill any chances you may have had with her IMMEDIATELY! Similarly a message that is too short, generic, and boring can have an equally negative impact on her...


If you want to succeed with online dating and get replies you have to send quality messages. This means carefully picking your targets and sending QUALITY messages worthy of a reply. Take the time to carefully read their profiles and make comments specific to them. Create emotion in your messages and keep it light hearted. Make it obvious that you are a guy that has taken the time to

“get to know them” and are worthy of a reply...

I know what you are thinking “this will take a ton of time” and you’re right! But – at the end of this guide I will mention a secret tool that will make writing heartfelt custom messages a thing of the past and reduces the effort to just 1-click and a few seconds. So stay tuned...

But we will discuss *that* secret weapon later in this guide. For now just take away the fact that boring “copy and paste” and short/generic messages like “Hi. How was your weekend?” just don’t work! If you want to increase your success with online dating send quality messages on a regular basis and do it consistently!! Good quality messages combined with killer profile pics will significantly increase your success with online dating so take the time to nail these factors! Trust me it’s worth it..

Compose Email
View her: **About me section** ▾



Luminous14
31, Fort Lauderdale, FL, USA
Seeking men 30-38
[Add to Favorites >](#)

And it won't stop..

I'm a very down to earth girl who is honest and trustworthy. Upbeat and always trying to make sure anyone I'm with is having a good time. I've lived all over the country (Seattle, Chicago, near Washington DC, Scranton, & NYC). I got a great opportunity right out of college so while some of my friends started to take their relationships to the next level, I was working on my...[read more >](#)

From: You / To: **Luminous14** [USE YOUR VIP EMAIL](#) [Learn how to write a great email. Get Tips >](#)


Wassup Hottie?????????

How was your weekend baby?

[Save as draft >](#)
 Send copy to krishan@lakshmi.com
SEND NOW

REMIINDER: Avoid scammers. Be alert and follow these guidelines, especially with people you've never met: Do not wire-transfer money to anyone. | Never provide credit card or bank info. | Don't share info like your SSN, address, etc. [Read more online dating safety tips >>](#)

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Reason 4: Your Headline Sucks Donkey Balls – This is something worthy of consideration for sites that allow headlines. Your message is only as good as it’s presentation on the outside. I know this is shallow but such is life. To get your email opened, you need to present it like a shiny gift wrapped present and make it sing to its recipient. You can do this with the headline. Take the time to write a

really catchy headline and watch how many more times your message will get read.

You want to use something that really gets their attention. Try to think outside the box here. Use a headline that creates emotion. Don't sound like all the other guys on the dating sites. Go big or go home! If your headline doesn't grab their attention your message may not even get read and all your efforts up until this point have been for nothing! So stop, breath, and THINK of a killer headline to use that shocks and motivates the reader in a significantly meaningful way to ensure that your messages gets opened and read!

Later on in this guide I will go into great detail about writing catchy headlines that get read. But for now take away the fact that your headline/subject is the most important sentence or two in your message because if it fails your entire approach fails! If you want to succeed with online dating make sure that your headlines really stand out and they force your reader to read what you wrote! Headlines can make a huge difference in your overall online dating success...



Reason 5: You Sound Like a “Needy” Little Wimp In Your Profile – You cannot overlook the importance of having a kick ass profile. If you have done everything right up until this point you have a chance of the girl you wrote to taking the time to take a look at your profile and maybe write you back if she likes what she sees. This means your profile photos didn't scare her off, and your headline and message peaked her interest enough for her to investigate you a bit further. You haven't scared her off yet!!

The profile page is where most guys who haven't failed in the first step fail in the second. One word or phrase out of place and your message will be deleted and you'll never hear back from her. Women are extremely judgmental when it comes to men on online dating sites and the slightest thing out of place will blow any chance you might have had with her... Most women think guys online are "crazy psychos" to begin with so don't do anything to make her think you belong in that category!!

Here is an important piece of advice; Less is more! Women don't have the time to read a long ass profile page and the truth is they really don't care that much for you yet to read your life story anyway. Keep it short, sweet and to the point. Sound like you have confidence and options (other girls) and don't give away all your secrets just yet; make them work for it – it's more fun that way. Actually writing less can be extremely helpful as it leaves her guessing and wanting more... This is a good thing for you!!

Later in this guide I will go over in detail what it takes to write a winning online dating profile. But for now take away the fact that your profile needs to shine like a diamond in a sea of "shit" if you want to land the hottest girls on the internet, or even just the above average ones. Take the time to experiment with your profile and modify it until it pulls! I will show you how to do this later, but for now make sure your profile doesn't stink or wreak of "neediness" if you want to receive decent replies from the hot "most desirable" women.

Remember: You are a man of abundance and options when you are online – So sound like it in your messages and make this subtly clear in your profile too. Notice I said BE SUBTLE! Going overboard on this will kill your chances. Just sprinkle in a pinch of confidence into your profile and you will be golden!

If you have made it this far, I want to take a moment to congratulate you! You have taken a step that most guys will never know about and this already puts you far ahead of most of the competition. So far we have taken a look at why most guys fail with online dating. Now that we know what the obstacles are let's take a look at how to blow right through those barriers to get the "gorgeous" girls we really want!!

Part II: Time To Improve

The 3-Step Formula For A Kick-Ass Online Dating Profiles That Will Have The Hottest Women Chasing You!!





Step 1: Mindblowingly Amazing Profile Photos – As we mentioned earlier in this guide having kick-ass, “way above average photos” is your keys to the kingdom; so you cannot skimp on this vital step! Do whatever it takes to produce amazing photography that makes you look better than your best. I don’t care if you think the techniques I am about to explain make you look “fake” or somehow “not real” because if your photos don’t impress online you will get not get a 2nd chance; so don’t under estimate the powers of a good profile photos; they will make or break you. . .

I want you to think about for a moment the great lengths that women go through in order to look as

hot as they do when they go out on a date. Have you ever woken up next to a girl in the morning and wondered how she could be the same girl you went to bed with the night before? The answer is lots of make-up and preparation! Most of what you are seeing is a lie! Think about it...

Her boobs are not that big! She is wearing a push up bra or has had breast implants to look that good. Her hair is not really that long, she is wearing hair extensions AND it's not even that color! Yes; your girl's hair is died and fake and she isn't a real blonde either. By the way, those are not her real nails either. She spent the afternoon getting acrylics applied and her fake nails painted at the nail salon to look better than she naturally does. She even wears high heels to appear taller than she really is, makeup to appear younger, and stalkings to appear as if she has a better shape to her body than she really does!

I can go on and on about the tricks women use to look better than they do naturally for hours, but I don't want to bore you to tears. The point is that women go out of their way to present themselves in the best possible light and you need to do so as well if you want to win. So don't feel bad for a second at the techniques that I am about to share with you... Love is war so prepare for battle!!



Tactic 1: Grab a Hot Girlfriend and Go Shopping – You need to look your best in your photos and clothes make the man. I don't care how broke your ass is. If you want to succeed with women you need to look your best and you can get 1/2 way there by dressing the part. No matter how much it costs buy 2-3 really kick ass outfits that fit you well. If you need to have clothes altered then do it. They need to fit right! This will go a long way in making you look more attractive to the opposite sex. Clothes are extremely important to most women and they will take notice. So take the time and spend some money to buy threads that make you look like a million bucks! Especially your shoes and invest in a nice watch. This will go a long way; buy a fake Rolex if you have to but get one that looks really sharp with your new outfits...



Tactic 2: Get Professional Photos – You heard me right! I am not talking about photos you took yourself with a cell phone in the bathroom mirror but real professional photos taken by real photographer with a good camera and lighting. Remember those clothes you just bought? It's time to put them on and call a photography company listed in your area or check Craigslist for a professional photographer in your area. They are not as expensive as you might think and someone that knows what they are doing with a high-end camera can make you look absolutely amazing, and this is what you need to be really successful online!

I am serious here. Do not skip this step! Buy some killer clothes and hire a professional photographer to shoot you in them! They will use good lighting to accentuate your best features, and show off your best angles. This is why you are paying a professional photographer and it's worth it! I guarantee that no selfie taken with your iPhone is going to look as good as what a professional can do with a \$7000.00+ camera, so sack up and get some professional photos done. You will look better and you'll get more dates online... Is getting laid worth the extra effort? I should mention that a good tan goes a long way too so get your ass to the beach or pool ASAP!



Tactic 3: Photoshop the Shit Outta' Them – Yes! You heard me right! I want you looking your best no matter what – better than your best actually. The pimp clothes from earlier combined with your professional photos (and tan) get you half way there but Photoshopping your photos gets you the rest of the way there!

If you have been living under a rock and don't know what Photoshop is, then let me explain. It is a photo editing software for the Mac and PC that can be used to "retouch" photos. There is a lot of controversy about it lately because so many young girls are trying to look like models in magazines who are all fake and Photoshopped and cannot possibly look that good in real life. Every photo in every magazine is retouched to look better than they really do and its tuff to measure up in real life... And yes – the guy's in magazines are retouched too; so don't feel bad about it!!

This is what America expects for beauty these days and you have to play along or get left behind. You can find Photoshop retouching artists in-expensively online by searching Google for that service, or a job board like Odesk.com or eLance.com or even using a service specific to online daters like lookbetteronline.com.

Just do a search – there are tons of professional (and affordable) photo retouching services out there!! These professionals can airbrush away that ache, whiten those teeth, sculpt away that flab, make you taller and more ripped, and even give you a tan! I say go for broke and Photoshop the shit out of your photos to look better than your best because if you don't you may not even get your foot in the door with these women online. So do what you gotta do to succeed! You are still the amazing "sweet" guy inside – don't worry! Do what you have to do to win. Chances are she won't even notice when the two of you actually meet but at least you will get that opportunity with this technique...



Tactic 4: Amazing Locations & Scenes – Besides having amazing photos that you look great in — the background scenery is equally as important. How many photos have you seen of someone taking a photo in their dirty bathroom in a stained mirror with water spots on it? Nasty! It's low class and

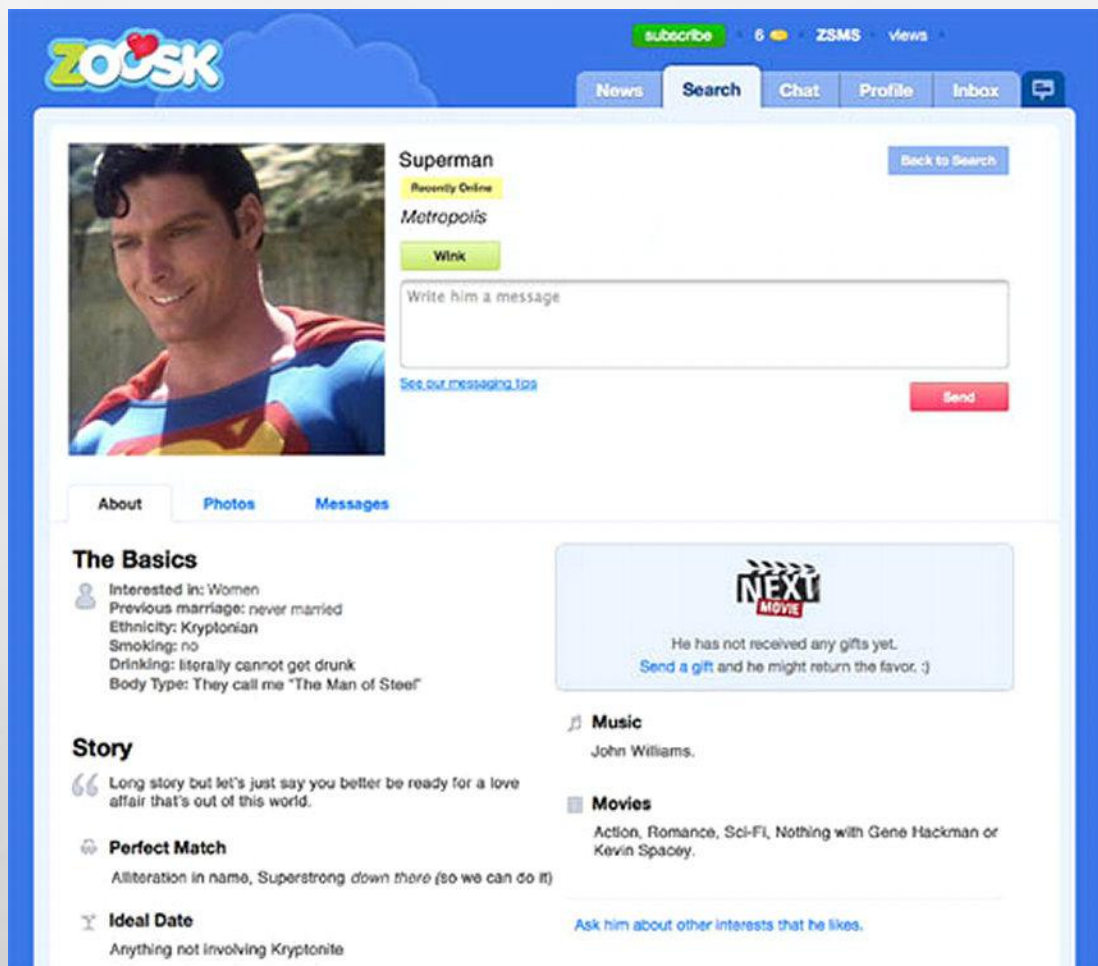
ghetto; don't do it! Instead take the time to plan out your photos and take them in amazing locations that make them stand out from the rest...

If you have a good body and a tan take some photos on the beach or at the pool. If you know somebody with a boat, get some photos on the ocean! If you don't know anyone with a boat rent one. Girls cream in their pants when they see a good looking guy on a nice boat. Do what you can to photograph near the ocean. It makes you look healthy, and like an outdoorsy person, and not some closet freak who doesn't leave his "man cave"!

Get some good photos out and about on the town too. Having social proof is a good idea. You can shoot 1 photo of you with a group of pretty girls who look like they are with you but not your girlfriend. Other than that shoot some photos with your guy friends so you don't look like a loner, and wrap it up with another photo of you in an action scene like riding a horse or jet-ski, and finally a picture with your parents or nephew to round you out so you look like a potential "family man".

Good photos should make it look like you have a well-rounded life with people in it to succeed with online dating. When a girl is reading your profile, she is imagining what it would be like to be a part of your life. You do this through your words and photos. Make the photos paint the picture of what being a part of your life will be like for her. So they need to look fun and exciting! This is absolutely critical...

Take good photos in fun locations and make your life look interesting and filled with good people and adventure. This will draw hot girls to you like moths to a flame! This is very important...



Step 2: A Solid “Attention Grabbing” Profile – Once you have nailed your profile photos the next step is to write a kick ass profile that any girl will be insane to pass up! I will be honest. This may be the hardest part of online dating but is something that you have to push through in order to get the hottest girls online. Honestly it is going to take a bit of tweaking, experimentation and persistence to write a truly kick ass profile that gets women chasing you. I will give you some points and guidance here, but it’s important that you stick with this step as long as it takes to be successful with online dating. And constantly tweak for better performance...

There is a technique in selling called A/B testing. This means you test version 1 of your copy (your profile), record conversions (AKA: replies), and then test version 2. The secondary version has slight modifications made like headlines changed or entire paragraphs added or removed. The point is that you test both and see which one performs better, and then tweak the more successful version to pull (convert) even better. You do this consistently over time and your success will go up considerably...

If you are sending out messages, and are getting poor responses despite having kick ass photos, then chances are your profile is to blame. This is a surefire way to know your profile needs tweaking; If your current profile is not pulling the way it should then it may need to be completely re-worked from scratch – or take another approach. There is nothing wrong with replacing something

that is broken!! Poor responses to messages you wrote can often be traced back to a weak profile...

If your profile is pulling, experiment on it, make some changes and see if your success rate (IE: message replies) goes up or down. Continue to tweak or experiment until you feel you have squeezed every last bit of juice out of your words (copy) and you will be good to go; pulling the hottest women online that other guys can only dream about....

Unfortunately there is no one size fits all technique for everyone, so I will give you some basic pointers to get you going on the right path to constructing a really kick ass online dating profile



Tactic 1: Don't Tell Her Your Life Story – She's not interested in you enough yet to read about what scared you as a child and how you became the "manly" man you are today. There is no need to tell her everything before you even speak on the phone. Save something interesting for the actual date! Have her work at it...

The truth is most women have a very short attention span. They read a lot of messages from guys just like you and don't have the time to read a novel. Your profile might be the 10th she's read that day alone. So keep it short and sweet. I have actually found that shorter profiles that tell less about you can be far more successful than the "novel" approach which just gives her too much ammunition to shoot you down!

Remember it just takes one word or phrase out of place and she will close your page and never respond to your dating message. So don't give her fuel for her fire. Keep it short, to the point and sweet. Leave the best stuff for the phone call and the eventual date. You want to peak her curiosity, not sell her on yourself. That will happen naturally through the course of developing a relationship, so don't push it to far here.

Just tell her enough to make the point that you are a man that's worth her while, and a cut above the rest of the other losers on the dating site. You are a man worth knowing and exude that confidence through your profile without going too far. Women like a confident man but going overboard will make you look cocky and will blow you right out of the water. Keep your profile fun, entertaining short and sweet, and don't give away all the best parts! Save that for the phone call and eventual relationship...



Tactic 2: You Sound Like An Insecure “Needy” Little Wimp – Nothing will send a girl running faster than you sounding like a needy little wimp in your profile. If a girl even thinks for a moment that if she gives you an opportunity you will chase her like a little puppy then it's over for you! You will absolutely kill attraction and most normal girls hate this type of “weak” guy when it comes to boyfriend material. It's different for insecure women who want you in their life as their “gay best friend” but this is not the role you want to play here! This guide is for men who seduce the hottest women online and that man is you. So don't lose sight of this!

Some things that just don't go over well in profiles is the overly romantic and soft crap. Save this for the 2nd or 3rd date at least. Women want a “real man”. Not a soft, desperate “push-over” who they can control. A well written profile should be written with confidence (although not cocky) and with some subtle humor but not a clown. I know all women say they want a man that will make them laugh, but it's not your job to play the clown in your profile. Hint that you have a sense of humor, and save the jokes for the phone call and eventual date! Humor will go a long way but don't go too far with this...



Tactic 3: You Sound Overly Cocky or Full of Shit – Let’s face it; everyone lies online a little bit – Even you! Women can smell bullshit from a mile away. Especially online when everyone is going out of their way to make it sound like they are God’s gift to women. Avoid this trap at all costs! Girls know when you are trying too hard to make a good first impression and it can come off fake or try hard – so just don’t do it!

Instead take another approach. The key to writing a winning online dating profile is to project real confidence, success, motivation and goals in life, as well as abundance and options! You are more attractive to a woman in a sexual way if you can show her that you have your life together, are going places, and already have women in your life. Nobody wants a desperate loser! Remember: You are this girls “fantasy man” and you need to live up to that roll. There is nothing more attractive to a woman than her knowing you have options; IE a man other girl’s want. This is why rock stars and celebrities are so desirable to women; because other women want them!

Remember when writing your profile that “you” are the prize and not her. You are confident but not cocky. You are funny but not a clown. You may not be rich but you have a future and you are going places in life. If you are a student you have “potential”. Women just want to know you’re not a loser and will be getting bigger and better as life goes on. Paint the picture of a successful confident man with a sense of humor and you will be miles ahead of the other guys who don’t get this concept!

Say what you have to say in your profile but be subtle and not too cocky. You don’t want to appear to be trying too hard or lying. Keep it short, simple and sweet. Show her that you have a sense of humor and are going places with your life, and that you have options, and the beautiful women will come flocking to you!!



Step 3: Your Likes & Interests – It’s important to correctly fill out your likes and interests as part of any successful online dating profile. Do NOT skimp on this section as this is vital for your success. This is the section where women are looking to make a bond with you. That can be for your mutual love of puppies, the rock band Aerosmith, surfing the perfect wave, or the last Stephen King book you read. Women want to know that you have similar interests as them and some substance. This can even make the difference whether girls write back to you or not. Sometimes a mutual love of “rocks” is the catalyst for a girl to take the chance and write you back!!

If you are looking for a nerdy girl that likes to play video games, then this is the place to list it. However, if I were you I would be careful with anything that makes you sound like a boy and not a man who will complete this girl’s fantasy. But on the other hand I want you to be honest here. After all you want to be dating a girl with similar interests so that the two of you can have fun together. So list your interests and passions realistically so that you can attract a woman with similar passions for long lasting happiness together...

That being said, there are a couple of sections that need to be paid “special” close attention to. The first is height! If you are a short man (under 6’) you may want to white lie a little about your real height and purchase height adjusting shoes. Most women want a tall man and it’s worth a small investment in shoes to add a little bit to your height if you are short. Beautiful women all wear heels and you don’t want them being taller than you!!

Next is the income section which is best just left blank. Too much and you are bragging, too little and you’re a loser. Money should not be a factor at this point anyway. Let her figure it out later...

Besides income, be sure to pay special attention to body type. If you have a little extra weight still pick “average” or “fit and toned”. As explained earlier everyone wants a fit mate, so if you need to make a few white lies on your physical appearance to get a date then do it. BUT get your ass to the

gym and start eating right if you are out of shape. No amount of faking is going to change her mind when she really meets you — so look your best!

At the end of the day you want to use your interests and likes section to sound like a fun and well-rounded guy with a variety of interests and likes that make you sound like you have some education and culture. You know – someone she wants to spend time with and brag about to her friends!

Everyone wants to date someone with some “emotional depth” and this is the place to paint that picture of yourself! Take the time to accurately list and display your passions so that you can attract a female with similar interests for a solid long term relationship if that’s what you’re seeking..

Part III: The Holy Grail of Online Dating: How To Craft Killer Introduction Messages That Will Blow Her Mind & Get You Her Phone Number In 1 Email Message!



I want to thank you for sticking with me this far. We are about to get into it. The holy grail of online dating – the introduction message! If you followed the steps previously laid out then you are ready to reach out and start plucking phone numbers from the hottest women on online dating sites of your choice!!

You are now ready to get phone numbers and eventual dates from the hottest girls online using my proven and fool-proof online dating system. This is the real deal! It has taken me ten years to


develop the message writing techniques I am about to share with you here now and for free. So sit back and prepare to have your mind blown!

Let's begin by talking about the difference between a good introduction message and a shitty one. My messages are so tight that I can get a phone number from the very first message I send! I can do this consistently, with many different women, and across a variety of different online dating sites. The reason is that I understand the difference between a well written message and total crap. My definition of a well written message is one that gets you a phone number on the first try AND results in the girl actually picking up her phone when I call or text!

The rest of this guide will go over in detail the formulas to craft your very own "high converting" messages that can be used on any of the online dating sites and with the hottest women online

The Importance of a Good Headline In Your Messages Makes All The Difference In The World!!

Compose Email View her: **About me section**

 / [cherryblossmgirl](#)
28, Scottsdale, AZ, USA
Member since 08/02
[Add to Favorites >](#)

Oh! The Places You'll Go
I'm a feminine, old-fashioned gal and I've recently relocated to Scottsdale after living in Los Angeles for 16 years. I'm an independent thinker, a UCLA grad and have traveled extensively. I enjoy history and antiques (missing the flea markets of Southern California), don't really watch too many popular tv shows but prefer documentaries. I take belly dance lessons, make jewelry...[read more >](#)

From: You / To: [cherryblossmgirl](#) [USE YOUR VIP EMAIL](#) [Learn how to write a great email. Get Tips >](#)

I just have to tell you something [cherryblossmgirl](#)

Enter your message here

[Save as draft >](#) Send copy to krishan@lakshmi.com [SEND NOW](#)

REMINDER: Avoid scammers. Be alert and follow these guidelines, especially with people you've never met:
Do not wire-transfer money to anyone. | Never provide credit card or bank info. | Don't share info like your SSN, address, etc.
[Read more online dating safety tips >>](#)

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The very first thing to discuss before we go any further is you headlines. I do not want you to underestimate for a second how important this factor is. We discussed it earlier in this guide but I

wanted to bring it up again to really hammer home. The headline (next to your profile photo) is the most important thing needed to get “right” in order to have your message opened and read!

If your headline fails to do its job, all that time you spent writing that nifty message is time wasted because it’s going right into the recycle-bin! So take the time to craft some really amazing headlines and your response rate will shoot up significantly!

Let’s dig into a good headline a little further. A well written headline should grab her attention. Hot women’s inbox’s are flooded with messages from guys just like you who want a piece of her. She has to scroll through dozens of messages to get to yours. The first thing that is going to draw her attention to you is your very best profile photo, which has been discussed to death earlier in this guide. The 2nd thing she will notice is your headline!

The 3-Step System For Writing Killer Headlines That Get Your Messages Opened and Read!!



The headline needs to grab her attention and illicit an emotional response! This is the interesting part. It doesn’t even have to be a positive emotion!! Just make her feel something and you have done your job to build curiosity. Many guys think they have to kiss up to a girl to get her to read your message. This could not be further from the truth. In reality all you have to do is 1) make her notice your message above all the other crap in her inbox and 2) open your message and begin reading it!



Step 1: Write a Headline that Elicits An Emotion – This is where you can get really creative. You can ask her if “she is serious” about a photo she posted on her page as she had to be drunk when she posted it! You can slightly make fun of her clothes or something silly but don’t insult her too much! Remember this is meant to be a gentle slap and not a punch to the face! Make her feel a little emotion (positive or negative) but not enough to piss her off! Other things that have worked well for me is slightly making fun of their pet or username...

Step 2: Write a Headline That Makes Her Curious — Another thing you can do to get her attention is to peak her curiosity. You know – show you are different than the other guys on this site and make her curious about you. Tell her “I noticed something about you that other guys miss” or “I just had to tell you...” and force her to open the message to understand what you are talking about. In addition to eliciting emotion, making her curious about you can be very effective!!

Step 3: Write a Headline That Is Custom For Her – One final thing that you can do to make your message really stand out from the rest is to customize it for the recipient. Maybe you can start off by saying “Sup USERNAME...” and mention her alias. Or call her by her “astrological sign” or even by her “hair color”. Any of these things can be used to grab her attention by mentioning something about her specifically so that your headline stands out. Wouldn’t someone get your attention if they called out your name! Do the same thing on the dating sites and watch as your success rate goes through the roof!

Crafting A Message That Melts Her Heart & Mind; An instant Phone Number On the First Message!!



This is where shit is about to get real. I am going to tell you my very own, closely guarded secrets for easily meeting and dating the hottest of the hot women online. If you followed every step this far then you are about to be enlightened...

This is the final step. The last (and maybe most important) piece of the puzzle. But without the other parts this piece doesn't work. So if you jumped ahead I suggest you take a few steps back and follow the guide closely up till this point. If you skipped any steps at all or "half assed it" this step will not work as good as it can. So no cheating! Go back if you need to and do it right. And for the rest of you let's dive right into it!

5 Closely Guarded Secrets To Getting a Women To Reply... AND My Secret Weapon Finally Revealed!!!



The secret to getting women to reply with their phone numbers is to use psychology on them. I am referring to 1) the psychology of selling yourself and 2) the psychology that goes on between a man and a woman; let's just call this attraction for now!

A lot of guys or so called experts will tell you that your introduction message should be short and to the point. I disagree entirely! I think your introduction message should be a 1/2 to 1 page or more! Crazy! Right? Wrong! Let's think about it logically for the moment...

On an online dating site you only have 1 tool to convince a girl that you are the guy for her and that's your "written words!" Obviously you can't reach through the screen and physically talk to her at this point so you need to seduce her with your words. And trust me brother – there is going to be no seduction going on with a few words like "Wassup! How you doing today?" You have to think far more outside the box than that...

Secret 1: Use a "Yes Ladder" – So what do you write to illicit a positive response from a girl you never met and spike her emotions to get her into you? What techniques can you use? I like to start with a system that salesmen call a "Yes Ladder". This is a series of questions that you ask a person that ALWAYS result in her answering YES! You can start off by asking several of these right in a row to get her saying "yes-yes-yes!"

By her "agreeing" in her mind, you now seem to "get her!" You already connected and it's just your first paragraph! Good job... Keep this going by sprinkling additional "yes" questions through-out your letter. At the very end when you ask for her phone number, she is going to be trained already to say "Yes!" Trust me – this is a killer tactic and it works!!

Secret 2: Make Her Understand That You Know What It's Like For Her – This one is huge too, and another principal of selling that works really well on girls! Make it immediately obvious to her that you understand what it's like to be a beautiful girl on an online dating site. You can let her know

that it must suck having to read dozens of messages from boring guys all asking the same lame questions. You can also tell her that it must get really old being kissed up to by “needy guys” or having to deal with the overly aggressive “horny jerks” that are talking about banging on the first message. This is disgusting to most women and a total turn off – but YOU get her!!

If you let her know that you understand what it’s like to be her, then you have demonstrated that you understand “the game” and “her world”. And if you’re a part of her world, and far more “in tune” than all the other “losers” on this site, then you must be a guy worth getting to know; because you are at her level! Make a girl understand that you see her world for how it is and she will have mad respect for you and will want to know if you are as amazing as of a guy as she thinks you might be!! We know that you are!! Remember this – hot girls date above their level and not below!

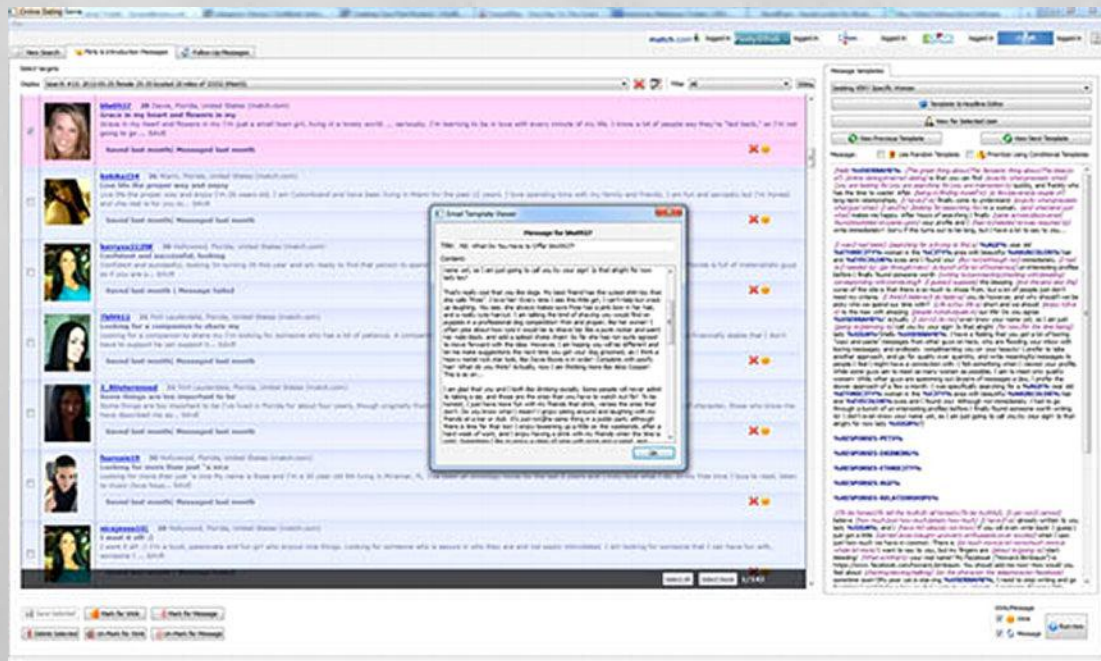
Step 3: Customize Your Message – This is a huge one guys! NO!! You can NOT get away with sending garbage “copy and paste” emails. Women spot this a mile away and it kills any chance of success you may have had with this girl if they detect it. So don’t do it! I know it takes a lot of time to write 1-off custom messages but it’s an absolute requirement for you to be successful! This girl has to think you are only interested in her and that you took the time to read her profile and write her a meaningful message. If you can mention specific things that she wrote about in her profile you are gaining many points by being the guy who “appreciates her” rather than the guy who “rushes in” and tries to trick her with a “canned” message like every other guy...

Take the extra time it takes to customize each and every message you send significantly by mentioning things from her profile. Refer to her by her username or astrological sign. Mention something about her “pet” or “children”. These are 2 subjects women will talk about to no-end and that’s just what you want!

But keep the questions to a minimum – re-phrase them as comments. I will tell you why in a second. For now just make sure the bulk of your message was written for them and can NOT be mistaken for a “copy n’ paste” message! Custom messages are the key to success... I know it takes more time to write custom messages but I will show you a secret tool I use to reduce this time ten-fold in just a moment!!

Step 4: Don’t Ask To Many Questions – This one is huge too! Many women check their dating sites from their phone while on break from work or school and don’t have time to reply to a lot of meaningless questions. So don’t ask meaningless questions! Instead make a lot of general comments. Just talk. She will correct you if you are wrong. But a woman likes a man with confidence who can make statements and NOT take up a lot of her time answering the same boring questions. She will respect you for it...

Just think how boring it is when someone asks you the same question 100x. This is exactly what is happening when you ask it too! Because trust me, you are not the only one asking the same lame questions! The real trick here is to ask the only 1-question that counts. “What’s your phone number and when can I take you out?”



Step 5: My Mind Blowing Awesome SECRET Weapon: It takes a ton of time to write these messages by hand. I know it! I have done it before and I know it works. But it's also like a 2nd job because it can take 5 hours or more a day or more writing these highly detailed and well thought out messages one by one by hand. Nobody said that online dating was easy. But that was yesterday!

The game changed for me and it's about to for you as well!

I started using a software program called "Online Dating Genie" that automates the daily grind of online dating by combining the 5 largest dating sites into 1 interface — so it's convenient and easy to use. It also automatically messages as many girls as I want it to by itself and it sends them highly detailed custom messages written for them based on specific information taken directly from their profile.

You can find more about it at <http://online-dating-genie.com>. It has totally changed the way I date online. It saves me a ton of time and my response rate has gone through the roof because now I have a tool that works 24×7 to get me dates and it works without a break using all the tools and techniques I laid out in this guide. It's definitely worth checking out if you are serious about your online dating. . .

By using the principles laid out in the guide and combining it with the power of a very powerful software application I have been able to completely transform my dating life. I am dating hotter women now than ever before and it's easier than it's ever been for me. Try these techniques out for yourself and I think you will agree that this success can be replicated!!

Wrapping Things Up; Go Get 'Em Tiger!!



I know how frustrating online dating can be. It was a ball breaking experience for me as well for many years until I figured things out. I am not saying that this is the only way of going about it, but this is what worked for me!

Feel free to change things up to fit your style and personality as you see fit, but if you are just starting out with online dating then follow this guide pretty closely and you will be able to mimic the same

type of success I relish in on a daily basis!

Trust me – this stuff really works... Now go out there and sleep with some beautiful women for me! If this guide has transformed your love life like it has mine please message me as I would love to know all about it. Take care and happy hunting fella's!!

12.1 Mind Blowing SECRET Weapon Revealed!!

I have a special bonus for you guys. Now that you know all about creating romance with a girl, it's time to put that knowledge to work. There is no better place to test what you learned than the world of online dating. It's great because you can practice everything you learned on an abundance of women.

THIS VIDEO WILL BLOW YOUR MIND!!



BUY NOW

I highly recommend the Online Dating Genie. You should check it out.

12.2 Online Dating Genie Review



Overview: Online Dating Genie is a software application for the PC (Mac coming soon) that consolidates the 5 major dating sites into 1 intuitive interface AND sends users of your choice highly detailed, custom messages on complete on autopilot.

Genie uses bits and pieces of data taken from your prospects profiles to craft highly specific messages for as many daters as you like. Then the software sends those custom messages to every profile you saved and on all 5 dating sites at the exact same time; so you can be off doing other things.

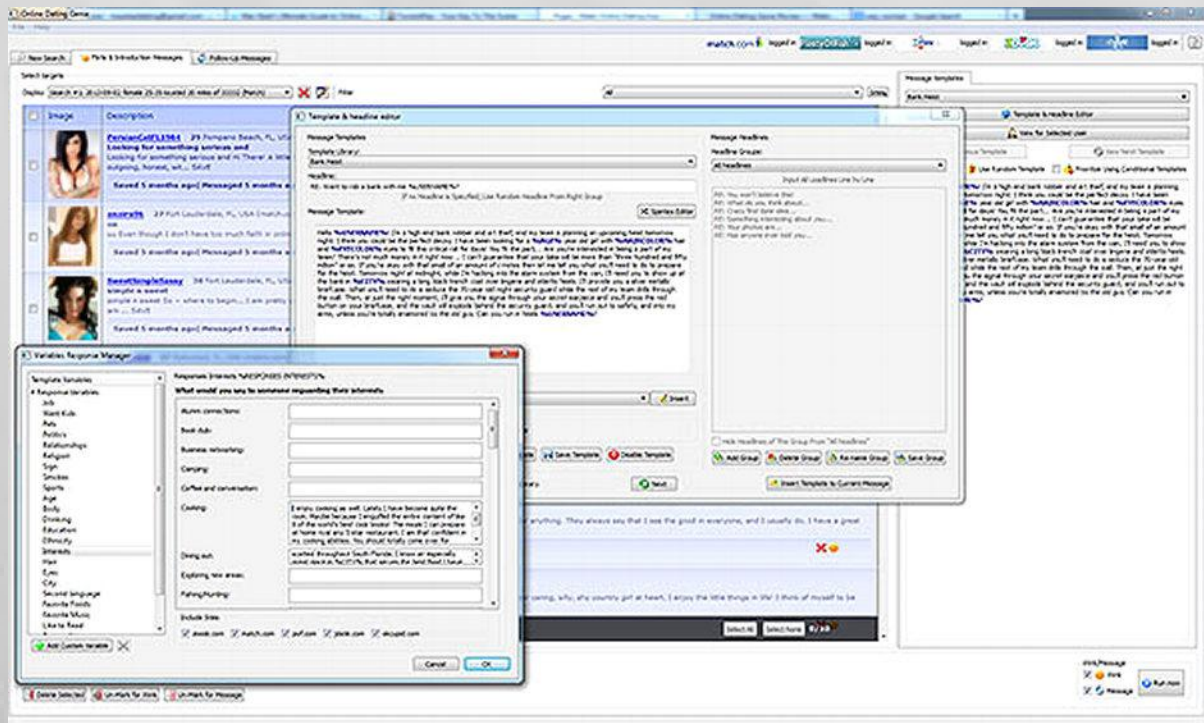
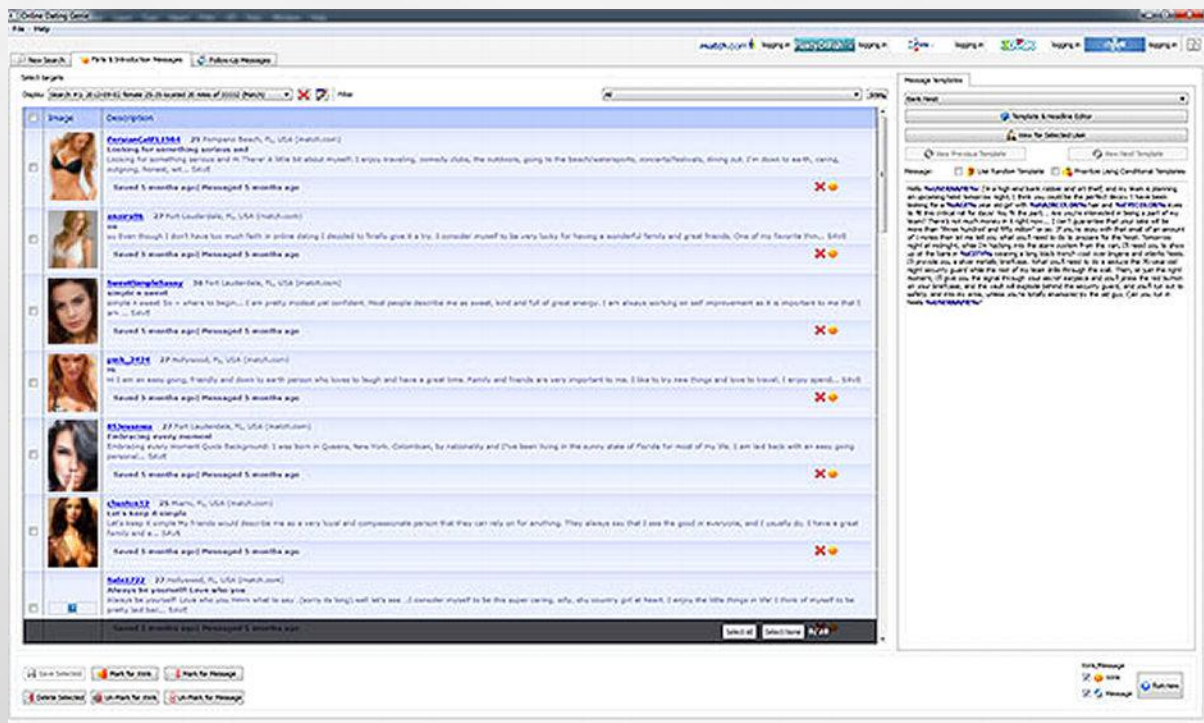
The Professional version will automatically follow up with daters up to 5 times who did not reply to the first “introduction message”. The Basic version can send 50 messages a day and the Pro version can send up to 250 messages a day; across all 5 supported sites.

With Genie I was able to perform with a consistency and volume never before possible and it has completely changed the game for me and my clients!



Features: Online Dating Genie ships out of the box with an impressive array of advanced features and message templates for getting you the hottest girls online fast:

- Interactive “Tutorial Wizard” to Get You Going Quickly
- Advanced & Custom Search All 5 Sites At Once
- Ships With An Assortment of High Converting Stock Messages
- Template Editor For Constructing Detailed “Custom” Messages
- Placeholders & “Conditions” For Creating VERY Specific Messages
- Response Editor For Truly Unique 1-Off Messages (Pro Version)
- Basic Sends 50 Messages / Day & Professional Sends 250 Messages / Day
- Automatically Follows Up With Non-Responding Users (Pro Version)
- Advanced Human Behavior To Protect Your Accounts
- Real-Time Statistics & Data For Performance Monitoring
- Proxy Support for Multiple Accounts & Privacy Protection



Ease of Use: Genie ships with a detailed built in user manual and links to several tutorial videos for getting a firm understanding of the software quick. I found Online Dating Genie to be very easy to use and I am not a very tech savvy guy.

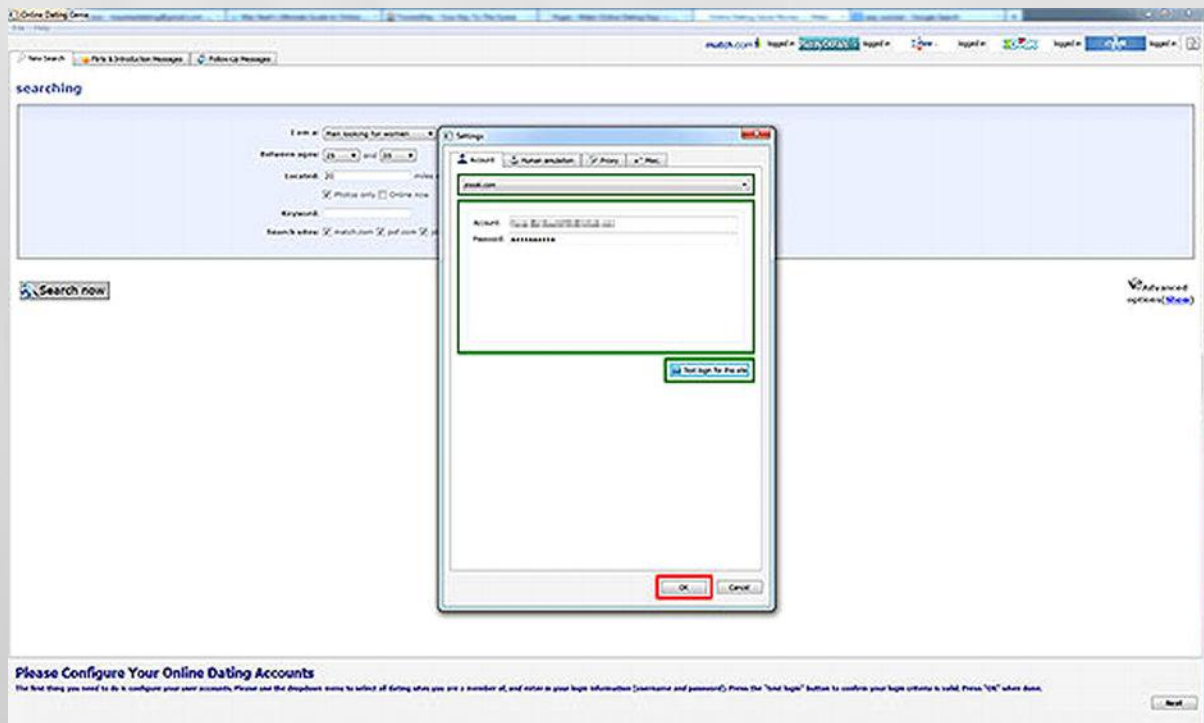
The first time you run the program the interactive tutorial wizard guides you through setting up the

software for the first time and configuring your user accounts. I just entered the account information for the 4 of 5 sites that I am a member of and finally saved them after the software tested they were valid and worked.

With a few mouse clicks I was already searching for hot girls in my home town of Miami and automatically messaging dozens of them across all the sites that I was a member of.

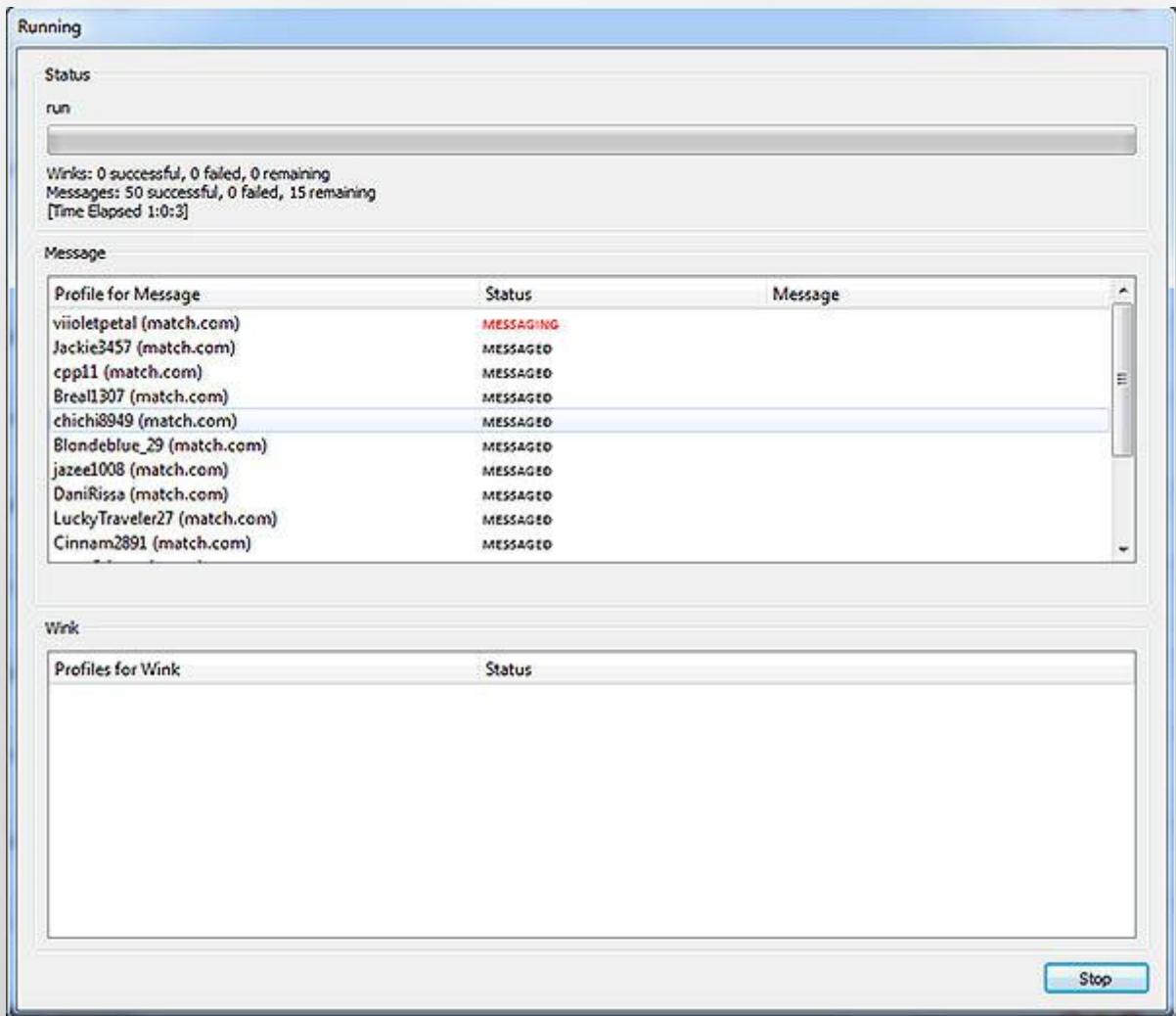
Advanced users can customize the stock message templates or create their own from scratch. Every button and option in the program is clearly labeled and a simple mouse over will reveal what that function does. This makes the software very easy to pick up and use for a novice like me...

Most of the interface just makes sense. It's clear the developer put a lot of thought into designing an elegant and easy to use piece of software with massive performance under the hood.



Performance: Online Dating Genie ran flawlessly on both my Dell Laptop (Windows 7) Intel Core i5 and desktop PC (Windows 8) Intel Pentium Dual Core systems. The developer has let me know the system requirements are quite low and can run even on older machines with less memory and CPU than mine.

However I do recommend that you use a dedicated computer for Genie that can be left on "uninterrupted" 24x7 for best performance. It's best to just let it keep running and doing it's thing...



Help & Support: I have found the support at Online Dating Automation Tools to be above reproach. The entire staff is knowledgeable and quick to reply to emails and chat requests. I put in a support ticket to ask about the program functionality and I found a reply in my inbox within 20 minutes of submitting the support ticket. The response I received was right on target and the tech quickly solved my minor issue which turned out to be user error. Two thumbs up for great support from this awesome developer!

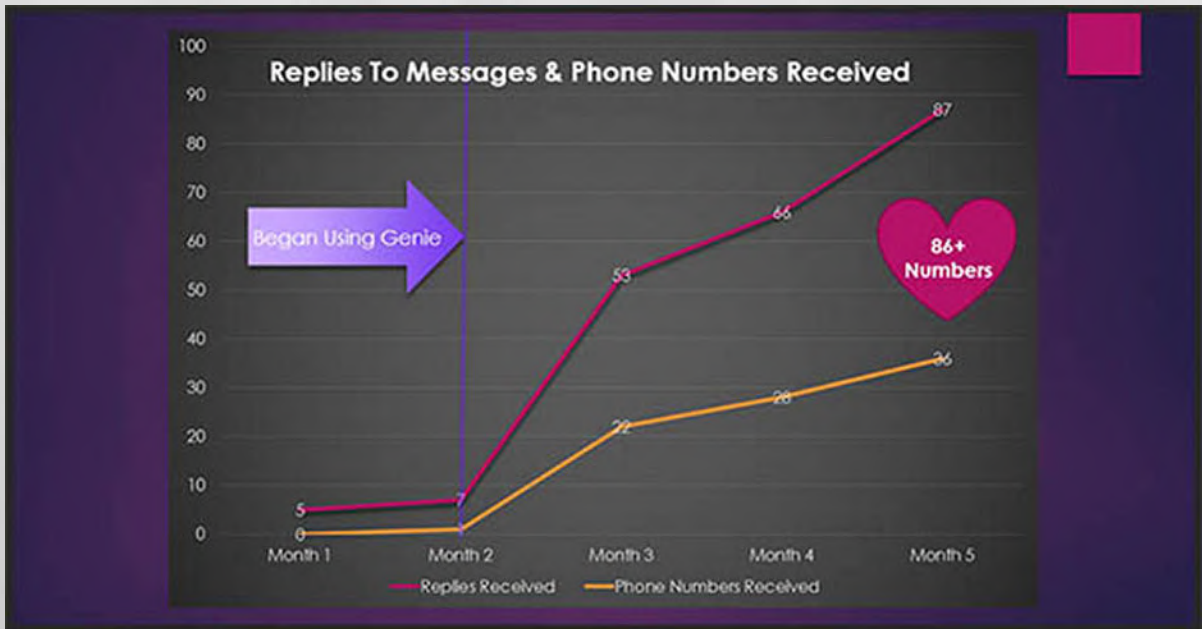
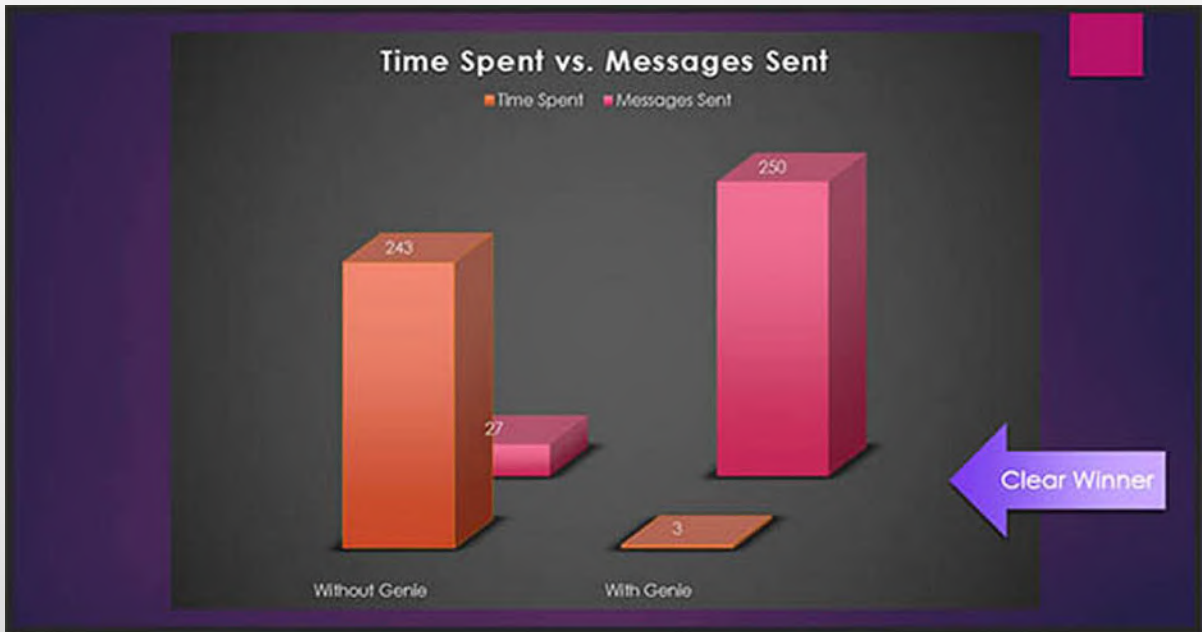


The Verdict: Online Dating Genie receives a 4 ½ out of 5 stars. Almost a perfect rating but had to hold a little back because the software can be a little confusing the first time you start using it, if you don't pay attention to what you are doing. You actually have to save users in to a search group before you can message them [UPDATE: This is pretty easy].

Other than that the software is a capable work horse that can deliver up to 250 unique messages a day on all supported sites and does so flawlessly. The only time the software "fails" is when the 3rd party dating site itself prevents a message from going through (usually due to reaching your daily maximum) or censoring a bad word in your message (Plenty of Fish).

There is nothing else like it on the market and it excels at everything it does. Online Dating Genie is a bargain at the price they are selling it for and has the power to land you the hottest girls on the internet when combined with the techniques outlined in my system.

I would recommend this software to any casual or serious online dater with no hesitation at all! The developer even offers a 90 money back guarantee if you're not completely satisfied, but with Genie there is little not to love! Go pick up your copy now...





In a Few Words: Online Dating Genie totally kicks ass. There is nothing else like it on the market. Very easy to use and the tech support is awesome. Works right out of the box and can message 250 users a day without fail. This is a must buy!!



BUY NOW

Thank you for reading. I hope you got a lot out of this book!

